

Hello <<First Name>>!

As we put away our jack-o'-lanterns and wind back our clocks an hour, it's time to set our sights on November. The month is already off to a great start as later today, I will be speaking at the Hilton Baltimore Inner Harbor to the American College of Health Care Administrators. Healthcare cybersecurity is a critical issue: according to [IBM's recent analysis](#), healthcare data breaches cost organizations over \$10 million per breach.

Over the course of the past year, cybersecurity issues have affected you and your business, including: cybersecurity in healthcare, co-managed IT, and security threats from China. But there are new threats and trends coming your way, and Machado is committed to helping you identify new developments for 2023.

But before we address , it is important to talk about the rest of the month. December is an important month for religious observance and family, and Machado will be closing its offices for Christmas on Monday the 26<sup>th</sup>. However, there are a number of other important holidays to observe:

- On November 10<sup>th</sup>, I hope you join me in celebrating the 247<sup>th</sup> birthday of the [United States Marine Corps](#)!
- If you want to communally celebrate those who have given their lives for our country, then this Friday, November 11<sup>th</sup>, come visit the annual Worcester [Veterans Day Community Pancake Breakfast & Parade](#). All are welcomed and encouraged to attend.
- This November 13<sup>th</sup>, add a little more kindness to your life, and the lives of others, with [World Kindness Day](#). It's a holiday everyone should be able to get behind.
- Lastly, help us continue to shine a spotlight on cybersecurity awareness by celebrating [National Computer Security Day](#) on November 30<sup>th</sup>.

## The 2023 Outlook

Last month, you received important information on how to stay cyber insurance compliant as well as a new amendment to the 2015 Cybersecurity Information Sharing Act. As we look to close out 2022, our focus is on . Review the **Reading Highlights** at the end of this email to find:

- Cybersecurity trends for the new year. What are the eight key areas that you need to review for your business to ensure the proper protections.
- There will be new privacy laws in 2023. The best approach is proactive, and we are giving you the information you need to stay ahead.
- Lastly, we're sharing an article to help you with at a time-sensitive cyberattack. **More than 40 million borrowers** are eligible for student loan debt relief and phishing attacks have spiked. Stay vigilant about your emails [and read more here](#).

I would love to discuss any of the updates I've shared today. You're always welcome to send me an [email](#) or give me a call at (508) 453-4700 to catch up. I look forward to talking with you!

Your friend in cybersecurity,



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## This Month's Reading Highlights

### **1. 2023 Cybersecurity Trends: 8 Key Areas To Watch So You Can Protect Your Business in the New Year**

TBD

### **2. The Outlook for US Privacy Laws in 2023: What To Expect and How to Prepare for Compliance**

TBD

### **3. Is it safe to use Twitter? Security fears rise after Elon Musk drives off staff**

The recent sale of Twitter has raised questions regarding the social media platform's cybersecurity protections and ability to protect users. Because Twitter stores vast amounts of personal information, any lapse in protection can make you vulnerable to attacks. Learn more about how Twitter works and what to stay aware of in this article.