

# Beyza Ozer

they/them/theirs

Social media specialist, copywriter,  
editor, content creator, horror lover



## Work Experience

### Social Media Specialist

Chicago Humanities Festival  
2022 - Present

- Develops social strategy, content, and marketing tactics for the Festival that has a rich, 30+ year history as a staple in Chicago arts and culture
- Creates all social content, copy, and general assets across platforms (50,000+ reach)
- Focuses on engagement, growth, paid ad strategies, organic socials, evergreen content, and more
- Brings new ideas to the table as the world of social media constantly changes

### Social Media Coordinator

Belt Magazine  
2019 - 2022

- Created exciting and consistent social content using brand voice as a leader in the nonprofit news world
- Engaged with an audience of 20,000+ daily with published stories and exclusive content
- Worked with a small team to develop marketing and fundraising strategies

### Manuscript Editor

*Critical Inquiry*, University of Chicago Press  
2019 - 2022

- Prepared, rewrote, and edited academic essays to improve readability and adhere to journal style
- Verified dates, facts, and other important detailed using reference sources and research
- Read copy and proofs to detect/correct errors in spelling, punctuation, and syntax
- Reviewed proofs, communicated with authors, and managed social accounts for the journal (30,000+ followers across platforms)

### Events Assistant

Poetry Foundation  
2016 - 2019

- Managed multiple tasks at once including monitoring tech, audience, and talent
- Maintained social calendars, itineraries, contracts, etc.
- Trained and supervised multiple interns
- Worked with Media, Programming, and Web teams closely to create content across platforms

## Education

### Columbia College Chicago

Bachelor of Arts | 2013 - 2017


- Graduated magna cum laude with a BA in Magazine Journalism and Poetry
- Features and integration editor of the award-winning Echo Magazine
- Editorial Board member of the Columbia Poetry Review

## Skills

- Copy editing and writing
- Social media management
- Event organizing and planning
- AP Style and Chicago Style editing
- Content creation (video, photo, audio)
- English, Turkish, basic Spanish
- Publishing experience
- Maintaining organizational tools

## Contact

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