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New Wisconsin Insurance Laws

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The Laws

An overview of the new insurance laws taking effect in Wisconsin.

Learn More

The Details

Background memos, links, and other information on the laws.

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The Opportunities

Message points, customer materials and more.

Learn More

New statutes governing insurance requirements were signed into law in Wisconsin on June 29, 2009. State Farm's focus is on ensuring that its policyholders are compliant with the new laws. Use this site to learn about the new laws and what you can do to ensure policyholder compliance.

Recent News

- **11/11:** Additional FAQs have been added to the categories of Medical Payments, Umbrellas, and Uninsured/Underinsured. You can find the new questions on the top of the right-hand column under each tab of the Details page.
- **11/11:** A link to a consumer's guide in Spanish offered by the Community Insurance Information Center has been added to the Opportunities page.
- **11/6:** A sample of a new letter to send to out-of-book clients is available on the Opportunities tab
- **11/4:** Examples of when U/W can and cannot be stacked have been added to the Details page. Look under the uninsured/underinsured tab to view. Look under the uninsured/underinsured tab to view. The examples have been placed under the question stated "What are the instances when stacking is allowable?"
- **10/29:** Samples of letters and inserts being sent to policyholders have been added to the Umbrellas tab of the Details page.
- **10/28:** Samples and instructions to order in-book marketing letters have been added to the Opportunities page.
- **10/27:** Message points for State Farm associates to use with customers have been added to the Opportunities page.
- **10/20:**Material under the Umbrellas tab of the Details page has been added or revised to reflect the new information on the provision of Auto MPC with an umbrella. A link to a new job aid and a hotline telephone number have been added, and the FAQs have been revised.
- **10/15:** You can now review the auto renewal notices on the Details page under the medical payments, uninsured/underinsured, and financial responsibility/liability tabs.
- **10/9:** A second collection of Frequently Asked Questions has been added to the Details page. Click on

the red tab of each category to view. Additional questions will be added as their answers become available.

Questions, comments

If you have questions or comments about the new insurance laws, submit them to Wisconsin Public Affairs. Questions regarding how the specific laws will apply will be compiled and answered as information becomes available.

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