

ERIKA OCEGUERA



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1275 Highland Dr. La Verne, California 91750

EXPERIENCE

La Verne Magazine / Editor in Chief

February 2025 - Present, University of La Verne

- Lead editorial meetings and collaborate with writers and photo staff to strategically assign stories, ensuring cohesive narrative flow and audience engagement.
- Oversee content development and editing process with the magazine adviser, maintaining high editorial standards and aligning with publication goals.

Campus Times / Staff Writer

February 2025 - Present, University of La Verne

- Write weekly news, arts and lifestyle articles, delivering accurate and engaging stories for the campus community.
- Conduct thorough research and interviews to produce diverse, high-quality articles while collaborating with editors for effective revisions.

Citrus College / Assistant Athletic Information

Coordinator

February 2025 - Present, Glendora, California

- Write and edit articles for the Citrus College Athletics website.
- Create engaging content for Citrus College Golf Instagram account.

Union Pasadena / Support Staff

May 2021 - Present, Pasadena, California

- Facilitate smooth operations, contributing to a productive service environment.
- Support team efforts and foster a cooperative atmosphere in the workplace.
- Engage with customers to create memorable dining experiences, ensuring repeat business and positive reviews.

PRETTYBIRD Entertainment Group / Commercial Actor

February 2024 - March 2024, Culver City, California

- Collaborated with directors and production teams to deliver results aligned with a creative vision demonstrating adaptability and teamwork in a high-pressure environment.
- Gained insight into project workflows, including organization, timeline management and execution under deadlines.

EDUCATION

University of La Verne, La Verne, California

Bachelor of Arts in Communication

- Public Relations Concentration
- Graduation Date: May 2025

Citrus College, Glendora, California

Associate of Arts in Psychology

- Graduation Date: June 2023
- Graduated with a 3.5 GPA

SKILLS

- Proficient in Microsoft Office and Adobe Programs
- Legal Research & Ethical Awareness
- AP Style Knowledge
- Digital Marketing & Social Media Management
- Strategic Planning & Execution
- Reviewing, Writing & Editing Documents

HONORS & AWARDS

Ahmanson Foundation Scholarship

University of La Verne
2024-2025

Founders Scholarship

University of La Verne
2023-2025

Scholar Athlete Award

Citrus College
2021-2023

REFERENCES

Elizabeth Zwerling

Professor of Journalism

(626) 215-2156

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Ph.D. George Keeler

Program Chair of Journalism

(909) 448-4762

gkeeler@laverne.edu

Justin Robinson, MFA

Professor of Design

(909) 560-0359

jrobinson@laverne.edu

SPORTS & ATHLETICS

University of La Verne, La Verne, California

NCAA Women's Golf

2023-2025

Citrus College, Glendora, California

Captain of Women's Golf Team

2021-2023