

# KHADIDIATOU CISSÉ

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## PROFESSIONAL SUMMARY

Results-driven digital producer with extensive experience in multimedia storytelling, content strategy, and investigative journalism across Africa. Adept at managing high impact projects under tight deadlines while ensuring accuracy, audience engagement, and editorial integrity. Passionate about international development, global health, and gender issues, with expertise in translating complex topics into compelling narratives. A collaborative team player committed to fostering inclusive, high performing environments.

## SKILLS

- **Content Production & Strategy:**  
Multimedia storytelling, investigative journalism, fact-checking, SEO, content management
- **Digital Tools & Analytics:**  
Google Analytics, Hootsuite, Final Cut Pro, Adobe Audition, OpenMedia, Stitch
- **Broadcast & Editorial:**  
Field reporting, studio and remote broadcasting, excellent editorial judgement and ethical standards
- **Interpersonal:**  
Strong relationship-building and communication skills, adept at navigating cultural nuances and fostering inclusivity

## EDUCATION

2021/2022

**Master of Science:**

MSc in Gender, Media and Culture  
awarded with Distinction

**London School of Economics and  
Political Science (LSE)**

- Chevening Scholar
- Member of LSE's Program for African Leadership (PfAL)
- Co-host of The Climb podcast

2011/2015

**Four-year undergraduate degree:**

Major: Information Science and  
Librarianship

**Information Science School of  
Morocco (ESI) in Rabat**

## WORK HISTORY

**BBC World Service - Multimedia Broadcast Journalist & Producer**  
08/2018 - Present

- Led investigative projects and multimedia content production for *BBC Africa Digital* and *BBC Africa Eye*, covering major news stories across the continent
- Presented and co-produced *La Vie*, BBC *Afrique*'s flagship health program, driving audience engagement across TV and digital platforms
- Researched, fact-checked and crafted compelling bilingual (English/French) reports that enhanced public understanding of complex global health and political issues
- Produced, edited, and published stories for radio, podcast and digital content which gathered millions of views on social media
- Was deployed as a presenter and producer in hostile environments
- Completed paperwork such as budgets and risk assessments
- Produced & live translated interview with former Senegalese head of state Macky Sall (2024)
- Worked across the West Africa bureau and the London HQ, collaborating to *Focus on Africa*, *Africa online*, *Actu Jeunes*, *Cash Eco* and *BBC Infos* to produce content for TV, radio and digital audiences
- Member of the BBC Next Generation Panel 2020/2021 cohort
- Served as a judge for the BBC World Service Podcast Competition in 2020

**Happy in Africa - Online journalist**

10/2017 - 05/2018

- Editor of Happy in Africa
- Wrote, translated and edited articles/interviews both in French and English
- Planned, edited, and posted videos on Facebook, Twitter and Instagram
- Oversaw delivery of multimedia content and provided feedback to junior journalists about ways to enhance or rework content

- Gained strong interpersonal and communication skills
- Used Google Analytics to increase traffic on the website and make better use of SEO writing

#### **Africa Check - Researcher and fact-checker**

06/2016 - 07/2018

- Researched and wrote fact-checking articles and info sheets for the French-language website
- Gained recognition for the 2016 Fact-Check of the Year by Poynter Institute about an incorrect figure published by the World Health Organisation (WHO)
- Completed regular impact reporting

#### **Mondialcom/Intelligences Magazine - Print and online journalist**

10/2015 - 10/2017

- Editor of women's magazine *Ambitions*
- Researched, wrote and edited articles in French for both *Intelligences* (economics-focused magazine) and *Ambitions*
- Translated English-written articles and audio interviews into French
- Assisted the event coordinator of *La Grande Rentrée Citoyenne* and *Le Déjeuner Entr'Elles*, which both welcomed thousands of guests each year in Dakar

#### **UNESCO regional office in Dakar - Intern**

10/2015 - 10/2017

- Joined the internal library and Knowledge Management Service (KMS) as an intern
- Wrote, translated and edited articles both in French and English for the UNESCO Dakar office website
- Edited and translated from English to French the full version of UNESCO Dakar 2015 bureau annual review (print and online versions)
- Completed my end of year dissertation on the following topic: Knowledge Management and Collaborative Work in international organisations

## **LANGUAGES**

**Wolof, French:** Native

**English:** Fluent