

CONTACT

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PROFESSIONAL SUMMARY

Creative and driven communications professional studying Journalism with a focus in Public Relations at Cal Poly, San Luis Obispo. Brings a passion for storytelling and a talent for turning big ideas into impactful strategies. Skilled in writing compelling content, developing thoughtful campaigns, and building authentic connections. Known for a curious mindset, collaborative energy, and a strong blend of creativity and execution.

EDUCATION

High School Diploma

Elk Grove High School
Elk Grove, CA
● Tech & Digital Arts Academy
● District Attorney Youth Academy
2017 - 2021

BS Journalism

California Polytechnic University
San Luis Obispo, CA
● Public Relations Concentration
2021 - 2025

SPECIAL SKILLS

- Adobe Creative Cloud
- Live Reporting & Broadcasting
- Writing
- Advertising & Marketing
- Campaign Execution
- Communication & Collaboration

CERTIFICATIONS & AWARDS

- American Red Cross CPR & First Aid
- Best Use of Emerging Technology
- Best Research
- Advanced Social Media Strategy Training
- Campaign Advocacy Winner

WORK EXPERIENCE & ENTREPRENEURSHIP

Restaurant & Banquet Server

- San Luis Obispo Country Club
- Personalized service to distinguished club members in an upscale dining environment
 - Expertise in wine service, fine dining etiquette, and private event coordination
 - Exceptional standards of hospitality

Banquet & Tournament Coordinator

- Organization & execution of holiday banquets and major golf tournaments
 - Management of event logistics, day-of operations support, and collaboration with external event partners
- 2024 - 2025

Campaign Logistics Coordinator

- NextGen Media - Mustang Media Fest
- Collaboration with a dynamic PR team to coordinate all pre-event logistics for Mustang Media Fest
 - Scheduling, venue preparation, and material organization to ensure a seamless foundation for event planning
 - Strategic planning sessions and supported cross-functional team efforts to align with campaign goals

Outreach Team Coordinator

- Mustang Media Relations Agency - MMF
- Connect with students, alumni, campus departments, and industry professionals for event participation
 - Coordinating communications, building relationships, and facilitating collaboration to enhance engagement and visibility

Special Projects Team Coordinator

- Managed a team responsible for executing unique event initiatives and creative components for Mustang Media Fest
 - Oversee project timelines, delegate tasks, and ensure successful delivery of special features
 - Collaborate with other teams to align projects with event goals and brand messaging
- 2025

REFERENCES

Bradley Teufel
Journalism Department Chair
805 756 6738
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Arnaldo Cocuzza
SLO Country Club General Manager/COO
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