



ALEX McMURRAY

Professional Communication & Multimedia Storytelling

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EXPERIENCE

Lynx Music

Studio Floor Manager 2020 - Present

- I manage inventory, help customers with audio issues, take bookings and payments, do odd jobs, and provide guidance to owners and management regarding day-to-day policies at the studio
- Prevented hundreds of issues by mediating conflict between clients and proactively addressing technical and/or social problems
- Collected thousands of dollars via interfacing with clients regarding debts from previous sessions

Urban International School

Business and Media Studies Teacher 2020

- Created my own courses based on the Ontario Curriculum (Photography, Business, Media Studies)
- Taught in various styles throughout two semesters, both in person and through Zoom (pandemic)
- Enabled education/success for over 50 students

Student Life Network

Content Creator / Editor 2018 - 2019

- Pitched, wrote and edited dozens of articles to post to over one million students
- Gained access to "The Editor's List" of article topics by submitting work that required no revision
- Graduated to editing articles written by other content creators and posting them to Wordpress

PROFICIENCIES

- Creative Writing (20+ years)
- Professional Writing (1+ years)
- Various AI Image Tools (1.5+ years)
- Various AI Video Tools (1+ years)
- Various AI Chatbots (0.5+ years)
- Google Suite (10+ years)
- Wordpress (1+ years)
- Hootsuite (1+ years)
- After Effects (7+ years)
- Social Media (10+ years)

SKILLS

- Efficient Learning
- Time Management
- Initiative
- Communication
- Adaptability

EDUCATION

Ryerson University

Bachelor of Creative Industries 2013 - 2017
Graduated with Distinction, 3.63 GPA

References available upon request