



MACI GAMBRELL

JOURNALISM MAJOR & SUSTAINABILITY STUDIES MINOR



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EDUCATION

Texas State University
San Marcos, Texas
Journalism major & Sustainability
Studies minor
Expected Graduation Dec. 2026

CLASSES

Digital & Online Media
Fundamentals of Human Communication
Advertising
Media Writing
Visual Storytelling
Video Production

SUMMER

Feature Writing
Visual Storytelling in the outdoor

SKILLS

- Proficient in AP style
- Writing for the web
- Writing for broadcast
- Experience in web design and creation
- Experience with Panasonic HC-X2000 and Canon 2000D EOS
- Knowledgeable in Adobe Premier Pro, Adobe Photoshop and Lightroom

Profile

I am a Sophomore at Texas State University with ample photography and media experience. I am a Journalism major with a Sustainability Studies minor. I hope to build on my academic and extracurricular experiences with in-field work at stations near San Marcos.

EXPERIENCE

VIDEO- Texas State University

Spring 2025

- Enterprised, shot, wrote, edited, and delivered on air news packages for Bobcat Matters and Star News Network
- Experienced in field photography, field reporting, and studio roles such as anchoring, directing, floor directing, tri-caster operation, teleprompting and studio cameras.
- Completed a documentary short film
- Completed travel documenting in the US and in Italy and Austria study abroad
- Experienced in interviewing b-roll shooting, and editing in Adobe Premier Pro

PHOTOGRAPHY- Cypress Creek Church and other locations

2021- Present

- Photographed weekly church events with a Cannon 2000D EOS
- Freelance graduation photos, engagement pictures, travel photos
- Experience with photography of landscape, portraits, candid, and action shots in both indoor and outdoor settings
- Booked to second shoot weddings summer of 2025

SOCIAL MEDIA- Instagram @Crosstalk_txst

2024- Jan. 2025

- Content managed an Instagram account for a college ministry
- Designed graphics, posts and reels with promotional captions
- Created and managed content for instagram page adhering to organizational guidelines and deadlines