

Hello <<First Name>>!

It's the most wonderful time of the year. Thanksgiving is over, Christmas songs have flooded the radio, and the new year is just around the corner. But one month left in 2022 means there's still time to discuss cyberthreats facing organizations everywhere.

Over the course of the past year, emerging cybersecurity issues have affected you and your business, including: cybersecurity in healthcare, co-managed IT, and security threats from China. But there are new threats and trends coming your way, and Machado is committed to helping you identify new developments for 2023.

However, if you want to prepare with our 2023 insights, you'll need to first take advantage of our current offerings: a [ransomware resource offering](#) that can proactively protect your company from cyberthreats.

Giving Our Clients the 2023 Outlook

Last month, you received critical information on how to stay current on your cyber insurance compliance as well as an overview on the new amendment to the 2015 Cybersecurity Information Sharing Act. In the last month of 2022, we are forecasting ahead to the biggest developments of 2023. Review the **Reading Highlights** at the end of this email to find:

- The latest in cybersecurity trends for the new year. There are **eight key areas** you need to prepare and review for your business to ensure proper protection.
- New legislation is on the horizon for privacy laws in 2023. As always, **the best approach is a proactive one**, and this blog will deliver all the information you need to stay ahead.
- Elon Musk's purchase of Twitter has cast the popular social media platform into a shroud of doubt and confusion. This has created **the perfect storm for attackers** to bypass the limited protections still in place. Watch your personal information, and [find out more](#) with this article.

But before the forecasting begins, we should finish this year right. December is an important month for religious observance and community, and Machado will be closing its offices for **Christmas** on Monday the 26th. In addition, we will continue our tradition of adopting a family connected to the Worcester Boys and Girls Club (who are also looking for donations of arts and crafts as well as fidget poppers and spinners) and contributing to the local Girls Inc. and their Wish List.

Furthermore, there are several non-religious holidays to place on your radar:

- This December 7th, let us remember the tragic events that led the United States into World War II on [Pearl Harbor Remembrance Day](#).

- Are you one of the 250 million Americans who will download a mobile application on December 28th? Celebrate [National Download Day](#) by choosing an app that can help you unwind and destress!
- This [New Year's Day](#), Machado offices will be closed for a half-day as we celebrate with our families and think about the year ahead.

Make sure your business is protected with comprehensive ransomware coverage. If you have ANY questions about ransomware or concerns about your current protection, please reach out to me directly. Shoot me an [email](#) or give me a call at **(508) 453-4700**. Stay safe, and have a Happy New Year.

Your friend in cybersecurity,



This Month's Reading Highlights

1. 2023 Cybersecurity Trends: 8 Key Areas To Watch So You Can Protect Your Business in the New Year

TBD

2. The Outlook for US Privacy Laws in 2023: What To Expect and How to Prepare for Compliance

TBD

3. Is it safe to use Twitter? Security fears rise after Elon Musk drives off staff

The recent sale of Twitter has raised questions regarding the social media platform's cybersecurity protections and ability to protect users. Because Twitter stores vast amounts of personal information, any lapse in protection can make you vulnerable to attacks. Learn more about how Twitter works and what to stay aware of in this article.