

STATEMENT OF PURPOSE

I have always been fascinated with the idea of money as a tool that yields different results in the lives of various people. It was strange watching my dad unable to scale his printing business, despite generating millions of naira yearly, while his friend was able to live in luxury with a simple white collar job. This piqued my curiosity and I began my journey in studying the Psychology of money. The drive to master money and solve the problems of the contemporary Nigerian family propelled me into earning a Bachelor of Science in Finance at the Federal University Oye Ekiti State, Nigeria.

Studying Finance at the Federal University Oye Ekiti State, Nigeria, created an opportunity for me to gain practical experience, as well as theoretical knowledge. My interest in Finance led me to intern in a hospitality centre and work as an accountant in two different enterprises, while pursuing my first degree. In one of the enterprises, Tek Experts, I was able to identify and recover 1.5 million naira in excess bank interest charges on overdraft facilities during the 2023 financial year. After accomplishing my goal of earning a first degree in Finance, I was convinced of a need to attain more knowledge on finance in a prestigious University.

After months of rigorous research, I believe that I am a good fit for the Department of International Business. Dr Doaa Aly's support of the intellectual empowerment of students and her prolific career trajectory inspires me to expand my horizon and push myself beyond all expectations as a fellow person of colour. Years of consistent learning has also made me self aware that while I may have built my technical skills in Process management, Payroll management, Risk management, Service desk management, among others, there is a need for further development and initiation into the brilliant world of business. I would be honoured to be imparted with invaluable investor relations and auditing knowledge under her tutelage. Consequently, I am willing to work hard, collaborate with my peers to contribute positively to the academic environment. My goal is to emerge as one of her most outstanding students, while dedicating myself to evolving as a proper academic should.

I have a big dream of using the invaluable knowledge of finance imparted, to create a more stable society in Nigeria. It would be a delight to utilize my advanced writing and speaking skills in English Language, to enlighten Nigerians on the importance of basic financial literacy, organizing seminars on the importance of scaling a business, and inspiring more youths to become

conscious about the deteriorating economy of Nigeria, and how they can transform that challenge into an opportunity to pursue legitimate paths to wealth via accounting and business. I believe that this would create a ripple chain effect to reduce poverty and the rapidly increasing rates of financial crimes in my beloved country. Unfortunately, my country does not possess the necessary technology to empower its youths. Hence, I have an unwavering conviction that with the help of the prestigious University of Gloucestershire, I can become a well-equipped channel to changing the trajectory of Nigeria positively.

I look forward to being selected. With excitement, I express my gratitude for the creation of this splendid program that has touched the lives of thousands. It is uncommon to find a University that provides a diverse and connected community where a woman of colour like Dr Doaa leads, and that also presents great adventure. There is also provision for specialist learning areas and great zones for students to relax, network, and involve actively in sports. Cotswolds is the largest Area of Outstanding Natural Beauty in the United Kingdom, and my heart flutters that this is a home where the life of a young black boy with dreams will change forever.