

Roberto E. Ortiz López

Multimedia Journalist | TV & Digital Reporting

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Bilingual multimedia journalist with cross-platform experience in television, radio, and digital media. Skilled in news writing, live reporting, content production, video editing, and social media storytelling. Proven ability to work in fast-paced environments and deliver compelling stories on health, politics, sports, and culture. Holds a master's degree in journalism and innovation.

Professional Experience

BeHealth PR — Multimedia Journalist	June 2025 - Present
<ul style="list-style-type: none">Gather and write health-related news reports and conduct interviews.Create multimedia content for social media platforms and digital outlets.Produce voice-over content and health-focused narratives.	
Metro Puerto Rico — Journalist	August 2024 - June 2025
<ul style="list-style-type: none">Gathered news and conducted interviews on sports, politics, and society.Created content tailored for digital and social media engagement.	
Univision Orlando / Entravision — News Intern	August 2021 - December 2021
<ul style="list-style-type: none">Assisted in newscasts and morning show production.Operated cameras for live shows and produced stories for the website.Supported coverage for signature events such as Salsa y Sazón.	
Onda Universitaria — Radio/TV Producer	April 2019 - April 2020
<ul style="list-style-type: none">Produced and edited weekly segments.Designed promotional graphics and supervised full segment production.	
LAI Católica TV — On-Air Personality	April 2019 - April 2020
<ul style="list-style-type: none">Commentated live games and analyzed statistics.Provided on-air content and insights during broadcasts.	
Católica TV, Blue Hour — On-Air Talent	January 2018 - May 2018
<ul style="list-style-type: none">Assistant producer and scriptwriter for televised segments.Worked on segment planning and execution.	

Education and Certifications

M.A. in Journalism and Innovation Universidad del Sagrado Corazón July 2025	Project Planning: Putting It All Together Coursera
B.A. in Business Administration & Radio/TV Production Minor in Business Media Pontifical Catholic University of Puerto Rico December 2021	Project Execution: Running the Project Coursera

Skills

Technical	Soft
Adobe Premiere Pro, Final Cut Pro, iNews, Social Media Management, Camera Operation, CMS (WordPress), Audio Editing, Voice-over Recording.	Storytelling, Bilingual Communication, Deadline Management, Creativity, Adaptability, Team Collaboration.