

# MARIA MAGNOLI

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## EDUCATION

Oakland University, Rochester, MI

**Bachelor of Arts in Public Relations & Advertising**

**Bachelor of Music in Piano Performance**

PRSSA, member

Honors College, member

Expected May 2027

GPA: 3.9, Major GPA: 4.0

Major GPA: 3.9

## SKILLS

- Microsoft Office Suite (Word, PowerPoint, Excel, Outlook)
- AP style writing and editing
- Social media management (Instagram, Facebook, LinkedIn, X)
- Canva and graphic design
- Online content management & graphic design (Meta Business Suite, Canva)
- Research, internet search tools & database organization
- Team collaboration, leadership & communication

## RELATED EXPERIENCE

### Public Relations Intern

January 2025 - Present

*Birmingham Bloomfield Chamber of Commerce, Birmingham, MI*

- Assist with media relations and content development, including drafting press releases, PSAs, and press materials, and monitoring local media coverage.
- Support digital communications by managing Chamber social media (LinkedIn, Facebook, Twitter), contributing to e-newsletters, and assisting with website updates and event promotion.
- Support event promotion and research by creating marketing materials, posting online listings, and identifying public relations and community engagement opportunities.

### Public Relations Intern

August 2025 - Present

*Oakland University William Beaumont School of Medicine, Rochester, MI*

- Write weekly feature stories and articles that highlight student experiences and institutional initiatives using AP style.
- Create photography and visual content for web, social media platforms and event coverage.
- Perform background research to enhance accuracy and storytelling in published content.

### Arts Reporter

May 2025 - Present

*The Oakland Post, Oakland University, Rochester, MI*

- Write and edit two weekly articles covering music, art, fashion and culture using AP Style.
- Conduct interviews and research to develop accurate, engaging stories for both print and digital platforms.
- Work collaboratively in a fast-paced newsroom environment to meet tight publication deadlines.

### Editor-in-Chief

May 2025 - Present

*BeGolden Magazine, Oakland University, Rochester, MI*

- Direct editorial vision and operation of student-run fashion magazine, ensuring quality print and digital content.
- Assist over 60 contributors in writing, editing, social media, public relations, graphic design and photography efforts.
- Lead event planning on campus including pop-up clothing sales, to produce funds for printing the magazine.

### Marketing & Communications Intern

May 2025 - July 2025

*Karmanos Cancer Institute, Detroit, MI*

- Wrote informational feature stories totaling nearly 1000 views and press releases which recognize service efforts.
- Assisted with media shoots and branding efforts; prepared and interviewed physicians for biography videos.

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- Engaged in event coordination for Strike Out Cancer weekend at Comerica Park; created Excel database for organization.

### Realtor®

September 2024 - Present

*Vanguard Realty Group, LLC, Rochester, MI*

- Generate leads through Broker's Open events, contributing to \$3M in 2024 sales.
- Manage creative content and photography production, reaching over 42,000 views across 14 reels on Instagram.
- Earned brokerage award for Highest Residential Sale of 2024; listing featured in the Detroit Free Press.