



Marcel Nuñez Cid

Designer | UI UX

📍 Concepción, Chile

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Education

- 2010 - 2012
English Pedagogy
UDLA - *(Incomplete)*
- 2013 - 2019
Graphic Design
Duoc UC - *(Professional Degree)*
- 2024 - 2025
Google UX Design
Google - Coursera
(Certificate - 7 courses)

Skills

English (Advanced)

Poster Design

Prototyping (interactive)

Mockups

Storytelling

Illustration

HTML/CSS

Landing Page

Logo Design

Design System

Javascript (Basic)

Character Design

UX Research

Heuristics

Marketing Design

Process

Scrum

Jira

Clickup

Teams

Trello

Git (Basic)

Cyberduck

Firebase

Miro

Software

Photoshop

Illustrator

After Effects

Figma

Sketch

Blender

VS Code

Interests

Motion Graphics

Storyboarding

Interaction Design

React

Frontend

Blender

Figma

SVG animations

I'm a designer that has worked before getting his degree, I focused on remote work after graduating, I have experience with marketing teams and UX teams, and I have HTML and CSS3 knowledge, always ready to learn

Experience

- **Voltan Digital** 2023 - 2024 | 1 year 6 months
 - Design and adapting of graphic pieces for brands like Opel, McDonalds, Walmart and General Motors, optimizing material for digital Marketing campaigns (CPM, CPC, CPV etc...) along with Marketing and digital sales teams.
 - Use of proprietary software to generate company's own digital formats, making the workflow and the response time faster.
 - Use of HTML and CSS for hybrid advertising formats, reading and manipulating Js code to accommodate for required piece.
- **Gatblac** 2021 - 2022 | 6 months
 - Design and support for the UX UI team, using tools like Figma and Illustrator for different types of software, like chatbots or bank monitoring.
 - Graphic design for the company's own internal design pieces.
 - Logo, landing page design, and character design consultancy, color palettes, scenery and moodboarding reports, for web app format videogame.
- **Atistudio** 2019 - 2020 | 8 months
 - 3 months of internship.
 - Signaling design for the own company following the town's security norms.
 - Logo design and web design for the Atistudio company, using bootstrap, HTML and CSS, finding a balance between usability and the rigorous client's needs.
- **Tulsa S.A.** 2015
 - Heuristic report for the Tulsa S.A. website