

The video begins with lively, upbeat music, and the camera follows a person entering a room. The individual expresses amazement at the pristine cleanliness of the space, showcasing their astonishment through exaggerated gestures as no verbal communication takes place.

Person: (Curiosity sets in as the individual decides to trace the path leading to the source of the cleanliness.)

The camera tracks the person as they follow the trail, eventually reaching (Jenni Frank) holding a Viva detergent soap. The camera focuses on her, smiles and proudly displaying the Viva detergent soap.( this scene is accompanied with an anticipatory sound with Jenni Frank being the climax)

Person: (Bewildered) VIVA?

Jenni picks up a specific Viva product and presents it to the camera, highlighting its uses and features.

Jenni: "Yes, VIVA. Whether tackling tough stains on clothes, handling everyday messes, or simply maintaining a clean and vibrant space, Viva has been my go-to for years. (Cut to a series of quick, dynamic shots featuring the her using Viva detergent soap, highlighting each example, I.e tough stains, using to clean various surfaces, with each swipe unveiling a sparkling, fresh result.) (Cuts back) it's a game-changer in the world of cleaning."

Jenni: "Being a diva means staying clean, and yes, Viva helps me stay pristine, ultimately boosting my confidence." (Clip transitions to a scene of her confidently walking in a clean, white outfit, with a small crowd nodding and commending her pristine nature.)

The person's expression becomes more enthusiastic as they continue speaking.

Jenni: "So, here's to another year of clean, fresh, and vibrant living with Viva. Thank you, Viva, for having me back on board. And to all of you watching, get ready to elevate your cleaning game with Viva. Stay tuned for more exciting things to come!"

(NB: This doesn't cut back)

The video concludes with Jenni waving at the camera, wearing a big smile. The screen displays Viva's logo and social media handles, inviting viewers to follow.