Petlov Information Architecture

Product Flow: ■

Cart Flow: ■

Pet Profiles Flow: ■

Home

Notifications

Account

- Logged Out
  - Login
  - Register
  - Password Recovery
- Logged in
  - Settings
  - User Info
  - Customer Service
  - Saved Articles

Cart

- Info and adress confirmation
  - Checkout

Product

- Add to Cart
- Decision
  - Back to Wishlist
  - Cart
- Write a Review
- Store
- Recommended Item Page
- Pet Profiles

Pet Profiles

- Singular Pet Profile
  - Suggested List
    - Product
    - Store
    - Missing product alternatives
    - Wishlist (all or individual)
    - Cart
  - Tag Results
  - Suggestion History

Store

- Product

Food Recomendations

- Product
- Store

Health Recomendations

- Product
- Store

Accessory Recomendations

- Product
- Store

Wishlist

- Product
- Add to Cart
- Decision
  - Back to Wishlist
  - Cart
- Store Page
- Recommended Product

Tag Results

- Product
- Store

Sales

- Product
- Store

Near Stores

- Store
- Product

History

- Purchase Details
  - Product
- Buy Again
- Write a Review

Recommended Category Results

- Product
- Store

Highlighted Category Results

- Product
- Store

Ads Result

Education

- Article
  - Saved Articles
  - External
  - Author Social Media

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