

Eid Food Drive Proposal

Objective:

To organize a comprehensive Eid food drive to support the community during the Ramadan season, providing cooked food to the needy.

Initiative 1: Sharing Food to the Mosque

Objective: Provide nutritious meals to 200 people attending prayers at the mosque.

a. Budget Allocation:

1. Unit Price per Person: 2,500 Naira
2. Total Cost for 200 People: 500,000 Naira
3. Additional Budget for Logistics: 50,000 Naira
4. Additional Budget for Idashyou Merchandise
 - Nylon(200 pieces): 25,000 naira
 - Stickers(200 pieces):15,000 naira
 - T-shirt(10 pieces): 50,000 naira

Sum total of 640,000 Naira

b. Implementation Plan:

- Partner with local vendors to procure high-quality, culturally appropriate food items.
- Supply this food to 4 mosques, dividing each by 50
- Coordinate with mosque authorities to ensure smooth distribution of meals after prayers.
- Engage volunteers to assist with logistics and serving food.
- Provide branded merchandise (nylon bags, stickers, t-shirts) to enhance visibility and promote the spirit of giving through idash you.

Initiative 2: Food Stand

Objective: Set up a food stand to distribute meals to community members during Eid festivities.

a. Budget Allocation:

- Budget for Logistics, stand, roll on banners: 200,000 Naira
- Budget for food stand (food): 400,000 Naira

- Additional Budget for Idashyou Merchandise
 - Nylon(200 pieces): 25,000 naira
 - Stickers(200 pieces):15,000 naira
 - T-shirt(10 pieces): 50,000 naira

Sum total of 690,000 Naira

b. Implementation Plan:

- Establish a central location for the food stand, preferably in a high-traffic area.
- Recruit volunteers to manage the food stand and ensure efficient service.
- Provide branded merchandise to participants as tokens of appreciation and to raise awareness about the idashyou app

Initiative 3: Online Giveaway

Objective: Conduct an online giveaway to provide meals to 50 individuals unable to attend in-person events.

a. Budget Allocation:

- Unit Price per Person: 50,000 Naira
- Total Cost for 10 People:500,000 Naira
- Additional Budget for Deliveries: 50,000 Naira
- Additional Budget for Idashyou Merchandise
 - Nylon(200 pieces): 25,000 naira
 - Stickers(200 pieces):15,000 naira
 - T-shirt(10 pieces): 50,000 naira

Sum total of 640,000 Naira.

b. Implementation Plan:

- Promote the giveaway through our social media channels
- Select 50 recipients based on their demonstrated need and eligibility criteria.
- Arrange for meal deliveries to the homes of the selected individuals, ensuring timely and hygienic service.
- Include branded merchandise in the deliveries to foster a sense of community and gratitude.

Conclusion:

By implementing these initiatives, we aim to spread joy and goodwill within the community during Ramadan. Through the generosity of donors, volunteers, and supporters, we can make a meaningful impact on the lives of those in need and foster a spirit of compassion and solidarity through idashyou.