

DOMINIQUE JACOB ZURBANO

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SUMMARY

Nikki likes writing - and getting things done. Capable in writing for various clients. She's experienced writing articles, press releases, and social media content. Nikki is now currently looking for full-time remote copywriting opportunities.

WORK EXPERIENCE

Copy Team, Laban ng Masa (volunteer) (July 2021-onward)

- Gathered evidence, research and other evidence for Laban ng Masa's policy and election agenda and stances
- Wrote and ideated copy for social media content and press statements
- Recommended communication strategies for content and publicity

Public Relations Associate, 51Talk (April - July 2021)

- Ideation, execution and creative concept development with Public Relations and Graphics Team for weekly content calendar
- Collaborated with Manager and R&D to produce and submit awards bid articles for Women In IT Awards
- Wrote effective copy for emails with stakeholders, social media, website content and press release

Freelance Content Writer (March 2020-March 2021)

- **Spiralytics (February-March 2021, Content Writer {Consultancy})**
 - Coordinated with Content Head about client and content brief
 - Authored and submitted articles in accordance with given creative brief
- **Protect Our Students PH**
 - **Content Writer (June-September 2020)**
 - Collaborated, wrote and researched with the Co-Founders to produce the School Response Trackers
 - Author social media copies and content
 - **Content Deputy Head (September 2020-present)**
 - Approved and edited copies for content for publishing and **School Response Trackers**
 - Delegated and collaborated with Content Team on content
 - Raised 51, 000 PHP for Alay Eskwela Program

EDUCATIONAL BACKGROUND

Miriam College (2014-2018)

BA Communication

- Wrote, edited, published articles and social media content for Rec@p Publications and Chi Rho Publications

-Awarded Best Features Writer, 1st semester AY 2016-2017, Chi Rho Publications

SKILLS

- Copywriting and content writing
- Content management systems (Facebook, Twitter, LinkedIn, Wordpress)
- Scheduling and planning content calendar tasks on a timeline, and delegation to team members
- Collaboration with team on direction for content and discussing ideas
- Writing professional correspondence with partners and stakeholders
- Google Suite