Sara Hussain

DEI Project Manager/Journalist/Writer | London, UK

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Recent Work: The Sun Exclusive: Terrorists killed my brother on live TV, here's why I forgave them

Oscar nominated JOYLAND's Alina Khan talks about success and her hardships

Most recent (2024): Fawzia Mirza on The Queen of My Dreams – "Love and joy are revolutionary"

Portfolio - https://sarahussain.journoportfolio.com/

SUMMARY

I'm an enthusiastic, ambitious and bilingual journalist who possesses a refined news radar with unique storytelling skills. Creative and innovative by nature, a team player with confidence and the ability to work to tight deadlines in fast-paced environments. I'm looking to develop my skills and grow professionally in a new challenging professional setting following a short sabbatical. I spent time travelling around Pakistan (Naran Kagan), Australia and Turkey followed by taking on ad-hoc freelance projects (writing my first novel and developing my creative practice).

EXPERIENCE

Ethos Farm | Heathrow Helper/FOH & Receptionist | December 2024 - Present (Customer Service Interim role)

- Provide key messaging and information to all passengers to ensure adherence to security regulations, wayfinding information and guidance around the terminals and assistance during critical parts of the passenger journey (security, immigration, check in).
- · Help the flow and congestion of passengers to be maintained in adherence to Health and Safety regulations.
- · Currently based at Goldsworth Place Woking for a Front of House/Receptionist role dealing with general administration duties including events management, diary keeping and assisting the building manager on site

Sainsburys | Online Assistant | (June 2024 – September 2024) | (Customer Service Interim role)

Picking customers' orders, taking care to select the best quality products, working in the online warehouse, supporting with customer queries, processing orders through tills and working with the online drivers to load vans.

News UK | Diversity Content and Outreach Lead | (June 2022 – August 2023)

Curate & maintain key relationships with multiple organisations and senior stakeholders to find and curate programs with new talent – partners included BCOMS, The Aziz Foundation, Talent Tap, The Student View, The Raheem Sterling Foundation, Media Trust & the NCTJ

- Liaise with internal and external partners on events management, outreach specifics, communications and administration needs, deliver tailored workshops and insight into media and newsrooms.
- Working closely with HRBPs to drive and promote all the impactful work in the role whilst building and maintaining relationships with key stakeholders.
- Creating accessible routes into journalism for those from underrepresented backgrounds through outreach programmes in schools and community centres – this included equipping them with knowledge via guest speakers, masterclasses, pairing attendees with mentors.
- · Spearheading News UK's News Academy programmes delivering more than 2,000 work experience placements with a focus on the following marginalised groups various socio-economic circumstances, differing ethnicities, disability status and more.
- · Producing content for internal and external purposes this included producing press releases, writing scripts/briefs, shooting content on mobile and with a professional videographer/photographer and editing for final piece.

The Sun | Junior Reporter | (February 2020 – June 2022)

 $Pitching \ and \ writing \ up \ ideas \ regularly \ to \ various \ desks-TV \ \& \ Showbiz, \ Sport, \ Breaking \ News, \ The \ US \ Sun, \ World \ News, \ Features \ \& \ Snapchat.$

- Pitching and writing clear stories concisely in line with the papers style guide.
- · Finding emerging stories and angles whilst using knowledge of and applying SEO.
- · Production for Print News Copytasting including editing & sub-editing long and short form copy, placing stories and pitching new story ideas.
- · Using CMS Systems to produce dedicated articles WordPress, Excel, Google Analytics, Parse.ly, Premiere Pro & Photoshop.
- · Using exceptional communication skills to maximise efficiency and produce a well told story.
- Developing digital storytelling skills for content on website and across social media channels.

Excellence in English | ESOL Teacher | Incheon, South Korea | (August 2019 - November 2019)

Creating lesson plans and using already prepared content to deliver high quality English lessons to non-English speakers ranging from the age of six to eighteen & supervising independent learning where possible.

· Equipping students with all the resources they need to garner a hold on the English language.

The Tempest | Editorial Fellowship | (December 2018 – August 2019)

Editorial fellow across all departments, continuously pitching new and relevant content for cross platform use.

- · Curating content for blog/website/social media page.
- · Pitch, develop and work with the editorial team to create content.
- · Use working knowledge of WordPress, Google Analytics, Spike, SEO, Microsoft Word & Excel.

Voices of Survivors | Research Assistant |(July 2017 – October 2018)

A research assistant chosen for a project surrounding the experiences of women who had experienced sexual violence and sought help from various services, report findings linked below. Examined digital footprints of sexual violence services and their marketing towards survivors. Findings reported on by the BBC here.

· Qualtrics, SPSS, Microsoft Word and Excel used to collate qualitative and quantitative data.

EDUCATION, VOLUNTEERING & MORE

News Associates (Twickenham) NCTJ - Diploma in Journalism - PASS

2020 - 2022

2015 - 2018

Manchester Metropolitan University - Criminology with Quantitative Methods B.S.c Awarded 2:1 Food Bank Volunteer – Trussell Trust (December 2023 - Present) | Eurasian Butterfly Song Poetry Award (2021)

Young Women's Trust Research Project Group – Right's at Work (April 2025 - Present)