

MAYOWA AMUDA

Freelance Copywriter at Mayor's concept

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🌐 <https://www.linkedin.com/in/mayowa-amuda-b99589355> 📍 Lagos

SUMMARY

I'm a copywriter, YouTube scriptwriter, and social media copywriter. Whether it's persuasive ad copy, captivating video scripts, or scroll-stopping social media posts, I help brands tell their stories in a way that resonates. With a passion for creativity and strategy, I turn ideas into words that connect, inspire, and convert. Let's bring your vision to life!

EXPERIENCE

Freelance Copywriter

[Mayor's concept](#)

Company Description

- Highlight your accomplishments, using numbers if possible.

Date period

Location

EDUCATION

Bachelor of Science, Agricultural Economics

01/2022 - 01/2026

[KWARA STATE UNIVERSITY, MALETE](#)

LANGUAGES

English

Native ● ● ● ● ●

PROJECTS

Email copy titled friendship

10/2023 - 11/2023

Lagos

It was an email copy about how to improve relationship and how to build friendship and a long lasting relationship

- Got interviewed by 3 different companies that viewed this copy

Game over

03/2025 - 03/2025

Location

Game over is a comic book script

It's a sci-fi, action story with a pinch of horror.

It talks about gamers that dragged into a VR reality of which was told to them by the organizers. Unknowingly to them, it was all real.

- Raised \$300 from the sale of the script

Social media ads for Dcodes

Date period

Location

A script for an ad to promote a UI UX designer

- Sold the copy for \$125

Ads/ animated visual script for Dcodes

Date period

Location

A script for an animated visual script for a UI/UX designer. And also the script could be used for landing page or a linkedin ad.

- Raised \$80 per copy



KEY ACHIEVEMENTS

Content performance metrics

Wrote a website copy for a small business, contributing to 15% increase in conversion.

Freelance work

Created an engaging social media ads for a UI designer freelancer, which increased audience by 23%

SKILLS

Writing, Social media copywriting, Content writing, Web content writing, Scriptwriting

COURSES

Bsc. In Agricultural economics

INTERESTS

🏈 Football Gaming

✍ Writing

🔍 Research

STRENGTHS

💎 ability to craft clear, engaging, and persuasive content.

This helps you create compelling copy that resonates with readers, whether it's for ads, social media posts, or scripts.

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