Type: Welcome Email/Promotion

Business/Industry: Private Lesson Musical Academy

Subject: A Special Gift for our Newest Musician Email

Body:

Welcome new students, to the Mozart Academy Community!

To start off on the right foot, we just wanted to give you a little something:

For your first 3 months, add an **additional lesson each week, for 50% off!** If you take advantage of this deal for your first 3 months, it'll be like getting 6 lessons FREE.

[CLICK HERE TO CLAIM]

Our Mission at the Mozart Academy is to get our students excited about music – what better way than to spend more time learning music? We've seen that students who have lessons 2 or more times per week *improve their musical proficiency 5x faster* than our once-a-week students.

Schedule lessons any time, any day of the week - it makes it that much easier to fit that extra hour into your calendar.

Interested? [VISIT OUR WEBSITE] and enroll in your 50% off bonus lessons today!

We're excited to have you on, and of all the possibilities that await you in the upcoming months.

In Gratitude,

Dr. Joe Jones

**Professor of Music** 

Musical Director and Founder of Mozart Academy