

ROBERTO E. ORTIZ LÓPEZ

ABOUT ME

Dynamic Production and Radio graduate. currently pursuing Master's in Production and Innovation, with hands-on experience in written press. Proven ability to think creatively, manage projects, and develop impactful media content. Seeking a role where I can leverage my expertise to contribute to innovative production processes and drive organizational success.

LEADERSHIP

Rotaract Club- October 2019 to

December 2021

Association of Human Resources-

October 2019 to December 2021

VP of Association of Business Law-

August 2019 to August 2020

SKILLS

Audio and Video Producer,

Postproduction Graphics,

INews, Camera Operator,

Copywriter, News Gathering, On

Air Talent

CERTIFICATIONS

Project Planning: putting it all together

Project Excecution: running the project

689-227-9987

Roberto E Ortiz López

reortizlopez@gmail.com

3 calle Arecibo Hato Rey, San Juan PR 00917

EXPERIENCE

O Behealth PR/ Multimedia Journalist

June 2025- Present

 Gathering news, news writing, conducting interviews, covering health news and making reports, voice-overs, and working on content for social media.

Metro Puerto Rico / Journalist

August 2024- June 2025

• Gather news, conduct interviews, cover news about sports, politics and society, work content for social media

Univision Orlando/ Entravision Communications Intern

August 2021- December 2021

 AP for different shows (Newscast and Morning Show), Camera Operator for Live Shows, Field/Segment Producer, Produce stories for website, AP Salsa y Sazón (Signature Event)

Onda Universitaria, Radio Tv Producer

April 2019- April 2020

Produce promotional graphics, Produce and edit weekly segment,
 Supervise the production of all segments

LAI Católica Tv On- Air Personality

April 2019- April 2020

 On Air-Personality and commentator of games, Investigate stats for each game

် Católica Tv, Blue Hour On- Air Talent

January 2018- May 2018

• Assistant Producer, Copy Writer, Segment Producer

EDUCATION

Master's Journalism and Innovation

Sagrado Corazón University-August 2023 to Present

Bachelor's in Business Administration and Radio and Television Production

Pontifical Catholic University of Puerto Rico a minor in Business Media-August 2018 to December 2021