

RUPSA SARKAR

CONTENT/ COPY WRITER

South Dumdum, Kolkata 30, India • +91 8101983092 • rupsasarkarblt@gmail.com

SUMMARY

I am a professional content/copywriter, skilled in writing, editing and managing content. I have previously worked in entertainment and tech field. I'm open to learn and experiment with a wide range of writing styles and I'm certain that my fluency, depth of knowledge and ability to adapt a field will help me bring exceptional outcomes.

WORK EXPERIENCE

Copy Writer-Foremost Leads

March 2025-Present

- Landing Page Content
- Email Marketing copies
- Ad content writing
- Video Ad Scripts
- Social Media management
- Ad primary text
- WhatsApp Creatives
- Other Copy Writing Works

Content/Copy Writer- HackingFlix

- Web Content Writing
- Email Marketing Copies
- Copy writing
- Blog Writing
- Social Media content writing | Instagram, LinkedIn, Twitter |
- WordPress management
- Landing Page Content

Nov 2024- Mar 2025

Content Writer- Reborn India Films

- News Writing
- Script Writing

May 2024 - Sep 2024

SKILLS

- Web content writing
 - Copy writing
 - Social Media Management and Social Media content Generation
 - WordPress
 - MS Word
 - Conceptual and Creative writing
 - SEO Best Practices
-

LANGUAGES

English (professional), Bengali (Native), Hindi (Fluent)

EDUCATION

Bachelor in English Honours

Acharya Jagadish Chandra Bose College
Calcutta University

2022-Present

Higher Secondary

Shamayita Convent School

2021-2022

Matriculation

Shamayita Convent School

2019-2020

DECLARATION

I, Rupsa Sarkar, hereby declare that the information provided in this resume is complete and accurate to the best of my knowledge. If I am selected for this position, I agree to abide by all rules and regulations of the organization.
