



COLLECTION II

## Collection II

For their highly anticipated sophomore collection ANZ have lightened the mood.

Signature knits come in subtle tonal pastels referencing the work of artist David Hockney and his fresh effervescent palette.

ANZ hero piece the signature cardigan has been further developed to include 2 weights of weather dependent knits - lightweight in tango, mojito, noir and lakers. Heavyweight in dark sky, sky, salmon and patriot colourways.

The limited release 'Dean Collection' designed in collaboration with artist and producer Swizz Beatz includes two new graphic black/white and oatmeal/charcoal.

The London based label have introduced an easy wear varsity style 'members jacket' with contrasting popper fastening body and kaffiyah pattern sleeves in four popping colour ways; grey/pink, grey/green, grey/orange and traditional black/white, which can be personalised on request. Head to toe coords come in 2 styles; The Jamal funnel neck zip through jacket with stars and speedway checker pattern and The Gosho varsity popper front with speedway checker sleeves, accompanying joggers have ribbed waist and ankle cuffs.

Oversized King sweaters come in black on charcoal and black on white emblazoned with a lucky 8 appliqué.

Having garnered a huge following for the brand's illustrated cartoon mascots, ANZ have introduced a cartoon appliqué sweater featuring the crying King.

A nod to b-boy culture sees the first release of custom ANZ shoe laces in collection co-ordinating colours that will add an additional cool to the coolest of kicks.

The season's campaign is fronted by entrepreneur and multifaceted artist Quincy Brown.

Known for his strong personal style and infectious spirit Quincy perfectly embodies the playful, buoyant mood of the collection.

In the SS17 campaign Quincy is captured interacting with ANZ's signature cartoon mascots.

First introduced in 2015, the instantly recognisable cartoon crew, inspired by pop art, counter-culture, the designer's love of comics and modern cultural stereotypes have rapidly grown an impressive following of their own. They will be popping up across garments and as an integral part of the brands DNA for future seasons.

Progressive polychromatic jacquard techniques and unique raised textures result in truly tactile garments all produced in a historically celebrated family run factory in Leicester, England.



















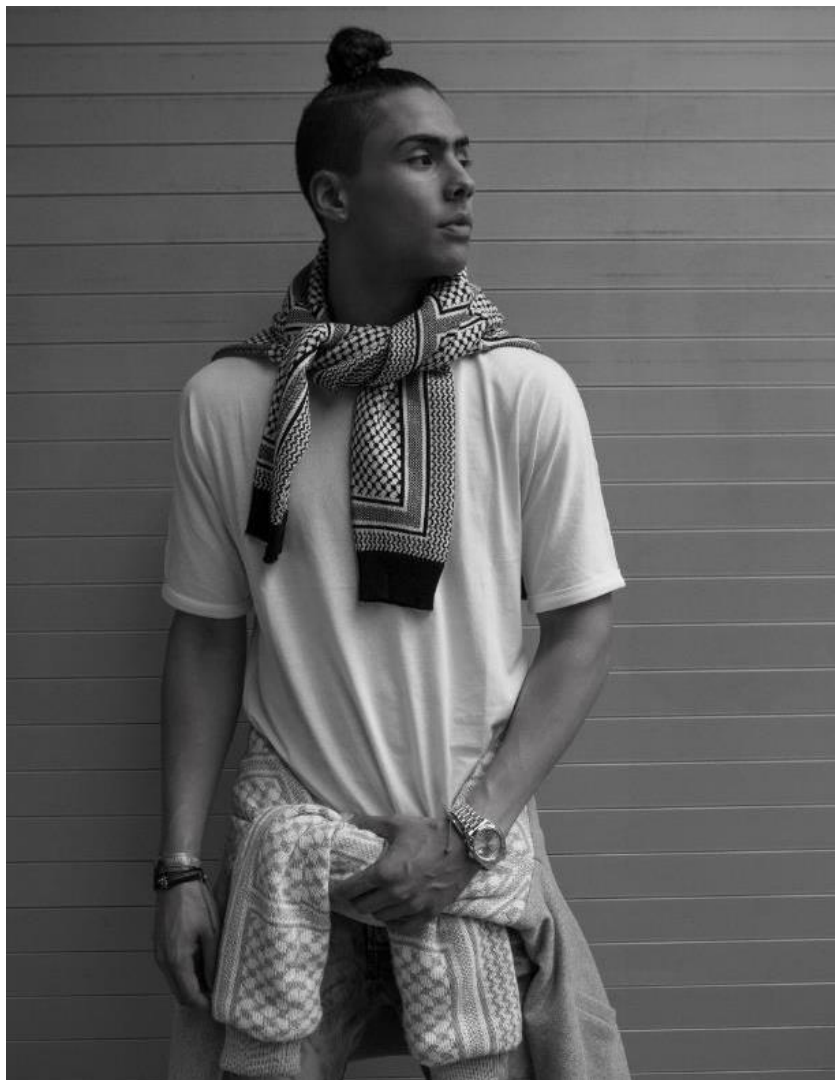
















Retro Sky Cardigan  
Heavyweight



Retro Salmon Cardigan  
Heavyweight



Retro Sea Cardigan  
Heavyweight



Retro Patriot Cardigan  
Heavyweight



## The Dean Collection



The Dean Collection Cardigan  
Red/Black  
Heavyweight



The Dean Collection Cardigan  
Black/White  
Heavyweight



The Dean Collection Cardigan  
Grey/Black  
Heavyweight



The Dean Collection Cardigan  
Grey/Oatmeal  
Heavyweight





Retro Noir Cardigan  
Lightweight



Retro Lakers Cardigan  
Lightweight



Retro Mojito Cardigan  
Lightweight



Retro Tango Cardigan  
Lightweight





Members Only Jacket  
Black/White



Members Only Jacket  
Pink/Grey



Members Only Jacket  
Orange/Grey



Members Only Jacket  
Green/Grey





Jamal Jacket  
Heavyweight



Jamal Joggers  
Heavyweight



Gosho Jacket  
Heavyweight



Gosho Joggers  
Heavyweight



Crying King Sweatshirt



Crying King Shorts





8 Sweater  
Lightweight



8 Sweater  
Lightweight



8 Sweater  
Lightweight



8 Sweater  
Lightweight



King Sweater  
Lightweight



King Sweater  
Lightweight





Retro Patriot Shoelaces 8mm



Retro Patriot Shoelaces 12mm



Dean Collection Shoelaces 8mm



Dean Collection Shoelaces 12mm



Retro Salmon Shoelaces 8mm



Retro Salmon Shoelaces 12mm



King Shoelaces 8mm



King Shoelaces 12mm





King Shoelaces  
8mm



Retro Salmon  
Shoelaces 8mm



Dean Collection  
Shoelaces 8mm



Retro Patriot  
Shoelaces 8mm



Retro Salmon  
Shoelaces 12mm



Retro Patriot  
Shoelaces 12mm



King Shoelaces  
12mm



Dean Collection  
Shoelaces 12mm



## About Us

Having fine honed her skills as an internationally celebrated designer, consultant and stylist Central Saint Martins alumni Ainy founded ANZ in 2014. Initially Ainy was commissioned to create custom designed pieces for some of her favourite music artists an unprecedented demand for the kaffiyah print pieces resulted in the birth of the label.

An intuitive designer, Ainy is heavily influenced by mood and the world around her. A love of knitwear, musical iconography, hip-hop culture, the arts and a celebration of multicultural society consistently provide the fuel for Ainy's designs.

ANZ has an international fanbase including Alicia Keys, Chris Brown, Krept and Konan, Nas, Estelle, Naughty Boy, The Wayans Brothers, Earth, Wind and Fire, Lala, Lionel Richie, Cameron Newton and RJ Mitte.

ANZ is available globally through their website and select boutiques.



@anzstyle



[www.anzclothing.com](http://www.anzclothing.com)

For press and sales enquiries please contact:  
[sari@anzclothing.com](mailto:sari@anzclothing.com)