

# TEBEARAU EGBE

iGaming/ Sports Betting Content Writer  
Lagos, Nigeria. tebearauegbe@gmail.com | +234 7061139915

---

## PROFESSIONAL SUMMARY

Highly skilled and dedicated sports betting and casino content writer with over five years of experience in producing engaging, informative, and SEO-optimized content for various online platforms. Possesses extensive knowledge of sports betting markets, casino games, and industry trends. Adept at conducting thorough research and analysis to provide accurate and insightful articles, guides, and reviews that captivate readers and drive traffic.

---

## PROFESSIONAL EXPERIENCE

Freelance Casino News Writer | Catena Media (PlayUSA)

2023 - Present

- Crafted engaging news articles and reviews on the latest casino industry trends and events.
- Research and give coverage on new gaming products and partnerships between operators, highlighting innovations and strategic alliances in the industry.
- Conducted interviews with industry experts, sports analysts, and professional bettors, incorporating their insights into engaging and informative articles.

Sports Betting Content Writer | Catena Media (Gaming Today)

2023 - 2024

- Authored in-depth articles on legislative changes and revenue reports in the casino and sports betting industry, providing comprehensive analysis and insights for stakeholders.
- Optimized content for SEO and engaged with readers on social media platforms.
- Created comprehensive guides on new sports betting markets, educating readers on how to participate on promos conducted by sportsbooks.

Casino News Writer | 8th Rule Media (bettingplanet.com/ onlinecasino.com)

2022 - 2023

- Conducted and wrote detailed market analysis reports, examining betting trends, market shifts, and emerging opportunities within the sports betting industry.
- Contributed to casino industry newsletters, curating and writing content to deliver the latest news and insights to subscribers.
- Collaborated with the editorial team to brainstorm ideas and align content with trending topics and user interests.

Esports News Writer | 8th Rule Media (esportbet.com)

2022 - 2023

- Writing of esports contents which included match recaps, feature stories, analysis, interviews, and esports news updates on Call of Duty, Apex Legends, League of Legends and other esports titles.

- Developed comprehensive profiles on key players and teams, offering insights into performance trends and potential betting opportunities.

Freelance Writer | FanContent

2020 - 2021

- Continuously build and update their portfolio to showcase their work to potential clients.
- Work on custom writing projects as per the unique requests of clients, which could range from e-books and white papers to product descriptions and press releases.
- Analyze client needs and industry trends to create relevant and valuable content.
- Offer editing and proofreading services to enhance the clarity, coherence, and overall quality of existing content.

Freelance Content Writer | Fiverr

2018-2021

- Writing of articles, blog posts, website copy, product descriptions, marketing materials and more.
- Tailor content to specific audiences and purposes, ensuring it meets the client's objectives.
- Work with other writers, editors, designers, and marketing teams to produce cohesive and aligned content.

---

## EDUCATION

Masters in Arts (M.A), Philosophy | 2019 - 2021

University of Lagos, Akoka, Lagos, Nigeria.

Bachelor of Arts (B.A), Philosophy | 2012 - 2017

Niger Delta University, Wilberforce Island, Bayelsa State, Nigeria

## CERTIFICATIONS

Data Analytics Professional Certificate (In-view)

Google Career Certificate

Media Ethics in Journalism | 2020

Coursera

---

## SKILLS

- Proficient in SEO and content optimization.
  - Familiarity with content management systems (CMS) such as WordPress.
  - Strong research and analytical skills for interpreting sports data.
  - Excellent written and verbal communication.
-

## PORTFOLIO:

For a comprehensive view of my work, please visit my portfolio:

- <https://www.gamingtoday.com/news/author/tebearau-egbe@gmail-com/>
  - <https://www.playusa.com/author/tebearau-egbe/>
  - <https://toponlinecasinosites.com/author/tebearau-egbe/>
  - <https://onlinecasinosite.com/author/tebearau-egbe/>
  - <https://bettingsite.com.au/author/tebearau-egbe/>
  - <https://bettingplanet.com/author/tebearau-egbe/>
- 

## REFERENCES

Available upon request