

Gaia Gazzara



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🌐 [Linkedin](#)

🔗 [Portfolio](#)

LANGUAGES

Italian ● ● ● ● ●
Mother tongue

English ● ● ● ● ●
IELTS band 8.0

Spanish ● ● ● ● ●

German ● ● ● ● ●

PROJECTS

Overthoughts on Substack [↗](#)
My personal newsletter where I publish opinion pieces, mostly in English, on socio-political events

SKILLS

Microsoft Office Suite

Video Editing & Graphic Design
CapCut, Canva

Data Analysis
Meta Business Suite, TikTok Business Suite, Ahrefs, Marfeel, Python

Content Creation
WordPress, Instagram, TikTok, LinkedIn, Storrito

INTERESTS

Traveling, Concerts, Volunteering [↗](#), Politics, Reading

AWARDS

NoiUnipol Scholarship, Unipol
2020

AFS Scholarship, Intercultura
2018
Partial scholarship that covered 60% of the cost of a high school year in Santo Domingo, Dominican Republic

WORK EXPERIENCE

Secret Media Network by Fever, Junior Staff Writer

October 2024 – present | Madrid, Spain

- Researching news on assigned topics
- Writing clear and engaging articles following editorial guidelines
- Editing and proofreading my own and other colleagues' work
- Collaborating on paid partnerships
- Occasionally producing audio-video assets [↗](#) for social media
- Editing stories and posts for my own articles

Polis Politics, Multimedia Journalist - Volunteer

May 2025 – present | Remote

- Writing scripts and captions for carousel slides and videos for social media
- Collaborating and creating visuals (graphics and video clips)
- Breaking down complicated socio-political topics into easily understandable and shareable content

Miscusi srl, Social Media Specialist - Paid Internship

July 2023 – July 2024 | Milan, Italy

- Managed community engagement and interaction
- Copywriter for social media and newsletters
- Organized influencer events, scouted potential partners, and maintained influencer relationships
- Created content for social media pages, like Instagram (145k) and TikTok (30k)

Global Studies Community, Head of Marketing - Student Job

September 2021 – June 2023 | Maastricht, The Netherlands

- Managed weekly meetings with the board and marketing team
- Coordinated marketing campaigns for informational, charitable, and recreational events

Amnesty International Student Maastricht, Editor in Chief - Volunteer

September 2021 – July 2022 | Maastricht, The Netherlands

- Directed the team of the AIMS Blog
- Edited the work of every writer on the team
- Chaired weekly meetings
- Reported on events to which AIMS was invited

EDUCATION

Professional Degree (Online), RCS Academy [↗](#)

September 2023 – January 2024 | Milan, Italy

Online Master's diploma in Digital Marketing & Social Media

Bachelor of Science, Maastricht University [↗](#)

August 2020 – July 2023 | Maastricht, The Netherlands

Program Description: A three-year selective program focused on the understanding of global complex problems through interdisciplinary studies, combining quantitative and qualitative research methods. The course emphasized academic, professional, and global citizenship skills and was taught entirely in English

Thesis: Speaking Truth to Power: UNAM's Feminist Digital Activism and the Challenges of Advocacy in the Digital Age

Field Study, Universidad del Rosario [↗](#)

October 2022 – November 2022 | Bogotá, Colombia

Field study on informal economy and social entrepreneurship, with a focus on design thinking and problem-solving through qualitative and quantitative data analysis