

# Roberto E. Ortiz López

## Multimedia Journalist | TV & Digital Reporting

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Bilingual multimedia journalist with cross-platform experience in television, radio, and digital media. Skilled in news writing, live reporting, content production, video editing, and social media storytelling. Proven ability to work in fast-paced environments and deliver compelling stories on health, politics, sports, and culture. Holds a master's degree in journalism and innovation.

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### Professional Experience

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#### BeHealth PR — Multimedia Journalist

June 2025 - Present

- Gather and write health-related news reports and conduct interviews.
- Create multimedia content for social media platforms and digital outlets.
- Produce voice-over content and health-focused narratives.

#### Metro Puerto Rico — Journalist

August 2024 - June 2025

- Gathered news and conducted interviews on sports, politics, and society.
- Created content tailored for digital and social media engagement.

#### Univision Orlando / Entravision — News Intern

August 2021 - December 2021

- Assisted in newscasts and morning show production.
- Operated cameras for live shows and produced stories for the website.
- Supported coverage for signature events such as Salsa y Sazón.

#### Onda Universitaria — Radio/TV Producer

April 2019 - April 2020

- Produced and edited weekly segments.
- Designed promotional graphics and supervised full segment production.

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### Education

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#### M.A. in Journalism and Innovation

Universidad del Sagrado Corazón | July 2025

#### B.A. in Business Administration & Radio/TV Production

Minor in Business Media Pontifical Catholic University of Puerto Rico | December 2021

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### Certifications

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#### Project Planning: Putting It All Together

Coursera

#### Project Execution: Running the Project

Coursera

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### Skills

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#### Technical

Adobe Premiere Pro, Final Cut Pro, iNews, Social Media Management, Camera Operation, CMS (WordPress), Audio Editing, Voice-over Recording.

#### Soft

Storytelling, Bilingual Communication, Deadline Management, Creativity, Adaptability, Team Collaboration.