

Adriana Garcia Yilales

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WORK EXPERIENCE

Unified Anthropology Association Online at Arizona State University

Online

Vice President of Operations and Liason

Jan 2024 - Jun 2024

- Authored and edited compelling copy for various platforms, including Discord announcements, social media posts, and informational/marketing materials.
- Transformed the UAAO's Discord server, implementing a user-friendly interface and enhancing overall engagement.
- Designed eye-catching infographics and posters on programs like Canva and Adobe Creative to effectively communicate and market the association's message and events.
- Successfully organised and executed a server overhaul project within a tight timeframe, streamlining communication channels and optimising member experience.
- Collaborated with fellow officers through channels such as Microsoft Office to align social media efforts with overarching association goals, contributing to a cohesive organizational image.

Mentee Officer

Jul 2023 - Dec 2023

- Authored compelling copy for various platforms, including Discord announcements, social media posts, and informational materials.
- Collaborated and communicated with other officers to align social media efforts with overarching association goals, contributing to a cohesive organisational image.

Freelance Professional

Waterford, Ireland

Event Program Designer

Mar 2022 - Apr 2022

- Leveraged strong design skills to craft an engaging, accessible layout, incorporating event details, schedules, and featured speakers for a private event.

Language Tutor

May 2021 - May 2022

- Successfully tutored a student in Higher Level Spanish for one year, providing personalised instruction, tailored learning materials, and effective study strategies.

EDUCATION

Arizona State University Cronkite School of Journalism and Mass Communications

Online

Mass Communications and Media Studies - 3.8 GPA - Dean's List Honours

Graduation Date: Aug 2025

Universiteit van Amsterdam

Amsterdam

Media and Information Studies (One year)

Irish Deaf Society

Online

QQI Level 3 - Irish Sign Language

Graduation Date: May 2023

SKILLS & INTERESTS

Skills: English (Native), Spanish (Native), French (Intermediate), Irish Sign Language (Basic), Teeline (Basic), Stata.