

# Eke Lindsay Emeka

**Address:** 7, Irepo Estate, Elewuro, Akobo, Ibadan, Oyo State.

**Contact:** +2348060717254, +2348079197060

**Email address:** Lindsayeke.hizgreis@gmail.com

**LinkedIn:** [www.linkedin.com/in/lindsayeke](http://www.linkedin.com/in/lindsayeke)

## OBJECTIVES

I am a challenge-driven enthusiast passionate about adding value, increasing productivity with my skillsets, and contributing to your brand's growth.

## SKILLS

- Search Engine Optimization (SEO)
- SEO Writer
- Skilled in customer relationship
- Problem-solving and the ability to think outside of the box
- Self-motivated and result-oriented

## WORKING EXPERIENCE

**Instantly Relevant, Atlanta, Georgia (Remote)** (Sept 2021 - )  
(SEO and Content Maestro)

Duties;

- Oversee SEO activities, analysis, and reports for our clients.
- Responsible for SEO-friendly articles, blog posts, and featured articles.
- Responsible for organic traffic through content marketing.

**Content Marketer & Writer (Remote)** (July 2018 - )  
(Freelance)

Duties;

- Organically grown clients' accounts from dormancy to thought leadership.
- Ghostwritten articles for clients on Forbes, Entrepreneur, Swiss Cognitive, etc.
- Designed and executed LinkedIn strategy for multiple clients.
- Optimized multiple LinkedIn accounts to enable them to achieve their desired results

**Hizgreis Nig. Ltd, Eruwa, Oyo State** (2018 - )  
(Project Manager)

Duties

- Oversee project proposals and business partnerships with other brands.
- Responsible for designing business proposals, strategy, and execution.

## EDUCATIONAL QUALIFICATION

**Federal University of Technology, Owerri, Imo State.**  
(B.Tech) (2010 - 2015)

## **CERTIFICATES OBTAINED**

- National Youth Service Corps Discharge Certificate, Ondo State (2017)
- Hubspot Academy SEO Completion Certificate (2023 – Sep 2024)

**Hobbies:** Researching, networking, and creative writing.

## **REFERENCE:**

Available upon request