

## Looking for Luxury? Choose the Right Service (H1)

If you're in the market for a new apartment, you may have heard of apartment rental websites like Zumper. Sites like these offer streamlined website platforms, allowing users to search through real-time apartment listings using a simple one-time application, saving them time and stress. Zumper, in particular, uses an Experian Credit Report as their way of verifying a potential tenant's identity, background, and credit history up front. By using this central credit checking source, they reduce time spent completing the pre-approval stages of renting a property, which ultimately speeds up the time it takes to view an apartment and be approved by a property owner.

Services like Zumper may seem attractive to the prospective tenant who is looking to apply for a large number of units, which may or may not fit with their unique lifestyle, in order to better improve their chances of having options to choose from based on budget, general location, and amenities. But what does this mean for the luxury client? Read on to see why websites and services like this might not be the best option for luxury clients with unique lifestyle needs, as well as how Chicago Property Finders understands the unique lifestyle needs of luxury clients.

### Easy Application Up Front, Loss of Personalization in The End (H2)

At first glance, sites like Zumper would seem to appeal to just about everyone. Why wouldn't you want to get those tedious pre-approval stages done up front so you can soon be effortlessly surfing through a wide selection of potential apartments from which to choose? The operative word here is "wide." When casting such a wide net as this, it's harder to refine the results based on your unique lifestyle needs. You'll be able to refine your search based on general parameters such as basic location, number of bedrooms/bathrooms, term of lease, price range, and general amenities. While these general search capabilities might apply to the masses, who may need to prioritize price and general location over other lifestyle factors which they can compromise on, the luxury client is different, and we understand that at Chicago Property Finders. We believe the luxury client deserves a more refined approach to finding their dream luxury apartment, which is more laser-focused and which places higher priority on lifestyle, as well as on the nuances of your personality, rather than price and general location.

### Does Your Agent Really Understand Your Needs? (H2)

When using apartment finder websites like these, one of the biggest concerns is the loss of personalization. Not only do you lose the level to which the units you find will meet your unique needs, but also you suffer a loss of personable customer service. That is, where websites like these streamline your pre-approval process, they introduce new hoops through which you'll have to jump: each building you are interested in has its own landlord or building manager with whom you'll have to interact in order to schedule a tour and eventually coordinate a lease-signing. Thus, while up front you'll be able to apply to a large quantity of units, scheduling tours and communicating with each building's manager will ultimately cut into your time and lengthen your process of finding the best apartment for your needs.

At Chicago Property Finders, our process is different and much more comprehensive. Each client is assigned to an agent, who you will work with through the entire process. After meeting with you initially, getting to know you, and developing a firm understanding of your lifestyle needs and wishes, your agent will then take over the process of searching for luxury apartments that specifically match your needs—such as being located in the neighborhood and location that matches your lifestyle needs. They'll then take you on a tour of the most suitable apartments. With our process, we aim to make your search for the perfect luxury apartment effortless on your part, as well as fun! We've written a blog detailing our [luxury apartment finding process](#)!

### Relocation Clients Need Specialized Assistance (H2)

To relocation clients in particular, sites like Zumper might seem attractive because they allow you to look at many apartments from the comfort of your home as well as to easily apply for these apartments with the simple click of a button, thanks to the one-time application feature. It is in fact to the contrary because relocation clients in particular would benefit the least from these sorts of websites. As discussed above, while applying to many buildings up front has the advantage of quantity, its disadvantage is that it introduces the new tasks of having to schedule tours of many different buildings, each with its own manager, as well as a loss of the personal touch.

At Chicago Property Finders, we specialize in easing relocation clients' burdens, helping them seamlessly transition to a new city with the excitement of their new surroundings and the reassurance of landing in their dream luxury apartment situated in the neighborhood and location that perfectly matches their lifestyle. In addition to being a professional business, not just a website with chat bots, we're a local business, meaning our agents are well versed in all of our [buildings](#) as well as the [neighborhoods](#) into which they fall. Our agents will thus be able to match buildings and neighborhoods with the unique personalities of their clients as well as skillfully answer any questions or concerns you may have. We know you're busy people, and that's why we have developed a comprehensive process geared toward relocation clients. If you're a prospective relocation client moving to Chicago, we encourage you to contact us and read our blog post, [Relocation To Chicago: 3 Moving Tips](#).

### Working with a Professional Luxury Apartment Finding Service (H2)

Generally, the question you have to ask yourself when finding an apartment is, are you willing to compromise? At Chicago Property Finders, in understanding your unique lifestyle needs and wishes, we are dedicated to making sure these priorities are met in finding your perfect luxury apartment. We understand that your priorities deserve a refined search rather than a one-size-fits-all approach. If you think you're ready to start your search for your dream luxury apartment, we encourage you to give us a call today: 312-448-7907.