

Cheers

Fan Growth Recognition Program

Cheers tip

Running short on time and don't have time to visit the Bonusly website? Well, here's a helpful tip: you can give Cheers from the comfort of your [Slack](#) app! Before you go, here's a little [Cheers](#) for you.

Cheers leaderboard

Here are the top 3 employees in the Most Cheers Received category and Most Cheers Given category 🏆
Each month, winners are spotlighted here and given Cheers! Check out the [Cheers Hall of Fame](#) to see all of our past winners.

Most Cheers received



Most Cheers given



Learn about Cheers

If you're new to Fan Growth's Cheers recognition program, or simply looking for a refresher, you've come to the right place 😊
Below, we'll break it down for you—what Cheers is, how it's used, and how to use it.

What are Cheers?

Cheers is our peer-to-peer recognition program that we run on the Bonusly platform. It's how we celebrate and acknowledge each other's achievements, whether they're big or small. It's all about building a positive team spirit and making sure everyone feels valued for their efforts.

What do I do with them?

You can give Cheers

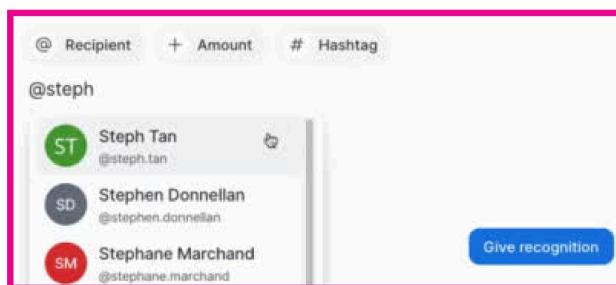
Every month, you'll be given an allowance of Cheers to recognize colleagues for bringing EA's core values to life. They don't roll over, so be sure to use them up by month's end.

You can earn Cheers

When your colleagues recognize you in Bonusly, you'll earn Cheers. You can use these Cheers to [redeem fun rewards](#) or even boost your monthly Cheers allowance. Your hard-earned Cheers will never expire. *Note: Your earned Cheers are separate from your monthly allowance that you use when giving Cheers to others.*

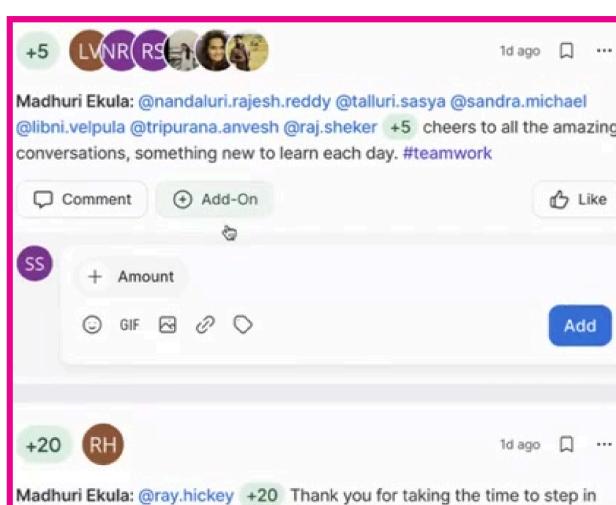
How do I give Cheers?

1. Head over to Bonusly
2. Choose who you want to recognize
3. Assign how many Cheers you want to give them
4. Mention why you're recognizing them
5. Select which value hashtag embodies their action the most
6. Pick a fun GIF



You can also add-on Cheers to existing recognition posts.

1. Click the "Add-On" button on an existing post
2. Assign how many Cheers you want to give
3. Toggle on/off "Include giver" if needed
4. Pick a fun GIF



How many Cheers can I give?

Focus on the main message and the value it holds when recognizing someone. Cheers add up to meaningful rewards over time. So when giving Cheers, don't give out more than 10 Cheers per post. Recognitions with over 10 Cheers are reported and deleted. Not sure how much to give? Here's what we recommend:

- Small Cheers (1 - 4): Share these for a great attitude, small efforts that make a big impact, or just a quick virtual high five.
- Medium Cheers (5 - 9): Perfect for recognizing collaboration, helpful recommendations, or making progress towards our shared goals.
- Big Cheers (10): Reserve these for the major milestones, or significant wins. It's our way of celebrating those accomplishments that truly stand out!

More Resources

- [Cheers guidelines](#)
- [EA Learn Cheers Module](#)
- [Bonusly Tips & Tricks](#)