## PROFESSIONAL DEVELOPMENT

La Verne Magazine / Editor in Chief

#### February 2025 - Present, University of La Verne

- Lead editorial meetings and collaborate with writers and photo staff to strategically assign stories, ensuring cohesive narrative flow and audience engagement.
- Oversee content development and editing process with the magazine adviser, maintaining high editorial standards and aligning with publication goals.

#### Campus Times / Staff Writer

#### February 2025 - Present, University of La Verne

- Write weekly news, arts and lifestyle articles, delivering accurate and engaging stories for the campus community.
- Conduct thorough research and interviews to produce diverse, high-quality articles while collaborating with editors for effective revisions.

# **Citrus College /** Assistant Athletic Information Coordinator

#### February 2025 - Present, Glendora, California

- Write and edit articles for the Citrus College Athletics website.
- Create engaging content for Citrus College Golf Instagram account.

#### Union Pasadena / Support Staff

#### May 2021 - Present, Pasadena, California

- Facilitate smooth operations, contributing to a productive service environment.
- Support team efforts and foster a cooperative atmosphere in the workplace.
- Engage with customers to create memorable dining experiences, ensuring repeat business and positive reviews.

## PRETTYBIRD Entertainment Group / Commercial Actor

February 2024 - March 2024, Culver City, California

- Collaborated with directors and production teams to deliver results aligned with a creative vision demonstrating adaptability and teamwork in a high-pressure environment.
- Gained insight into project workflows, including organization, timeline management and execution under deadlines.

## EDUCATION

## University of La Verne, La Verne, California

- Bachelor of Arts in Communication
- Public Relations Concentration
- Graduation Date: May 2025

## Citrus College, Glendora, California

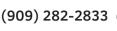
Associate of Arts in Psychology

- Graduation Date: June 2023
- Graduated with a 3.5 GPA

## SPORTS & ATHLETICS

University of La Verne, La Verne, California NCAA Women's Golf 2023–2025 Citrus College, Glendora, California Captain of Women's Golf Team 2021–2023

# ERIKA OCEGUERA



۱m

erikaoceguera31@gmail.com

1275 Highland Dr. La Verne, California 91750

www.linkedin.com/in/erikaoceguera31

## SKILLS

- Proficient in Microsoft Office and Adobe Programs
- Legal Research & Ethical Awareness
- AP Style Knowledge
- Digital Marketing & Social Media Management
- Strategic Planning & Execution
- Reviewing, Writing & Editing
  Documents

## **HONORS & AWARDS**

Ahmanson Foundation Scholarship University of La Verne 2024-2025 Founders Scholarship University of La Verne 2023-2025 Scholar Athlete Award Citrus College 2021-2023

## REFERENCES

Elizabeth Zwerling Professor of Journalism (626) 215-2156 ezwerling@laverne.edu Ph.D. George Keeler Program Chair of Journalism (909) 448-4762 gkeeler@laverne.edu Justin Robinson, MFA Professor of Design (909) 560-0359 jrobsinon@laverne.edu