	List all the social media platforms they're of these orgs don't update their website so e don't have a link to a certain platform on their it may be worth searchine there on all the oil the search search of the control of the control of the time of the worth searchine there on all the oil to search the control of the control of the control of the time of the control of the control of the control of the time of the control of the control of the control of the time of the control of the control of the control of the time of the control of the control of the control of the time of the control of time of		ms they're on (some stoller so even if they (on the proof of the proof		.? What is the general frequency of their posts? Are they posting		What do you like about each	Do they have a good bala posts content wise? In ot words, do they have a go of education sports.		Are they posting various kinds of media or is it mostly the same?	What is the typical engagement on their posts? How many likes and comments are they getting per post? Does the engagement vary depending on post type? (Do videos get more commentalities than	Who do you feel is the target audience for most of their posts?		
	What region do they serve? (is it one city, one area in a city, multiple cities etc?)	For example, the StreetSquash website does not link to our Threads, or TikTok accounts at the moment but we are on both platforms)	the most followers (and how many? - please add today's date when logging this data)	specific to each platform? Do they post with the same frequency on each platform?	daily? Weekly? 2-3 times per week? Does it change based on the time of the year?	Can You Link to Some	post? How can StreetSquash implement some of the good things they're doing?	What common hashtags	fundraising etc., or do most posts seem to be on a similar	(Videos only? Pictures only? Carousels/Photo Galleries only? A good mix of everything?)	engagement vary depending on post type? (Do videos get more comments/likes than images?)	Parents? Donors? Current participants? Perspective participants? A mix of all of these?	What are this organization's biggest strengths on social	Is there anything else noticeable about their social media posts that perhaps StreetSquash can implement?
Granden Squark Busters	SquashBusters serve urban youth in Provisional, RI. They serve middle school and high achool studiests a	Indiagram squatebusters (1,855 followers); Facebook: SquateBusters (1,165 followers); X. SquateBusters (91 followers); X. SquateBusters (91 followers); X. SquateBusters (92 followers); X. SquateBusters (94 followers); X. SquateBust		Instagram and Facebook are their most active accounts. There hasn't since 2022 and on their You'l Libe pages since 2022 and on their You'l Libe	Their fest sectors and Excelosive sectors	Marathon Runner Highlight Student Promotion Video	In need of the posts, many of expension, and the post of the posts of the post	Mout of their posits do not control to contr			Based on their follower count, the amount of likes they get a about one quarter of their 100 Meet of the country of the country of the likes. Most of these likes come from posts featuring the students. Their followers seem to engage the most when the account of shorecaster or engage the most when the account of shorecaster.			,
CitySquash	CitySquash serves youth in the Bronx and Brooklyn area and recruit from third grade to college.	Instagram: olysquash (2,065 followers); Facebook: CitySquash (1,3k followers); X: CitySquash (565 followers - last post in 2019) X: CitySquash (56 subsect-bers - last post in 2019)	Their Instagram account has 2,085 followers and is the most active. (March 24, 2025)	Instagram and Facebook are their most active accounts. The content is not specific to each platform; they opticad the same posts to both platforms.	Their instagram and Facebook pages do not seem to be too consistent with posting. They post at least 1-2 times a week.	Weekly Recap w/ title Runner Series	I like that they post weekly recaps and on the cover of eac post they put a headline/tile to call attention. I think adding headlines/tilles when possible would be effective because when someone visits our page they can immediately see what each post features. CitySquastr's page also had another example of a runner highlight post to raise funds.	They don't use that many hashtags on majority of their posts. The ones they have used are content related.	Their content seems to have a good balance between education, sports, and fundraising. They in have a range of content from field trips, regular programming, college prep activities, squash, new building updates, and promotional flyers.	Their page mainly consists of single photos and photo galleries. There is some video content but not as much as the photo content.	Their enagagement is good: their average likes are about 145 and they roceive about 3 comments per post, mainly on the posts involving the suldents. Their most recent video content has received about 1,000 views and around 35 likes with no comments.	The target audience is the parents, participants, and donors. The page displays a lot of fundraising efforts, student achievements, and erriching activities the participants take part in. Recently, they have been posting many updates on their new squash courts that are being built which the students and donor may find interesting.	CitySquash's biggest strength is theil instagram page seems to be designed in a cohesive manner. They have kept things uniform when it comes to design to make it easier to follow.	I noticed for their highlight section on Instagram they have prioto covers for each highlight which could be a nice way to pollsh up the page.
Capitol Squash	Capital Squash is based in Herford, CT. They serve underserved youth in that area from elementary school to college.	Intidigram: capitologicals) (895 followers); Feodocic Calpitol Squart (605 followers); Ta Tok: capitologicals (36 followers); Ta Tok: capitologicals (15 followers) reactively since X-galatologicals (15 followers reactively since You'lube: capitologicals)4743 (30 subscribers - last post in 2019)	Their Indiagram account has 985 followers. (March 24, 2025)	Their liki ok content is biliored for the platform. It is all youthul, tendy content. Their X account is marely used to report of their posts call may be used to report of the posts call may be used to report of the posts on the man of to should their posts on them and to should their posts on the same and they post more than the same and they post more throughout the post more than th	They post anywhere between 1-3 posts a week on Instagram and Facebook. They hewent posted on TilkTok in 2 years.	Midwest Nationals Recap Made the Team Interviews Earn Fast	The TilkCin recap video was a fun and brendy visual that SheetSiguash can create the SheetSiguash can create the SheetSiguash can create the SheetSiguash can be the SheetSiguash the SheetSiguash prospective parti	#capitolsquash, #fyp, #foryoupage, #explore, #nationals, #squash, #sports, #CollegeAccess, #Education, #squasheducation, #careerpathways, #Community,		They are mainly pooling single pictures and photo palledes. There are some videos but nothing compared to the amount of pictures	Their engagement is not a strong, for most time they be received as about \$1 as of their comments range from 0.1. The points with the most likes were plotted of industria at most likes were plotted of industria at most likes were plotted of industria at most like with the strong of industria at most like and 0.1 to comment.	Their target audience is a mix of parents, donors, current and prospective students. Their Tix Toke, prospective students. Their Tix Toke, and the students of their students of their students with only tendy content being posted. Meannish on Instagram and Facebook they post participants, should donors, highlight student achievements, and show attudents playing squash and story attudents playing squash and some for all audiences.	They have a very clean look for their leatings are specific makes it yellow post as the control of the control of values post as loof of shoulders for such can be such can be specialing to that audience.	Their highlight section is organized by related categories. So, all special events another, field by in another, dark of your another, dark of you nanother, and you not instead of making a highlight for specific targe.
SquashSmarts	SquashSmarfs is based in Philadolphia, PA, They serve children from 6th-12th grade.	Indagram squarkmets (1,356 followers); Facebook Squarkfinnats (13 followers); X Squarkfinnats (45 followers, sar port in 2021); X Squarkfinnats (45 followers, sar port in 2021); Standard Standard (15 standard bens, Shwert) posted since 2023)	Their Instagram account has 1,356 followers. (March 27, 2025)	Their instagram and Facebook are not content specific since they share the same content with the same frequency. Their Account has not relegating the Account has not manify used it to post spin-up links to events and programs and event flags. Their Vox libe account hasn't dar one content into 2023, but they and new content into 2023, but they are not not only the same of their content into 2023, but they are not not only the same of their content hasn't do not not content to the same of their content hasn't do not not not not not not not not not no	posts range from about 1-3 posts a r week. On X they would post at least 1-2 times a week and on Youtube they would upload about 1 video a month or every other month.	SEA Team Nationals Recas Spend the Day with Me. Collage Post	For the SEA Team Nationals Recap video, thely left in the original sound and added som backround music. This seeme like a more authentic take on a lightlight video rather than taking out the original sound completely. It allows the views completely. It allows the views the game too. The Spend the Day with Me neel was a fun visual for Instagram that visual for Instagram that its social media, especially TikTok and Instagram. As for the social media, especially TikTok and Instagram. As for the social media, especially TikTok and Instagram. As for the too thate multiple pictures at once.	They don't use hashitags on a very single post and most of them are content specific Sequential Proof at Mostimproved #USSquash Sequential Sequ	involvement, staff bonding, and	They post more photo galleries that arrything else. They have a small max of hu videos and promotional videos as well.	The engagement they receive on instagram is the storgest company to their other social media accounts. Their comments range, anywhere between 2.5 and their likes range players at fournaments or receiving recognise for their acclosure and seguant vasively are for their acclosure and seguant vasively are for their acclosure and seguant vasively video content raceives about 1,000-3,000 video content raceives about 1,000-3,000 views and about 50 lites and 0-1 comment.	Their page does a good job at highlighting the opportunities on the assistance they are providing to the assistance they are providing to do cloners, however, if they want to do cloners, however, if they want to do cloners, however, if they want of the providing up their feed may help. Besides donors, the main target audences donors, the main target audences students and parents.	They feature a lot of pictures from their staff and students which convey a strong series of community through a strong series of community through a strong series of the strong	We can add more speaking videos instead of videos with non-original sound which may receive more alterition.
Access Youth Academy	Access Youth Academy is based in San Diego, CA.	Indapam accessycultracidemy (2,746 followers): Fractions: Access Youth Academy (15 followers): Thick-accessycultracidemy (60 followers): Thick-accessycultracidemy (60 followers): accessycultracided (5 followers): Verifice Accessivation Accessivation (Accessivation Accessivation Acc	Their Instagram account has 2,746 followers. (March 27, 2025)	Their Instagram and Facebook both have the same content which is mainly flyers, about plants, and provided their plants, and protest. They have not been advice protest, and protest. They have not been advice plants of their Associated trace (Section 1992). They X apported and decome, before the protest plants of their plants of thei	maybe 1-2 times during that month. For YouTube, it looks like they would e post based on what was going on during the month. They would only upload a video like every couple of months. On TikTok. they would post	Hose to Streets Tutorial Student tetrology Day in the LSE Puthers College Post.	The stretching lutorial video is good way to connect with the community and students. Description of the stretching of t	monprofit Baquash-life #Squash-yelopment #Accessy-uthacademy #Boots Shuden-hirele #Meetonship & commitment #Meetonship	They have a good balance of education, sports, Indicating, and showcase students at squash modifies, validing patient courts with the students with the students.	They good a mix of photo galleries and videos, but manify photo galleries. Within the photo galleries with the photo galleries would be considered to the photo galleries would.	On their photo galleries, they resulty mobile amount 60 likes on average and beforem 1 to comments. The most likes they have received were an pools highlight gle subsett.  The most likes they have received were an pools highlight gle subsett.  The most likes they have received any one of the second of the sec	The target audience seems to be a mix of all audience groups. They post a tori disease shouldness and see the seems and the seems are seems and the seems are seems and th	Their biggest social media strengths is posting content tallowed for each burst and the second section of the second section of the second section sec	We can implement the photo layouts to be more visually engaging.
Squash Urbano Colombia	Squash Urbano Colombia is based in Carlagena, Colombia. They serve youth from elementary through university graduation.	Indiagram equash/urbanocolombia (J. 571 followers). Facebook: Squash Urbano Colombia (J. 85 followers). Facebook: Squash Urbano Colombia (J. 85 followers). subscolbers, last post 10 months appl.; XSquash/UrbanoCold (136 followers, last post in 2022)	Their instagram account has 2,571 followers. (April 1, 2025)	Their instagram and Facebook are the most active and the content is the same on both platforms. On these some on both platforms can be some content of the propagation of the same content	For the most part they seem to be posting daily and if not, then every how or three days. It appears to depend on what is going on for the odd on the result of the result	Student Led Trip Vlog Trip Hishlight Recap	like that they allowed the subderists to lead the tips viop, it made it more relateable and rengaging for the participant audience. This is something audience. This is something when the participant go on summer trips, tournament trips and local trips. The use of video content seems to receive the subderist good to the content seems to receive way to implement received way to implement more video content seems like the time, short video content that would be ideal for Tik tibs.	For the most part, they use some of the same hashtags throughout their posts. #aux #aquashurhanocolombia #aquashurhanocolombia #aquashime #congratulations #aquashlayer #aquash #aquashlayer #aquashlaye	received a scholarship to study in	Their Instagram page features more video content than photo content. The video content does appear to be receiving a large amount of a photo content. Whereas their Facebook page features more of this photo content. Whereas their Facebook page features more of this photo content rather than video content.	On their Instagram, the video content receives around 2,000-7,000 views, 60-200 likes, and 2-10 comments on average. They don't display the like count on picture collecting their part.	Their target audience seems to be donors and prospective students. It is they did not all their accomplishments and promoting fundraisers.	They have a lot more video content which can help with engaging the wide content which can be with engaging the audience to have a deeper look into what goes down at StreetSquash.	At StreetSquash, we can try implementing more fair video content like the creat and a significant content of the content of th

Organization	What region do they serve? (Is it one city, one area in a city, withink cities at 2).	List all the social media platforms they're on (some of these orgs don't update their website so even if they don't have a link to a certain platform on their website, it may be worth searching them on all the platforms. For example, the StreetSquash website does not link to our Threads, or TikTok accounts at the moment but we are on both platforms.)	Which social media platform has the most followers (and how many? - please add today's date when legeling this date.	How are they using each platform? (Do they post the same thing on each platform. Is content created specific to each platform? Do they post with the same frequency on each platform?	What is the general frequency of their posts? Are they posting daily? Weekly? 2-3 times per week? Does it change based on the time of the year?	Can You Link to Some Posts that you like?	What do you like about each post? How can StreetSquash implement some of the good things they're doing?	What common hashtags are they using?	Do they have a good balance of posts content wise? In other words, do they have a good mix of education, sports, fundraising etc., or do most posts seem to be on a similar tools?	Are they posting various kinds of media or is it mostly the same? (Videos only? Pictures only? Carousels/Photo Galleries only? A good mix of everything?	What is the typical engagement on their posts? How many likes and comments are they getting per post? Does the engagement vary depending on post type? (Do videos get more commentalities than	Who do you feel is the target audience for most of their posts? Parents? Donors? Current participants? Perspective participants? A mix of all of these?	What are this organization's biggest strengths on social modis?	Is there anything else noticeable about their social media posts that perhaps StredSquash can implement?
The Bridge Golf Foundation	The Bridge Colf Foundation is based in Harlem, NY. If serves young men from Bith through 12th grade is their after achold program.	Instagram: bridge, golf (1,849 followers, last post De- 2008 by the Section of Functional Confession of the Section of Functional Confession of the Section	Their Instagram account has 1,849 followers. (April 3, 2025)	There hasn't been any new content added to any of their social media. Their insignam and Facebook above format and style. They post content related to their Summer program, service efforts, and college service efforts, and college.	They usually post 2 or 3 days out the week on Instagram and Facebook. On X, they seem to post about two or three times every other week. The	Summer program video	I liked the Summer program video to be used as a promotional video for mere program as well. It manages to give detailed descriptions about what the program ofters white still supposition, They be program ofters white still supposition, They be supposition, They be program as well as in their community with supposition, They pross highlight video is another effective way highlight events for tournaments at StreedSquash. I like how it such as a supposition, They be supposition, They supposition, they supposite supposition, they supposite supposite supposition, they supposite supposition, they supposite supposition, they supposite supposition, they supposite supposi	They do not use many that hashags on majority of the posts. On the few they have used hashags, they were the same hashafson shorting polymers of the polymers of the polymers. The polymers of			On their photo content the likes range from 70 Ther most recent video content excess show 1,000 least, 70-00 likes, and one comment or manifely premotion video and highlight video and vi			
loe Hookey in Harlem	They serve children ages 3 through 18 years old in Hartern, NY.	Indiagram hodelysharker (2,341 februers). Facebook for between 1 Hallen (186 februers) ; Nodelysharker (137 februers) ; Nodelysharker (137 februers) ; You'llube: scenickeynharten/710 (15 subscribers)	Their insignam account has 2,341 followers. (April 21, 2025)	posts. They post more frequently on Instagram and Facebook. They are not as active on X or YouTube. Their	They post about 1.2 times a week on Indiagram and Facebook, saywhere them to be a series of the seri	Favorite part of Practice Donor Post Recap Video	I liked the Favorine Part of Prantice video because of the Prantice video because of the Management of the M	They don't use many hashtags on their posts, they usually tag the parties involved. These were some hashtags they did use on three different posts. These hashtags seem to be content specific. #Hockey/sforeveryone #companibly #loclurion	also have some posts showing their homework help sessions, college application sessions, and	They post a good mix of everything, however, they usually posts more carecases than other faines of media.	Their engagement is fairly strong on indiagram on more partial properties of the pro		Their content is mostly diseased to the youth end they also to go by more their posts which might be neight in their posts which might be neight in driving all their engagement.	Overall, just implementing more youthful content for the participants to engage in the content of the participants such asking in some more original assumd for some videos to create relatedity, and drive engagements.
Figure Stating in Harlem	They serve girls of color in Harlem, NY from ages 6-18 years old.	Instagram, figurestating/inhafem (8,500 followers); X: Föllerfatter (2777); Personal (1914); Followers); X: Followers (1914); Followers (1914); Followers); X: Tallot: Equrestating/infastern (306 followers)	Their Instagram has 8,500 followers. (April 22, 2020)	There are some proofs which do consist of the same timing Howers, and of the contrel sound of the contrel sounds for the contrel sounds for the contrel sounds for the platform through part of the same ammond of the platform of the platfor	Between Instagram and Facebook, they usually post 12 Times a needs in Thinks they post and once a week of the post	Student New In Middle Modify Reads Fragmenting Reads Fragmenting Reads Samor Scotlant.	The how to video led by the student was a great field to be a great field to the student was a great field to the student was a great field to the student was a great field to the student with the student was a student with the student was a student was	Billey procedules  Billey procedules  Reflections Synchro  #Appire To Greatmen  #Fugure Statistics  #Fugur	They post a good mix of everything. They share content exceedings they share content exceedings they share content of the share choices. They also post glently of sports of the share content on the share choices and the share choices are content on the share choices and the share choices are content on the share choices and the share choices are content on the share choices and the share choices are content on the share choices and the share choices are chosen to the share choices and the share choices are chosen to the share choices and the share choices are chosen to t	They pool a good mix of videos. They pool a good mix of videos they will be a series of the control of the cont	On testing are and Fashbook, they have a lot of post collaborations with beginn remes on acciding a considerable and the helping drive that considerable and the helping drive that could be a collab. They video usually get exercal 5000 to 4000 leves, 1000 the said more if a scalab. They video usually get exercal 5000 to 4000 leves, 1000 the said post of the said of	The target audience is mix of all, parents, corons, current and prospective participants of all the parents of	They have a large following and sign collaborations on most of five posts which may be helping boost their engagement.	Induced for their highlight sandton on lesting ann they have student and alumin story listowers. The students shot over the students shot over the students shot over the students shower, levens were able to the students shower, levens were able to the students shower in levens and the students of the students showers and the students StreedSquart's social media because it encourages the follows to compage and as grid showers to compage and as grid showers or compage and as grid showers or students are specified to the students as grid showers or program is like and how they can benefit.
Harlem Lacrosse	They serve special education students and statements with the state of statements for states. They serve students for states. They serve students have been stated to the state of the stat	Intelligent haben, burcas (J. 884 followers); X. halmelikonosa (J. 684 followers); Facebook: Harlem Lacrosse (J. 24 followers); Volvide: Harlem Lacrosse (jild subscribers)	Their Instagram has 9,894 followers. (April 22, 2025)	2023. During 2023, most of their Instagram and Facebook content did seem the same for both. Their YouTube account is dedicated to a	every 2-3 days and sometimes at least two posts in a day out of those 2-3 days. Their You Tube podcast doesn't seem too consistent, they upload a new video every couple of months. Their X content just seems dependent on when someone tags	Mighlight Real More than asset college than hand asset college than hand feel.	I like heir editing shele for the highlight reals. Something that we can also implement share we can also implement share the highlight reals had as liked, and background speaking, in both highlight reals that are liked, background speaking, in the formation of the person of the production of the person production of the person speaking; I think this can be presented in the person of the person personal person of the person personal person of the person personal personal personal personal to the actual value of the person personal personal personal personal to the personal personal personal personal termination of part was the personal termination of the personal personal personal termination of the personal personal personal termination of the personal personal personal personal termination of the personal personal personal personal personal personal termination of the personal persona	They use a good amount of because in their posts.	They mostly have a mix of sports and fundationing content. A lot of participants at practice, matches, and fournaments. They also have not commanded. They also have highlighting the sport and the copporabilities it and provide. The fundationing content is mainly sport and the copporabilities it and a provide. The fundationing content is mainly sport and the commanded of the com	They have a good balance between they have a good balance between they have a videographer on staff and ones, to she you do it of increased style videos which have a lot of organization.	The typical engagement on their Intagrams for the prototic palenes is around 200 little and 1-3 comments. For their video content, that lart the engagement is accused 2000-6,000 views, and the engagement is accused 2,000-6,000 views, the large of the video. Their You Tilloe pedicate states would receive a round 80-115 views were modily promotional content as they would receive a little more video.	participants. I don't really see much content that a parent would enage in, like academics or highlighting student achievements.	Their biggest strength is their large than the second second second second second base on recold media. They also have a videographer and her videos look very entiring which is great for cryalignment.	Shreetilg, and can probably along tome of their older cating strategies to them in more viewers and lowers. I also more viewers and lowers in the their Instagram highlights organized into categories for any all custs access which can be useful alon.