

Video 1:

YouTube—At Broad Reach, we know that every patient has their own experiences and their own needs. Our relationship with our patients is at the core of everything we do, which is why we go to such great lengths to connect with them on a human level. This approach is why we have been able to build a community where everyone—from employees to patients—feel respected and heard.

Since 1986, Broad Reach has been redefining excellence in the delivery of post-acute and community-based healthcare. Our patient-centered approach has led to multiple awards and distinctions, including Drive's World's Best Culture Certification. Not only is our workplace positive and engaging, but our staff enjoys coming into work—they are proud to tell their friends and family they work here. This is due, in no small part, to the community of patients with whom our staff is privileged to work.

We are taking new applications for residents and patients every day. If you're looking to become the newest member of our community, visit Broad Reach at <https://www.broadreachhealth.org/contact>

Facebook—Great healthcare cultures aren't just a reflection of dedicated staff—they also reflect a remarkable community of patients. Recently, Broad Reach was awarded Drive's World's Best Culture Certification for our "Healthy Functioning" culture. But we know as well as anyone that we could never have received this honor without our patients. In this video, we explain why we are so excited about Broad Reach's community culture, and some reasons we think new patients may want to join.

Video 2:

YouTube—"Everyone who steps through our doors understands our mission and shares our dedication to delivering for our patients."

At Broad Reach, we know what it's like to be a part of a healthcare organization that doesn't value both the person and the patient. Many of us have worked in facilities that turn patients into tasks to be completed and not people deserving of respect and care. Broad Reach takes a different perspective, and we are gaining recognition for our approach.

In 2023, Broad Reach made history after being recognized with the World's Best Culture Certification from Culture Outcomes. We scored an 89 on Barrett Values Centre's Culture Values Assessment, which is the second-highest score ever recorded by Culture Outcomes out of thousands of other organizations. Additionally, we were rated as having a "Healthy Functioning" culture without any limiting values on our staff.

We are actively looking for new members to join our team. If you want to redefine your possibilities for your career in healthcare, visit <https://www.broadreachhealth.org/career-opportunities>.

Facebook—If you've been following our feed lately, you already know that we received an award for our organizational culture. What you might not know is that we are actively looking to build our team! The best way to foster a strong, healthy culture is by bringing in staff members who understand our mission and share our dedication to delivering for our patients. In this video, we explain what makes our community special and why you might want to join.

If you want to redefine your possibilities for your career in healthcare, visit <https://www.broadreachhealth.org/career-opportunities>.

LinkedIn—Imagine: What it would feel like to not have to lower your expectations for your career in healthcare? What would it feel like to work in a community of healthcare workers who care deeply about their patients and each other? At Broad Reach, we've been building this reality for the last 40 years.

If you've been following our feed lately, you know that we recently received an award for our organizational culture. We are unbelievably proud to have earned this distinction, but it's only the start. The best way to foster a strong, healthy culture is by bringing in more people who understand our mission and share our dedication to delivering for our patients. And we are actively looking for new members to join our team.

If you want to redefine your possibilities for your career in healthcare, visit <https://www.broadreachhealth.org/career-opportunities>.

Video 3:

YouTube—If you want to understand what makes your organizational culture work, it's best to go to the source. In this roundtable discussion, led by Chris Jones (Broad Reach's COO), employees from every part of Broad Reach's operations and facilities discuss their work environment. It is a revealing look into how the way Broad Reach runs as well as how our staff views our organizational culture.

Recently, Broad Reach was awarded Drive's World's Best Culture Certification. This achievement reflects the dedication of our entire staff to lead with empathy and respect when treating patients and engaging with our fellow co-workers. If want to redefine your possibilities for your career in healthcare, visit <https://www.broadreachhealth.org/career-opportunities>.

LinkedIn—When you have amazing news, you want to share it with everyone! Recently, Broad Reach was awarded Drive's World's Best Culture Certification with the *second-highest culture score ever recorded.* This is a testament to the wonderful culture we've built across our facilities, and it also speaks to the way our staff shows up every single day to make our community a better place.

And so we thought to ourselves: what better way to celebrate our Culture Award than with the people most responsible for our culture? In this video, Chris Jones (our COO) talks with members of our staff about our culture and what is like to work at Broad Reach. We would like to thank every employee who

participated in our roundtable discussion.

By the way, if you're looking to join a team that cares about the person, not just the patient, we want to hear from you: <https://www.broadreachhealth.org/career-opportunities>.