

Email Copies for an Online Shopping Platform

Sample 1:

Subject Line: Skip the Store and Save Time with Instacart Delivery!

Hi %FIRSTNAME%,

Tired of crowded aisles and long checkout lines?

Let's turn grocery shopping from a chore into a breeze!

With Instacart Delivery, skip the store entirely and get everything you need.

From groceries and household essentials to last-minute items.

Delivered straight to your door, fast and easy!

Craving fresh produce, pantry staples, or snacks? Instacart delivers it all to your door!

No more waiting in line or juggling heavy bags.

Say goodbye to the hassle of in store shopping and hello to more time for yourself.

Plus, for a limited time, new customers get FREE delivery on their first order!

[Click here to Claim Your Free Delivery](#)

Let Instacart handle the groceries while you handle life.

Happy shopping,
The Instacart Team

P.S. Don't forget: your first delivery is on us!

Sample 2:

Subject Line: Why Carry Heavy Bags? Let Instacart Deliver Your Groceries!

Hi %FIRSTNAME%,

Let's be honest, carrying heavy grocery bags is the worst.

It's like your arms are suddenly competing in the "World's Strongest Person" competition, but without the cool trophy at the end. 😊

But what if we told you that you don't have to?

With **Instacart**, we'll bring the groceries to you, no lifting required.

From groceries to snacks, we've got the heavy lifting covered so you can chill.

Here's the deal:

- **70% of shoppers** say grocery shopping feels like it's robbing them of their precious "me-time" (we get it!).
- **40% of people** think grocery shopping is the worst part of their week (yep, even worse than sitting in traffic!).
- With Instacart, you can free up hours of your week to do what really matters; like finally catching up on that series everyone's talking about. 🍿📺

No more long lines, no more crowded aisles.

Just a few clicks, and *boom* your groceries are on their way to your door!

Ready to make your life easier?

Shop now → [\[Link to Shop\]](#)

Looking forward to saving you time,

The Instacart Team

P.S. Did we mention free delivery for your first order? Yeah, you *definitely* don't want to miss that. 🛒📦

Sample 3:

Subject Line: Can't Find What You Need? Let Instacart Do the Searching!

Hi [First Name],

Ever spent way too much time wandering the aisles trying to find that one item you need?

We've all been there.

Frustrated, stressed, and wasting precious time.

But guess what?

With **Instacart**, we do the searching for you.

Whether it's your go-to snack, that hard-to-find ingredient, or even your favorite brand, we'll make sure it's delivered straight to your door.

No more endless aisle hunts!

Here's what Instacart brings to the table:

- **Convenience:** Shop from the comfort of your home and get your groceries delivered in hours, not days.
- **Variety:** Access products from your favorite local stores, big brands, and even specialty shops, all in one place.
- **Time-Saving:** Say goodbye to long store visits and hello to more time for the things you enjoy.
- **Customer-Centric Service:** We're here for you. Need help? Our customer support team is just a click away.

Get Started and Find What You've Been Searching For → [\[Link to Shop\]](#)

Looking forward to saving you time,
The Instacart Team

P.S. New to Instacart? Enjoy free delivery on your first order! 🛒