

Kate Dening

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Profile

I am approaching the end of my MA in Multimedia Journalism at Manchester Metropolitan University and am now actively seeking opportunities to apply my writing, research, and content creation skills in a full-time role. With experience in journalism, podcasting, and marketing — including my current role as a Marketing Assistant at Manchester MIND — I have developed strong communication, storytelling, and digital media capabilities. I'm eager to bring creativity and strategic thinking to a dynamic team environment.

Experience

Marketing Assistant — *Manchester MIND*

Mar 2025 – Present

- Support the planning and delivery of marketing campaigns to raise awareness of mental health support services.
- Create engaging digital content across social media, newsletters, and community outreach materials.
- Assist with event promotion and communications, helping to strengthen the charity's community presence.

Broadcast & Radio Editor — *The Northern Quota*

Sep 2024 – Present

- Edit and produce news, entertainment, and community-focused TV and radio segments.
- Collaborate with reporters, producers, and presenters to maintain editorial quality and meet tight deadlines.
- Contribute to story development and planning for weekly broadcasts.

Student Journalist — *aAh! Magazine*

Sep 2024 – Present

- Write feature articles, news reports, and reviews on arts, culture, and student life.
- Conduct interviews with industry professionals and the public to produce well-researched, impactful stories.
- Showcase published work as part of a collaborative student journalism exhibition.

Student Journalist — *The Mancunion*

Sep 2023 – May 2024

- Wrote articles for the Lifestyle section, exploring topics relevant to the student experience.
 - Worked closely with editors to pitch ideas, refine content, and meet publishing deadlines.
 - Enhanced audience engagement by selecting timely, thoughtful story angles.
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Employment History

Front of House & Social Media Assistant — *Young & Co's Brewery*

Apr 2022 – December 2024

- Provided outstanding customer service in a fast-paced hospitality environment, leading to supervisory responsibilities.
- Managed the pub's social media channels, creating campaigns that increased event attendance and online engagement.
- Produced creative, brand-aligned content to showcase promotions and seasonal menus.

Mentor — *ReachOut UK*

Oct 2023 – May 2024

- Mentored a student weekly, offering support in confidence building, social skills, and personal development.
- Designed and led structured activities tailored to the mentee's needs and learning style.
- Completed safeguarding training to uphold a safe and supportive mentoring relationship.

Marketing Intern — *Babease Ltd.*

May 2019 – Jun 2019

- Contributed to social media strategy and blog content for a baby food startup.
- Conducted market research and competitor analysis to support campaign planning.
- Delivered a final presentation to the senior marketing team with creative recommendations for improving brand reach.

Education

Sep 2024 – Present **Multimedia Journalism MA, Manchester Metropolitan University**

Sep 2021-Jun 2024 **Philosophy BA, University of Manchester**

- Graduated with a First Class Honours

Sep 2019 – Jun 2021 **A Level's, Wellington College**

- Graduated with four A*'s in Religion and Philosophy, Politics, Fine Art, and EPQ