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Kendrick Lamar vs J cole

Fans were left in utter shock as the two rap legends, Kendrick Lamar and J.cole continued to butt heads with each other. The fight for the number one spot can be very tough especially when extremely talented artists are involved. The beef between Kendrick Lamar and J.Cole will be left incomplete if Drake isn't mentioned.

https://youtu.be/2hjA_L7yifY {3:42-47}

Drake and Kendrick Lamar, two pivotal figures in the contemporary music scene, have shared stages, contributed to each other's records, and expressed mutual admiration publicly. However, the very dynamics that drew them together have also driven a wedge between them.

https://youtu.be/2hjA_L7yifY {2:54-3:02}

In the past three years, their quest for dominance in the hip-hop realm has seen them engage in a strategic battle of wits and skills. Kendrick's cryptic jabs in "The Heart Part 4" represent the latest chapter in their subtle yet ongoing competition. With the release of Kendrick's fourth studio album, "DAMN.,"

Let's go back to the very beginning.

Kendrick Lamar Duckworth is a celebrated American rapper and songwriter, frequently cited as one of the all-time greats in rap. He stands out as the sole recipient of the Pulitzer Prize for Music from genres beyond classical and jazz. <https://youtu.be/Uly-g3IYeuQ> {0:00-1:04}

His music is renowned for weaving in sharp political critique and social commentary, which is believed to have significantly contributed to an increased social awareness among his contemporaries.

Insert a childhood picture of Kendrick Lamar

https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.the-dowsers.com%2Fthe-dowser-posts%2Fgrowing-kendrick-garden-forking-paths&psig=AOvVaw2_N8jaFtVaGx_Llj6C35Q&ust=1747301284623000&source=images&cd=vfe&opi=89978449&ved=0CBIQjRxqFwoTCMCK_d3Soo0DFQAAAAAdAAAAABAE


Born into a challenging environment in Compton, California, to parents with humble beginnings, Kendrick Lamar Duckworth's early life was steeped in adversity, including financial

struggles and exposure to violence. Despite these hardships, Kendrick's passion for hip-hop flourished early, inspired by local house parties and a natural talent for writing, which was nurtured by his seventh-grade English teacher. His high school years were a mix of academic success and personal trials, with a turning point coming from a profound religious experience at 16. Opting for a career in music over higher education, Kendrick, initially known as K.Dot, began his journey with mixtapes, eventually leading to significant collaborations and the formation of the Black Hippy collective under Top Dawg Entertainment. Over time, Kendrick Lamar emerged as one of the most awarded rappers, accumulating 17 Grammy Awards among numerous other accolades, and making history at the Grammy Awards with record nominations and wins, underscoring his profound impact on the music industry and his capacity to articulate the complexities of his experiences and insights through his art.

Now let's talk a bit about Jcole. 

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.biography.com%2Fmusicians%2Fj-cole&psig=AOvVaw2bOv-0ta0sdHI9PAtdQ1Uw&ust=1747301664882000&source=images&cd=vfe&opi=89978449&ved=0CBIQjRxqFwoTCJjOjI Uoo0DFQAAAAAdAAAAABAK>

Jermaine Lamarr Cole, known professionally as J. Cole, was born to a diverse family on a U.S. military base in Germany before moving to Fayetteville, North Carolina, where he was raised by his mother and older brother after his father, a U.S. Army veteran, left the family.

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.fayobserver.com%2Fpicture-gallery%2Fnews%2F2020%2F01%2F28%2Fphotos-j-cole-in-fayetteville-through-the-years%2F112343936%2F&psig=AOvVaw0alW4nLYxD33W85E-XHfdb&ust=1747301547821000&source=images&cd=vfe&opi=89978449&ved=0CBIQjRxqFwoTCKCIhdjToo0DFQAAAAAdAAAAABAE> 

From a young age, influenced by rap giants like Canibus, Nas, Tupac, and Eminem, Cole honed his skills in rap and production, a journey that saw him working various jobs to support his passion. His musical career began to gain traction with the release of his debut mixtape, "The Come Up," in 2007, laying the groundwork for his eventual signing with Jay-Z's Roc Nation in 2009. This pivotal moment led to the release of two more critically acclaimed mixtapes, "The Warm Up" and "Friday Night Lights," solidifying his place in the music industry and significantly broadening his fan base. Despite an initial setback when attempting to hand a CD of his beats to Jay-Z, Cole's resilience and talent ultimately propelled him into a successful rap and production career, marked by his ability to weave complex narratives and reflect on his multicultural upbringing in his music. <https://youtu.be/1kLSZWwBtWs> {0:00-0:30}

Cole joined Drake as an opening performer during the Light Dreams and Nightmares UK Tour from January 5 to January 21, 2011. <https://youtu.be/1kLSZWwBtWs> {0:31-1:15}

In April of the same year, Cole produced "HiiiPoWeR" for Kendrick Lamar's album "Section.80" (2011), marking the release of the single as the beginning of numerous future collaborations between the two artists. <https://youtu.be/GqM7ib7VOeU> {0:55-1:52}

Cole has earned two Grammy Awards out of seventeen nominations, in addition to a Billboard Music Award for Top Rap Album, three Soul Train Music Awards, and eight BET Hip Hop Awards. All of his albums, including "Revenge of the Dreamers III," have achieved platinum status, as certified by the Recording Industry Association of America (RIAA).

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.scmp.com%2Fmagazines%2Fstyle%2Fpeople%2Fcelebrities%2Farticle%2F3238239%2Fall-dogs-inside-drakes-rags-riches-story-starring-degrassi-his-record-breaking-albums-and-tying&psig=AOvVaw2xqPqSvPMAdRfs0AqbFsCt&ust=1747301821451000&source=images&cd=vfe&opi=89978449&ved=0CBIQjRxqFwoTCOjlstjUoo0DFQAAAAAdAAAAABAb>

This is a picture of Drake

Now let's talk about Drake.

<https://youtu.be/7OisZAqxeEI> {0:20-0:26}

Born on October 24, 1986, Aubrey Drake Graham is a Canadian artist known for his work as a rapper, singer, and actor.

<https://youtu.be/vPOtnySowsc>

Drake, originally known for his acting role as Jimmy Brooks on "Degrassi: The Next Generation," transitioned into music, releasing his debut mixtape "Room for Improvement" in 2006. His musical journey progressed with further releases, including "Comeback Season" in 2007 and the influential "So Far Gone" in 2009. These efforts culminated in a contract with Young Money Entertainment, marking his ascent in integrating R&B into hip hop and becoming a significant influence in the genre. <https://youtu.be/7OisZAqxeEI> {5:51-6:07}

Insert a picture of Drake at 15 or a childhood picture around that age range

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.eonline.com%2Fnews%2F658908%2Fa-tbt-thank-you-to-degrassi-for-making-drake-famous&psig=AOvVaw32AOf5p4q7xZGCM5qaA4sU&ust=1747301995081000&source=images&cd=vfe&opi=89978449&ved=0CBUQjRxqFwoTCNjjlqnVoo0DFQAAAAAdAAAABAT>

At 15, Drake began his acting career on "Degrassi: The Next Generation" as Jimmy Brooks, turning to acting as a means of financial support during a difficult period of poverty and his mother's illness. Balancing his early music career with acting, Drake often arrived late to the set, working through the night on his music and even sleeping in dressing rooms, with his track "Do What You Do" featuring on The N Soundtrack from the show's U.S. broadcaster.

<https://youtu.be/7OisZAqxeEI> {3:27-3:38}

Drawing inspiration from Jay-Z and Clipse, Drake launched his music career with the release of "Room for Improvement" in 2006, a mixtape featuring artists like Trey Songz and Lupe Fiasco, which he described as radio-friendly yet superficial, and sold approximately 6,000 copies. Over the years, Drake has garnered four Grammy Awards out of 47 nominations and set a record with 29 Billboard Music Awards wins, including a groundbreaking 13 awards in one night in 2017, surpassing Adele's previous record. In 2021, he was celebrated as the Artist of the Decade at the Billboard Music Awards, with Billboard's Ernest Baker commending his undeniable impact on hip-hop, particularly noting his dominance in the industry between 2015 and 2018, despite not releasing new albums or singles in some of those years, and earning the title of IFPI Global Recording Artist in 2016 and 2018.

2013, was the point of stardom for Kendrick Lamar unlike Drake who has been receiving recognition since 2009. https://youtu.be/2hjA_L7yjfY {6:50-7:01}

Despite Kendrick Lamar gaining most of the attention, Drake also had quite a phenomenal year.

https://youtu.be/2hjA_L7yjfY {7:06-7:13}

Because of the success of both artists, the media and fans started to speculate who was better between the two. In that same Kendrick Lamar was awarded the hottest MC by MTV.

https://youtu.be/2hjA_L7yjfY {7:27-7:39} This news made a lot of celebrities happy including ASAP Rocky. https://youtu.be/2hjA_L7yjfY {7:44-7:51} However it was alleged that Drake never called Kendrick to congratulate him. https://youtu.be/2hjA_L7yjfY {8:01-8:10}

Two months later, Kendrick won the best HipHop Male artist over Drake. https://youtu.be/2hjA_L7yjfY {8:29-8:34} but this time Drake congratulated Kendrick on his win.

In a 2013 BET Cypher clip, Kendrick Lamar seized the moment to subtly critique Drake through his lyrics. This event, part of an annual rap showcase known for highlighting impressive verses, saw Lamar indirectly referencing Drake's recent chart-topping album, "Nothing Was The Same," and touching upon his own provocative verse in "Control" that had named Drake among other artists.

https://youtu.be/2hjA_L7yjfY {14:54-15:08}

The discord between the emerging West Coast artist Kendrick Lamar and Young Money's standout, Drake, initiated with Lamar's verse on Big Sean's track "Control." Here, Lamar called out several rappers, urging them to elevate the competitive spirit within the hip-hop genre. "That goes for Jermaine Cole, Big

K.R.I.T., Wale / Pusha T, Meek Mill, A\$AP Rocky, Drake / Big Sean, Jay Electron, Tyler, Mac Miller / I got love for you all but I'm tryna murder you n----- / Tryna make sure your core fans never heard of you n----- / They don't wanna hear not one more noun or verb from you n-----," Kendrick rapped.

It was on the same song that Lamar claimed he was the "King of New York" concerning hip-hop.

All the rappers mentioned took no offence to what Kendrick said except Drake.

https://youtu.be/2hjA_L7yifY {10:06-10:32}

Although Drake never responded on record— various other emcees did, however, from Joel Ortiz to Fred Da Godson— he did dismiss Lamar's verse in interviews, saying no one cares about it anymore.

"[Kendrick's] super talented ... that verse was a moment to talk about. Are you listening to it now, at this point in time?" Drake told Angie Martinez on HOT 97 in September. "But it was real cool for a couple weeks. ... I know that verse had no malice behind it because I saw him five days later at the VMAs and it was all love." https://youtu.be/2hjA_L7yifY {10:36-11:01}

Still, Drake said he didn't necessarily respect what Kendrick did.

"I thought of doing that before. I thought, 'Man, it'd be crazy if I just went off on everybody.' But it's just kinda like, 'Ah, where does it really get me?' Then what? Then every time I rape people are gonna expect me to be confrontational and when I'm not then it's not entertaining?" the Canadian rapper continued. "It kinda puts you in a box a bit. I don't know if I necessarily respect it."

<https://www.google.com/imgres?q=September%202013%3A%20Drake%20Responds%20To%20%E2%80%9CControl%E2%80%9D%20On%20Wax%20And%20In%20The%20Press&imgurl=http%3A%2F%2Fimages.genius.com%2Fccf3b2747078954737dbb6b2930d6e15.687x352x1.png&imgrefurl=https%3A%2F%2Fgenius.com%2Fa%2Fa-history-of-drake-kendrick-lamars-subliminal-war&docid=5qZGXSvnzA9GEM&tbnid=t0Kmt3TOggPmOM&vet=12ahUKEwjx9iah6uFAxUrQUEAHWjhDLQQM3oECBAQAA..i&w=687&h=352&hcb=2&ved=2ahUKEwjx9iah6uFAxUrQUEAHWjhDLQQM3oECBAQAA>

He also took the opportunity to call out Kendrick during an interview with Billboard Magazine: It just sounded like an ambitious thought to me. That's all it was. I know good and well that Kendrick's not murdering me, at all, in any platform. To this day, Drake still hasn't said Kendrick's name on a song.

<https://youtu.be/dbqilqjpavo> {0:20-0:58}

During the 2013 BET Awards Cypher, Kendrick poked fun at Drake's "sensitive" raps with a reference to the title of his rival's third album, Nothing Was the Same. He went on to win Best New Artist and Best Male Hip-Hop Artist that night, too.

<https://images.genius.com/7a67f412bdf72fa417d575b1a0c55f89.1000x294x1.png>

In the "Shit (Remix)," Drake responded to Kendrick Lamar's subtle provocations, recognizing the competitive dynamic between them. Following the track's release, Drake was featured on the cover of VIBE magazine. Since the interview for the magazine occurred prior to the song's release, Drake's remarks appeared to anticipate the ongoing rivalry, showcasing his awareness of their competitive interaction.

"Mind you, I never once said he's [Kendrick] a bad guy [or] I don't like him. I think he's a fucking genius in his own right, but I also stood my ground as I should. And with that came another step, which then I have to realize I'm being baited and I'm not gonna fall."

In October 2014, Kendrick took things further by dissing Drake in his song "Pay for it" in the song he said "I tell 'em all hail king Kendrick, resurrecting my vengeance been dissecting your motor mouth till I break down the engine" https://youtu.be/2hjA_L7yifY {20:34-20:52}

"The Language," Drake claimed to have the superior lyrical talent, referring to himself as "the kid with the motor mouth." Kendrick Lamar countered this assertion, rejecting Drake's claim of supremacy, and later in his lyrics, he expressed a preference for solitude over maintaining their friendship, stating, "Ending our friendship, baby, I'd rather die alone."

A year after Kendrick dropped his verse on "Control" he was asked about his thoughts regarding the beef with Drake and he said all the people that mattered understood it and for the people who didn't, "they don't matter". https://youtu.be/2hjA_L7yifY {21:07-21:21}

Eminem also had somethings to say about the Control verse
https://www.youtube.com/shorts/iYImS_hBRWc?feature=share

Both Kendrick and Drake kept on dissing each other with their songs are years passed.
https://youtu.be/2hjA_L7yifY {21:31-21:41}

In February 2015, Drake reflected on his rivalry with Kendrick Lamar, particularly referencing Kendrick's verse on "Control" and their encounter at the 2013 VMAs. Drake expressed his disappointment in Kendrick's approach during a CRWN interview, wishing Kendrick had maintained the confrontational stance from his verse, which Drake found to lack conviction. Additionally, Drake's track "6 PM In New York" subtly critiqued Kendrick, referencing tracks from Lamar's "good kid, m.A.A.d city" and Kanye West's work, indicating Drake's readiness for conflict.

By March 2015, Kendrick Lamar hinted at the importance of integrity in hip-hop in an interview without directly naming Drake, but the subtext became clearer when Meek Mill accused Drake of not writing his own lyrics later that year, leading many to speculate if Kendrick had anticipated this revelation.

In June 2015, Drake boasted about his ability to compete in Kendrick's domain of conscious rap, referencing his earlier collaborations with lyrical MCs and mocking the reaction of audiences to his competitors.

The tension escalated in August 2015 when Kendrick Lamar used Dr. Dre's album "Compton" add a picture of the Compton album as a platform to counter Drake's lyrics directly, notably flipping Drake's "Energy" hook in a manner that suggested a direct confrontation, even metaphorically discussing Drake's defeat in the rap game.

The rivalry took a political turn in January 2016 when President Obama, asked by YouTube star sWooZie, favored Kendrick Lamar over Drake in a hypothetical lyrical battle, reflecting not just on their musical talents but also their influence and message, a preference underscored by Obama's personal appreciation for Kendrick's work. <https://youtu.be/tWEZgEleSDs> {0:24-0:51}

In March 2016, Kendrick openly mentioned Drake in "Untitled 07 | 2014-2016," marking a rare direct reference since "Control." While not overtly aggressive, the context and additional lyrics suggested a continued competitive tension between the two artists.

By June 2016, there were rumors of a potentially explosive interview involving either Drake or Kendrick that could have escalated their rivalry further, but it was mysteriously quashed by management before it could reach the public.

In March 2017, Kendrick released "The Heart Part 4," where, without naming names, he delivered verses that many interpreted as digs at Drake, who had just released "Gyalchester." Kendrick's lyrics boasted of his superiority in the rap game, implying a direct challenge to Drake's claims of dominance.

Add a picture of Jcole in between Kendrick and Drake. You can also add a thunder effect.

But how exactly did J.Cole get entangled in this beef?

The initial movement was aimed at fostering unity, not creating rifts.

In October 2023, Drake unveiled his eighth studio album titled "For All The Dogs," which included a track in collaboration with J. Cole named "First Person Shooter."

In a standout verse, Cole highlighted that he, Drake, and Kendrick Lamar were the premier figures in today's hip-hop landscape.

"Relish the debate over the top MC / Could it be K. Dot [Kendrick]? Aubrey [Drake]? Or even me? / We're like the leading trio, as if we established our own league."

The track swiftly climbed to the top of the US singles chart, becoming Drake's 13th and Cole's first ever number-one single.

This accomplishment allowed Drake to match Michael Jackson's record for the highest number of number one singles achieved by a male solo artist.

Nonetheless, Taylor Swift's "Cruel Summer" quickly took over the number one position a week later, causing the excitement to fade. Despite the public shift in attention, Kendrick was quietly taking stock of the situation and felt discontented.

March, 2024, saw the release of a joint album by Metro Boomin' and Future, titled "Like That," which featured a surprise verse from Kendrick Lamar that caught everyone's attention.

Kendrick's contribution was marked by an intense and expletive-filled performance, where he directly challenged Cole's notion of a "big three," asserting instead, "it's just big me."

He further critiqued Cole's top verses as lacking depth - referring to them as "a light pack" - and positioned himself as the Prince to Drake's Michael Jackson in the realm of music.

The impact of Kendrick Lamar's verse goes beyond what words on paper can express, especially when it concludes with Lamar vowing to lay all of Drake and J Cole's "dogs" to rest in the "pet sematary," referencing Stephen King's 1983 novel of the same name. It's important to clarify that Lamar is metaphorically referring to the rappers' close ones, not actual pets.

Furthermore, the context in which Lamar's verse appears holds additional weight, given Metro Boomin's past collaboration and subsequent fallout with Drake. Metro Boomin, born Leland Wayne, was the key producer behind Drake's 2015 album "What A Time To Be Alive." However, plans for a follow-up album fell through, reportedly causing strain in their relationship.

During a concert in Florida, Drake seemed to respond to Kendrick's challenging verse with a defiant message to his audience.

"People often inquire about my state of mind," he declared. "Here's the truth of how I'm standing."

"My head's held high, my spine's aligned, I'm firmly grounded here in Florida and wherever else my journey takes me. And I'm certain, beyond a shadow of a doubt, that there isn't a soul alive who can ever mess with me in my lifetime!"

<https://www.youtube.com/shorts/V776Wokdvx0?feature=share>

On 5th of April things took a huge turn. J Cole delivered his own counter to Kendrick's incendiary verse through a track on his unexpectedly released album, "Might Delete Later," on Friday.

"Received a call about someone throwing shade / Seeking the spotlight, well, it comes with a price," he verses. "Still on stage but has lost his edge, much like The Simpsons."

"7 Minute Drill" by J. Cole is a track responding to Kendrick Lamar's criticisms in "Like That," targeting both J. Cole and Drake, marking another chapter in their ongoing conflict. In this song, J. Cole confronts Kendrick's earlier comments and suggests that their lyrical battle is far from over. Drawing influence from JAY-Z's notable diss track "Takeover" against Nas, Cole critiques Lamar's discography, challenging the widespread praise of his albums.

He went on to assess Kendrick's body of work, praising his initial album as a "masterpiece," yet labeling his latest, a comprehensive double album named "Mr. Morale and the Big Steppers," as "a letdown."

"Your third release was monumental, marking your peak," he added, "I was just a step behind, only recently reaching my stride."

Concluding his response, he mentioned his continued respect for Lamar but warned of decisive action if the jabs persisted.

"If it comes down to it on this mic, I'm ready to check his ego."

Seems like fans are going to have a long ride with these beefs going on with these legends. Will Kendrick Lamar reply J.Cole? I guess time will tell.

With this we have come to the end of this video. If you enjoyed it, make sure to hit the like button and subscribe for more. See you in the next video!

Note: For the albums mentioned, add the cover picture of the albums at the respective places they were mentioned.

