

Email Copies for Fintech Startup

Sample 1:

Subject Line: Why Pay Now? Shop First, Pay Later with Zip!

Hi %FIRSTNAME%,

Picture this: The perfect item you've wanted, right in front of you!

But, uh-oh, your wallet's a little shy. 😞

I get it, it's frustrating to want something, but not be able to afford it.

But wait! With Zip, you don't have to let that stop you.

You can shop today, get exactly what you've been eyeing, and pay later in easy installments.

No stress, no hassle, just pure shopping joy.

It's like a secret shopping hack, but way better and we promise, no magic tricks involved.

Ready to grab that item and make it yours? With Zip, it's all possible!

[Click here to begin!](#)

Cheers to smarter shopping,

Anthonia from the Zip Team.

Sample 2:

Subject Line: Tired of Waiting for International Payments? Let's Change That.

Hi %FIRSTNAME%,

What if your international payments could be **instant**, **affordable**, and **reliable**?

Sick of slow transfers, hidden fees, and juggling multiple currencies? Airwallex has the solution.

Over 50,000 businesses use Airwallex to simplify cross-border payments and cut costs.

We're transforming international payments with faster, more affordable, and smarter solutions.

Here's how we make it happen:

- **Instant Transfers:** Airwallex ensures your payments are processed in as little as 24 hours, with some arriving the same day.
- **Low Fees & Competitive Rates:** Slash transaction fees by up to **80%** compared to traditional banks, putting more money back into your business.
- **Multi-Currency Wallets:** Seamlessly manage and convert 50+ currencies with zero hidden fees and no hassle.
- **Trusted by Industry Leaders:** From emerging startups to global enterprises, we handle billions in cross-border payments each month.

With clients in over 130 countries, we're already helping businesses streamline their financial operations. If you're ready to say goodbye to delays, high fees, and complexity, [click here to make the switch](#).

Let's explore how we can make your international payments simpler and faster.

Looking forward to hearing from you!

Best regards,
Anthonia from Airwallex Team.

Sample 3:

Subject Line: No Real-Time Payment Tracking? We Can Fix That.

Hi %FIRSTNAME%,

If you're fed up with the mystery of not knowing where your international payments are, you're definitely not alone.

Businesses everywhere have suffered from the **lack of real-time tracking** and it's no joke.

In fact, 45% of small businesses say delayed payments have caused missed opportunities or even closures.

At Airwallex, we're flipping the script. Imagine having total visibility of your payments, from start to finish.

No more guessing, no more waiting for confirmation from your bank.

Don't let delayed payments be the thing that sinks your business.

[Click here](#) and Let's chat about how Airwallex can help you stay ahead of the game.

Looking forward to hearing from you!

Best regards,
Anthonia from Airwallex Team.