

# Augmented Reality Visualiser

Complete AR commerce  
solution to drive sales and  
reduce costs



## AR Commerce solution

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Augment your communication and sales. Show your 3D products and objects in any space. Driving up engagement, conversion and lowering return rates. Making product communication easier and more fun.





# Process





# Why AR?

- > Visualise objects on any location to determine fit
- > Lower purchase barrier and increase buyer confidence
- > Show product features in a unique and understandable way



+20 to +85%  
conversion



+200%  
time on platform



-20%  
return rates

Source: [FNAC DARTY](#)





# Features

A complete AR toolkit for easy integration in the sales process



Product Catalogue



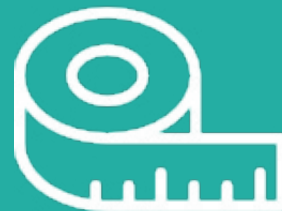
Visualiser



Connect to Webshop



Quote



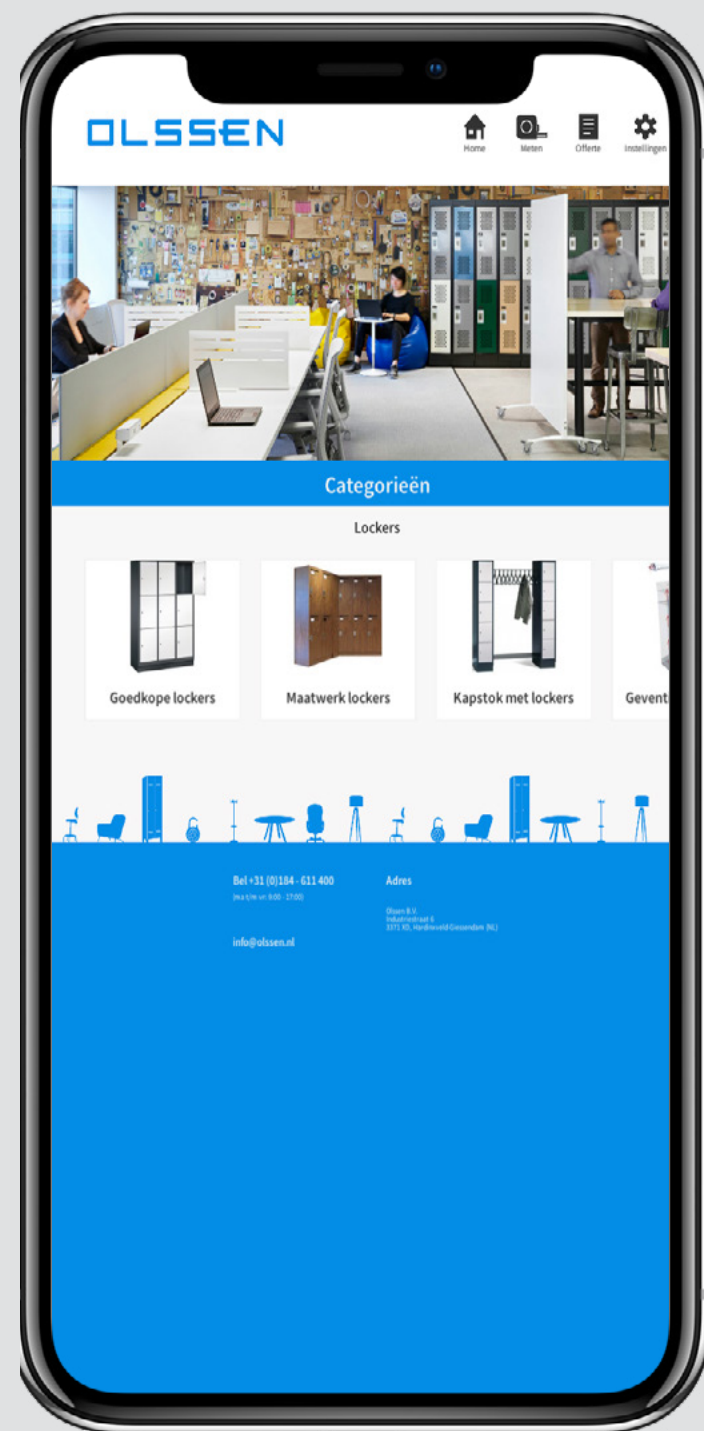
Measurement Tool



CMS



# Features



## Product Catalogue

Serves as a catalogue which syncs with your product database.



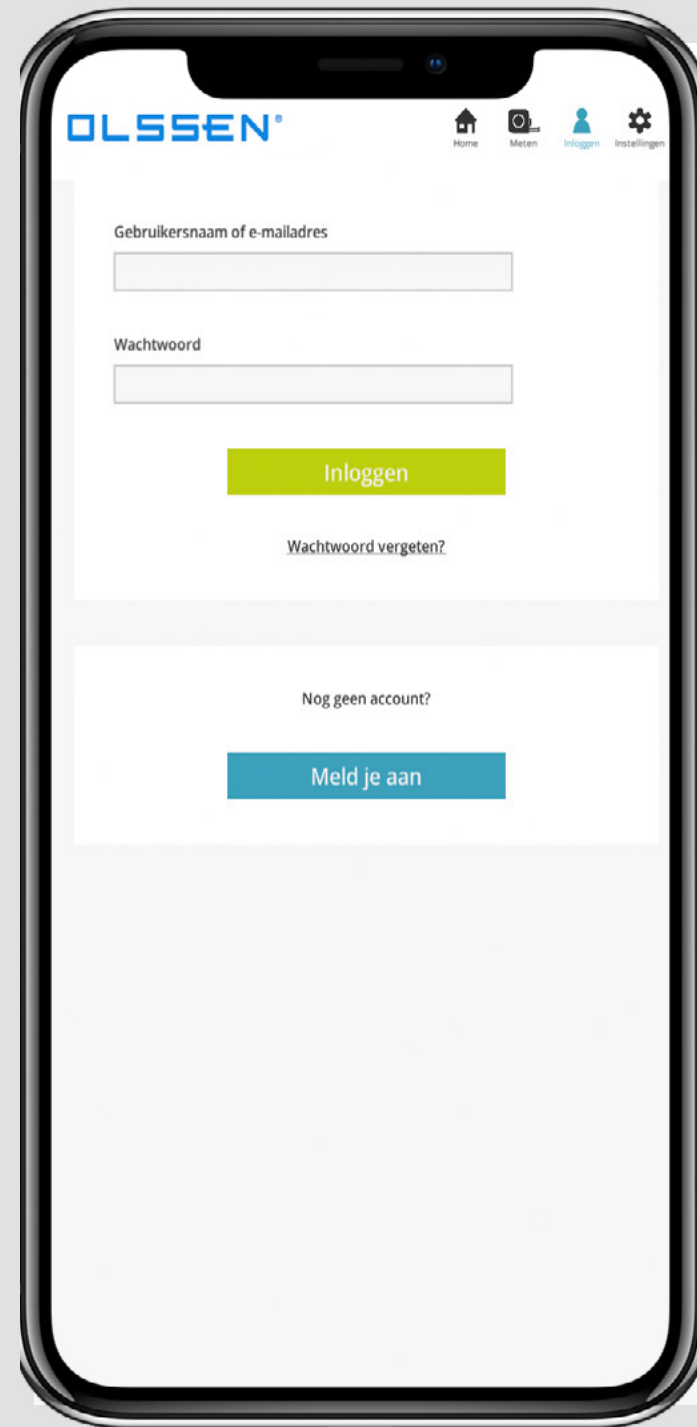
## Visualiser

Select and rotate the object to match and fit with the surrounding.



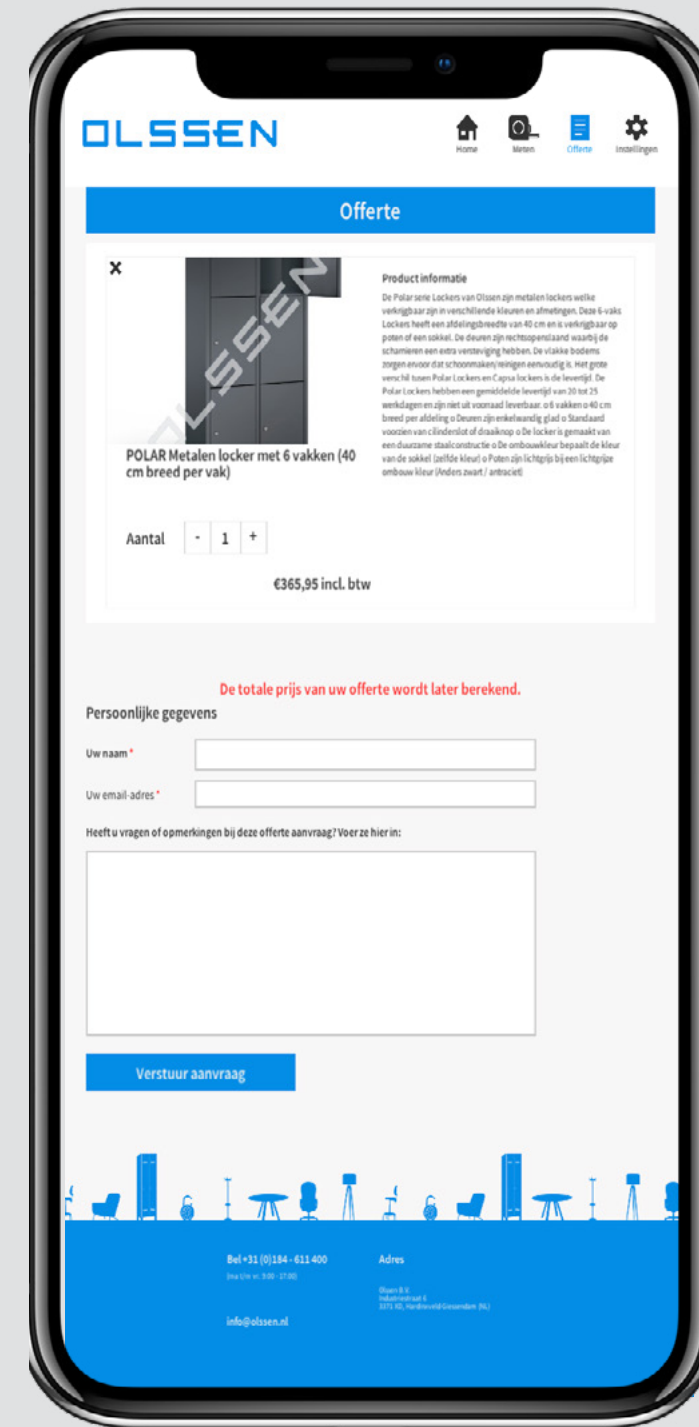


# Features



## Connect to Webshop

Connect the visualiser app to your online webshop and sync wishlist.



## Quote

Easily add the visualised objects to a quote and mail it.



# Features



## Measurement Tool

Connect the visualiser app to your online webshop and sync wishlist.



## Screenshot

Easily take and save a screenshot on the device. Optionally use watermarks to prevent improper use.





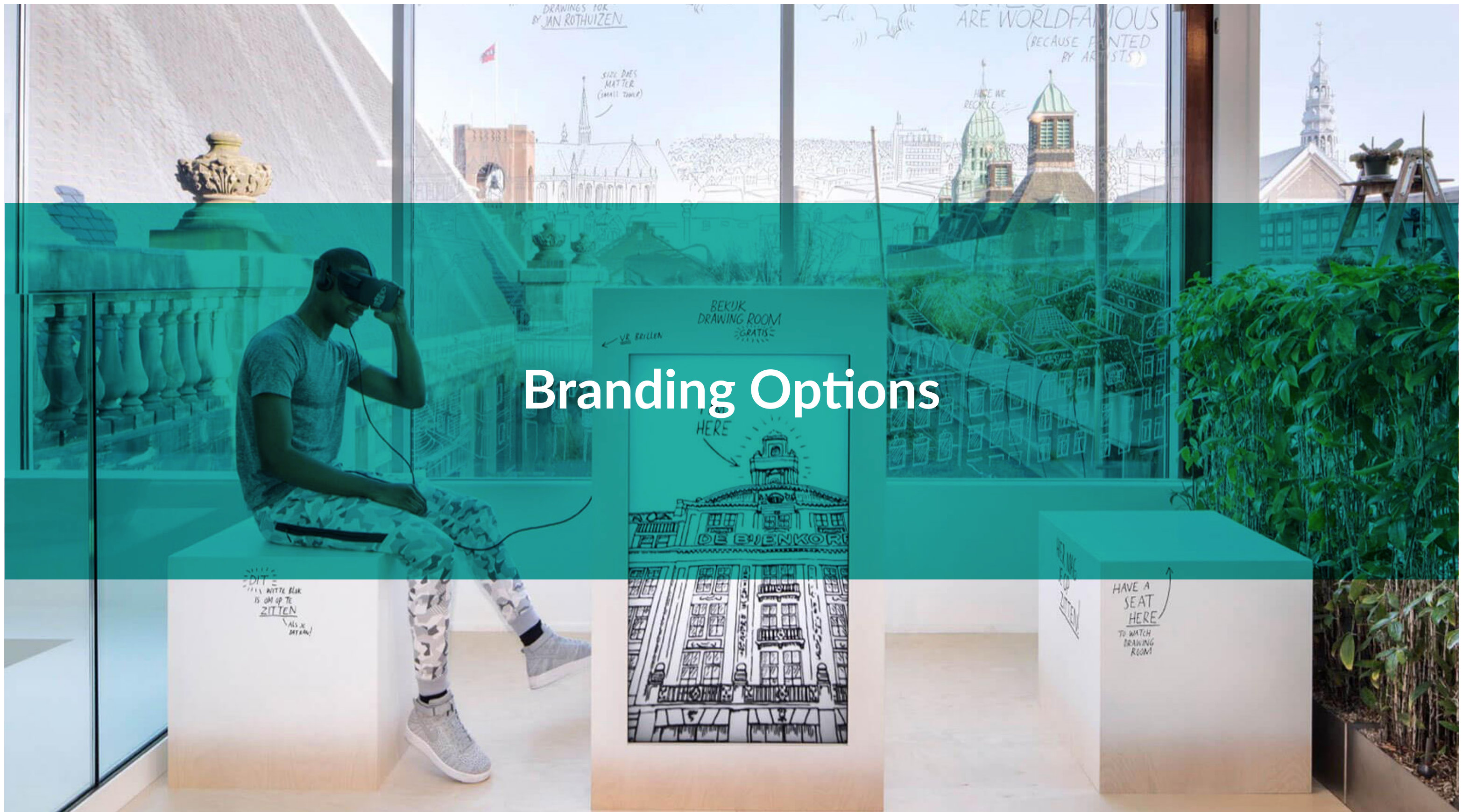
# Features

## Content Management System

With our content management system you can easily add new products. Just enter the category, product name and the url of the 2D image and 3D model. Easily add variables relevant to your product like price, size, weight, shipment options etc. If necessary a connection can be made with your current database or e-commerce system.

Categories	Product	
Categorie 1	Article Number	EAN Code
Subcategory 1	Product Name	Model
Subcategory 2	Description	Deliver Time
Categorie 2	Image URL (2D)	Material
Categorie 3	Product URL (3D)	Measurements
Categorie 4	Price	Surface Finishing
Categorie 5	Categorie	Color



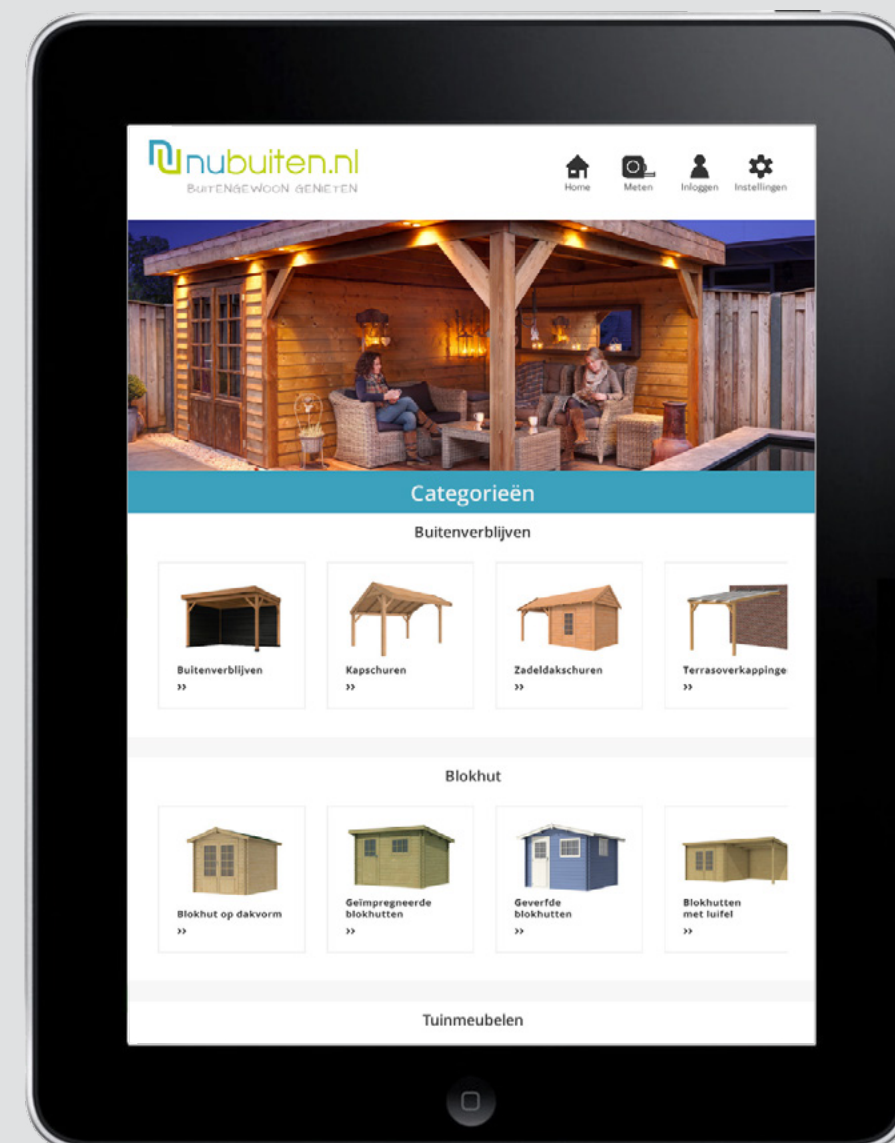
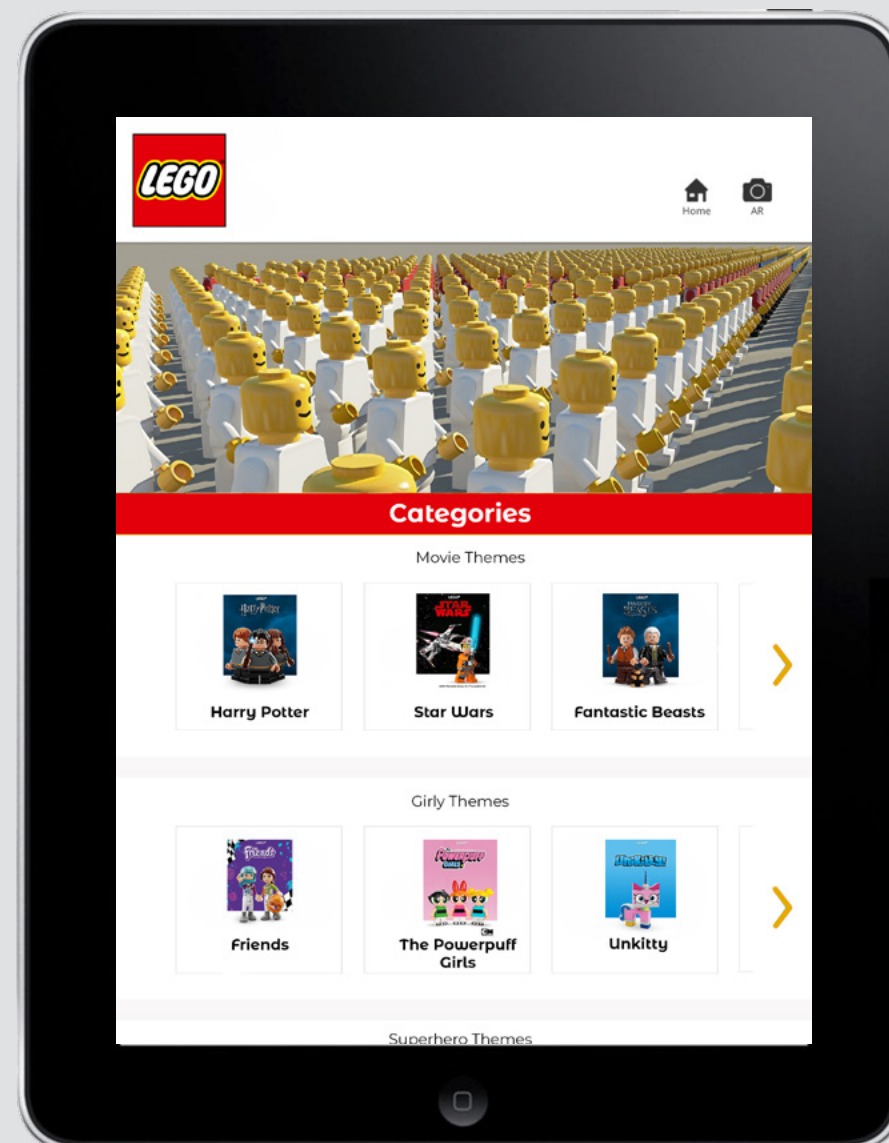
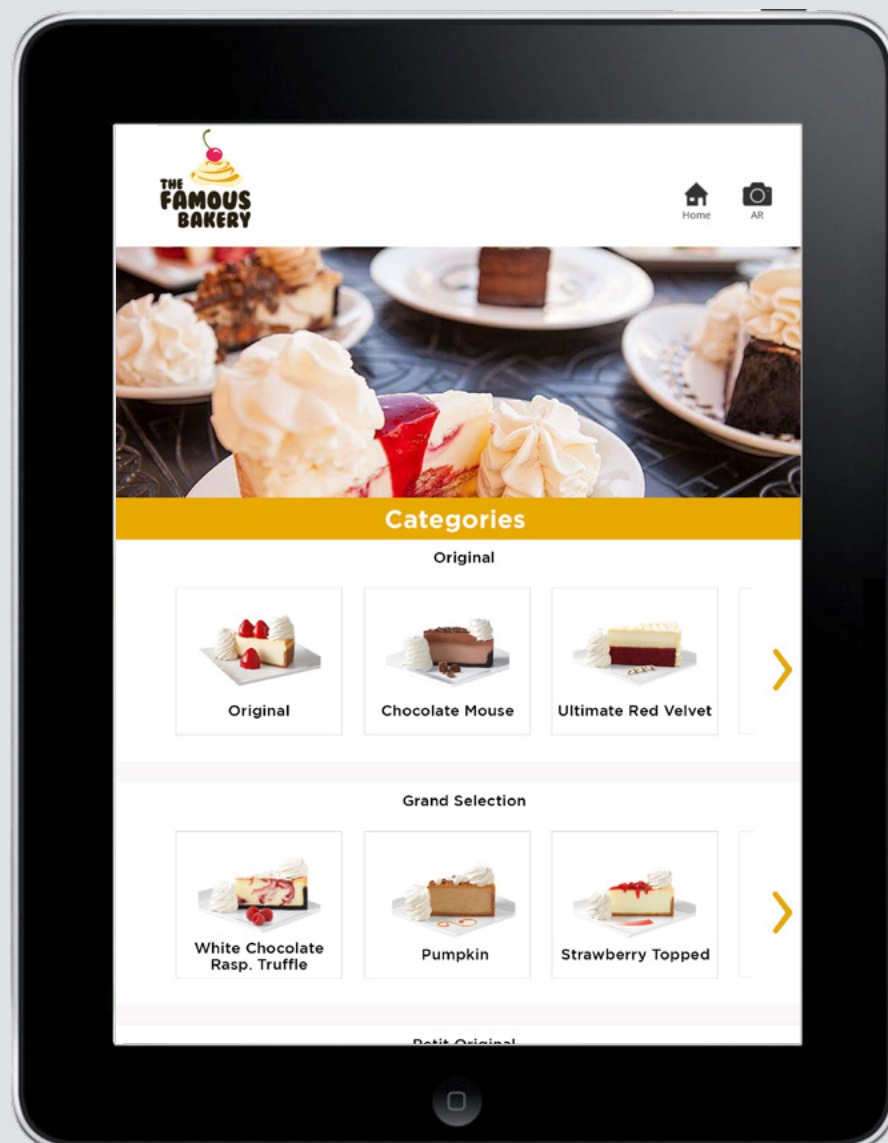


# Branding Options





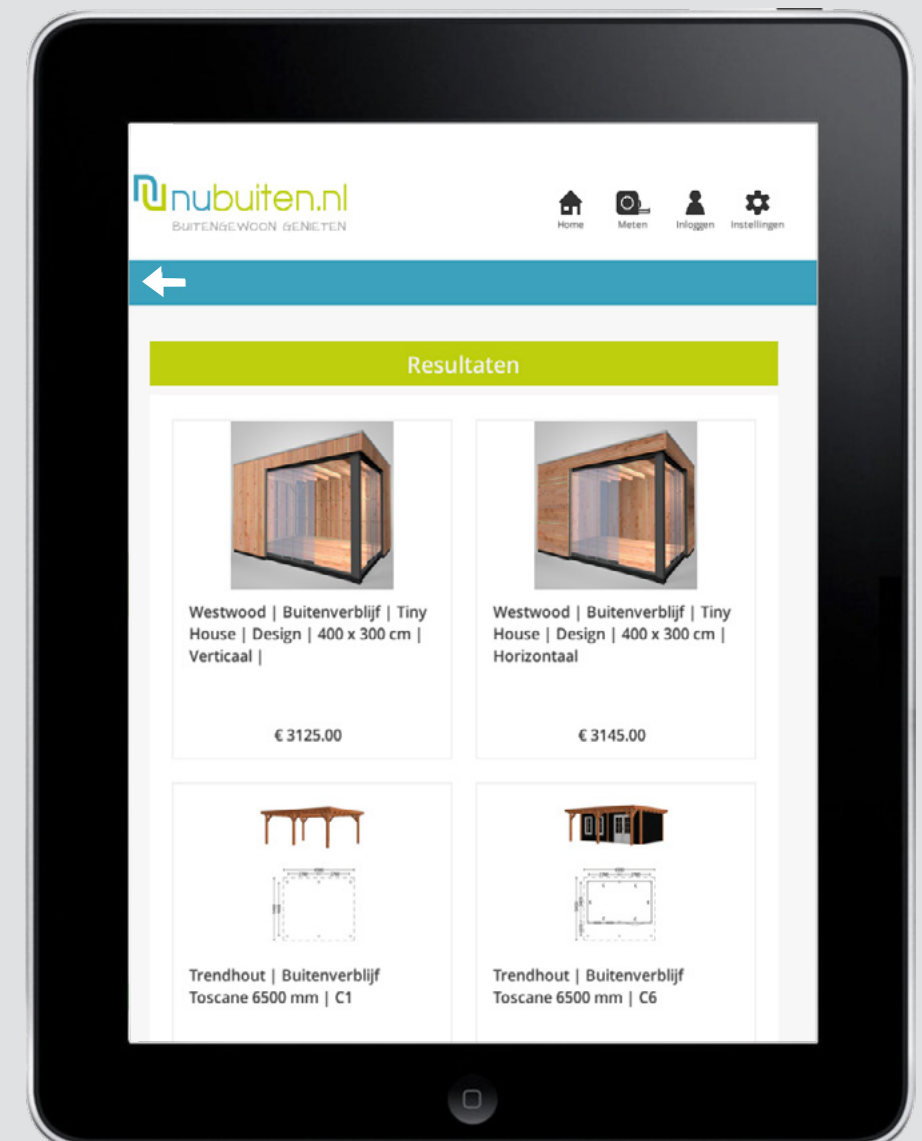
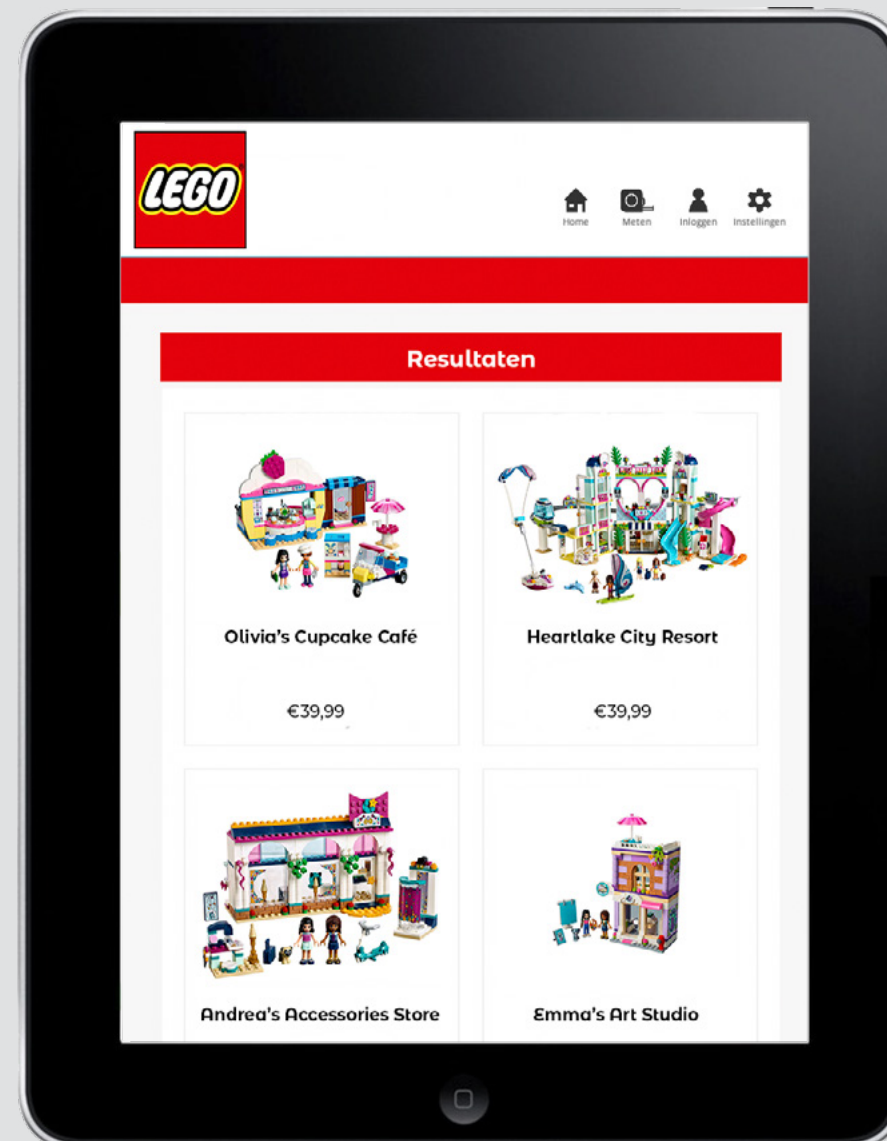
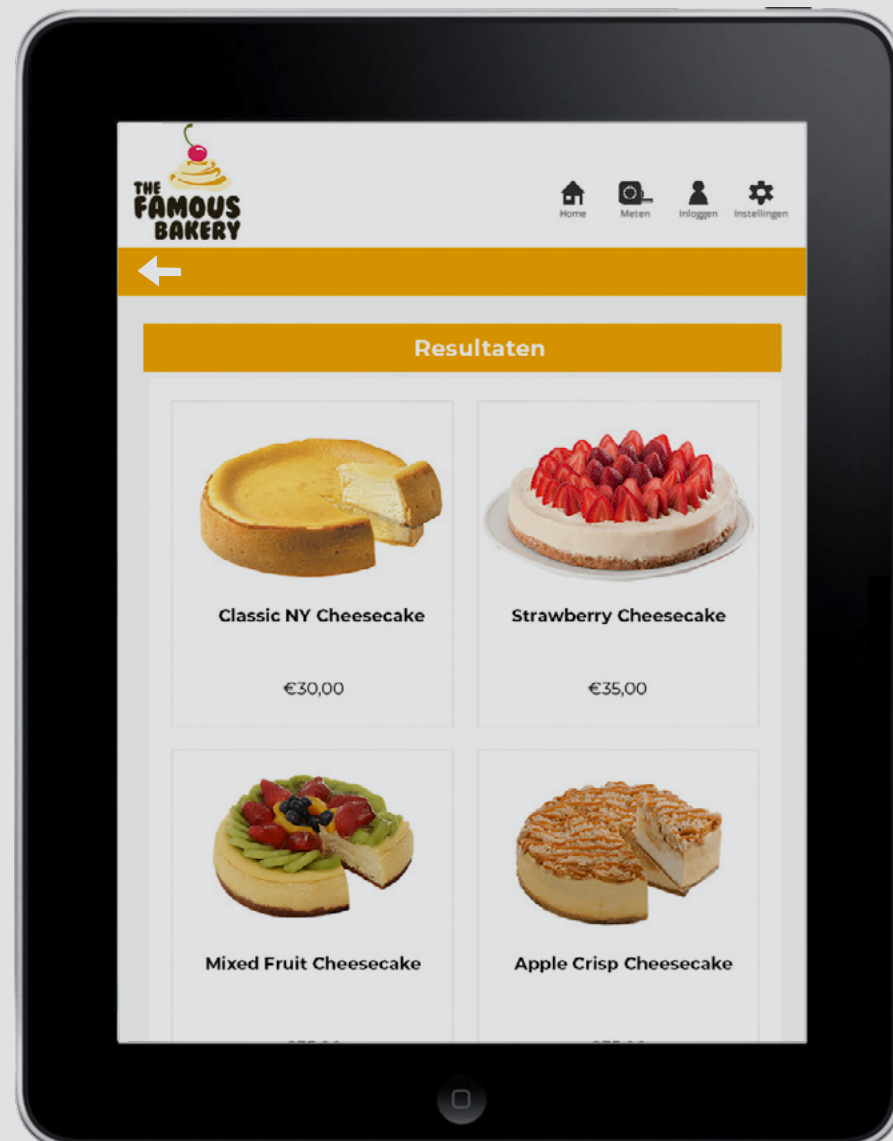
# Home





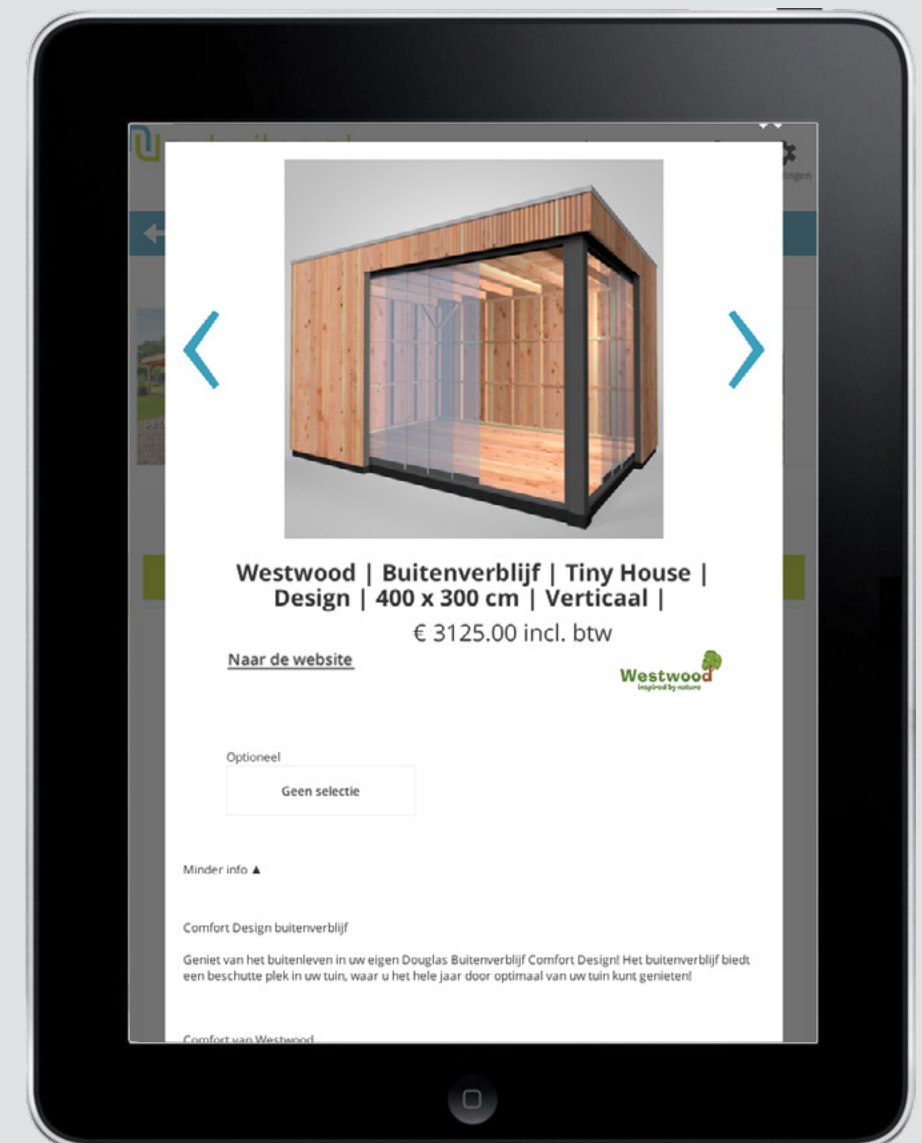
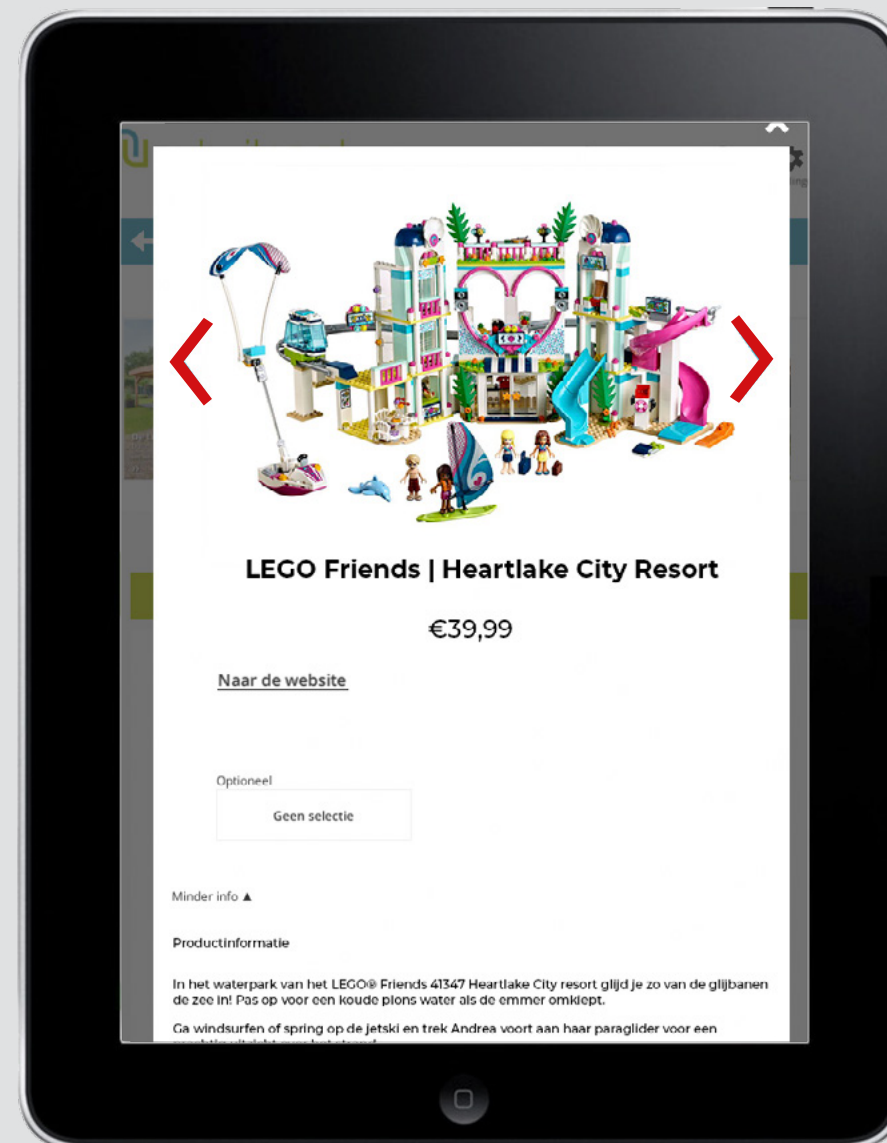
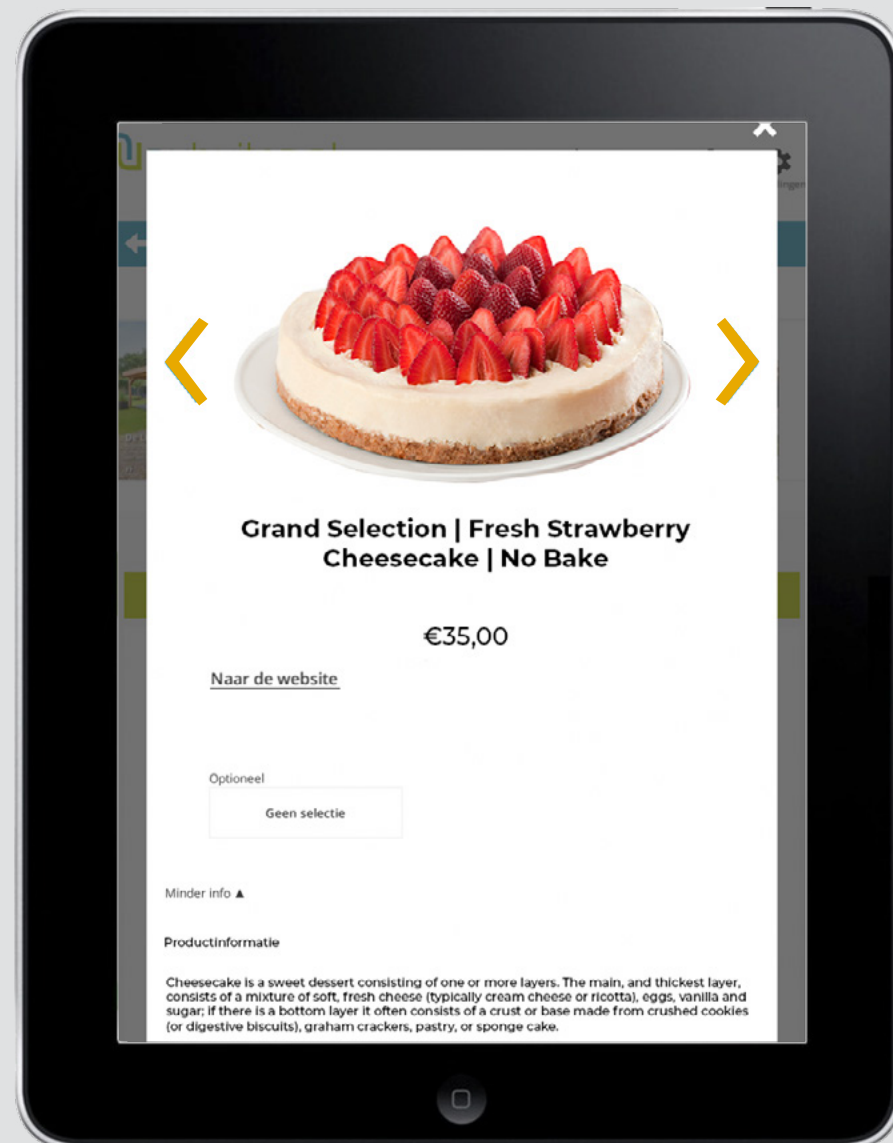


# Categories

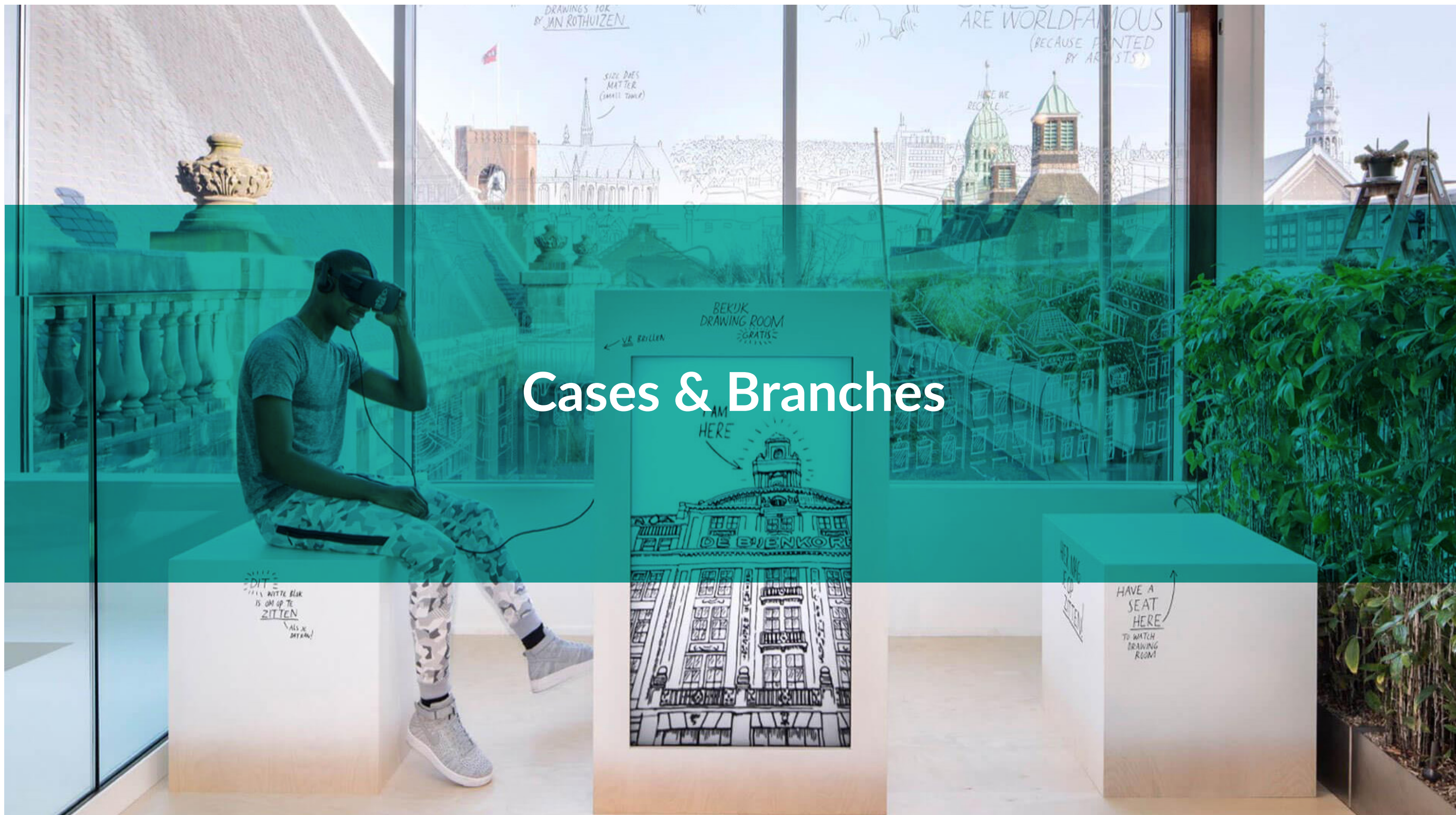




# Products











# Reference Case

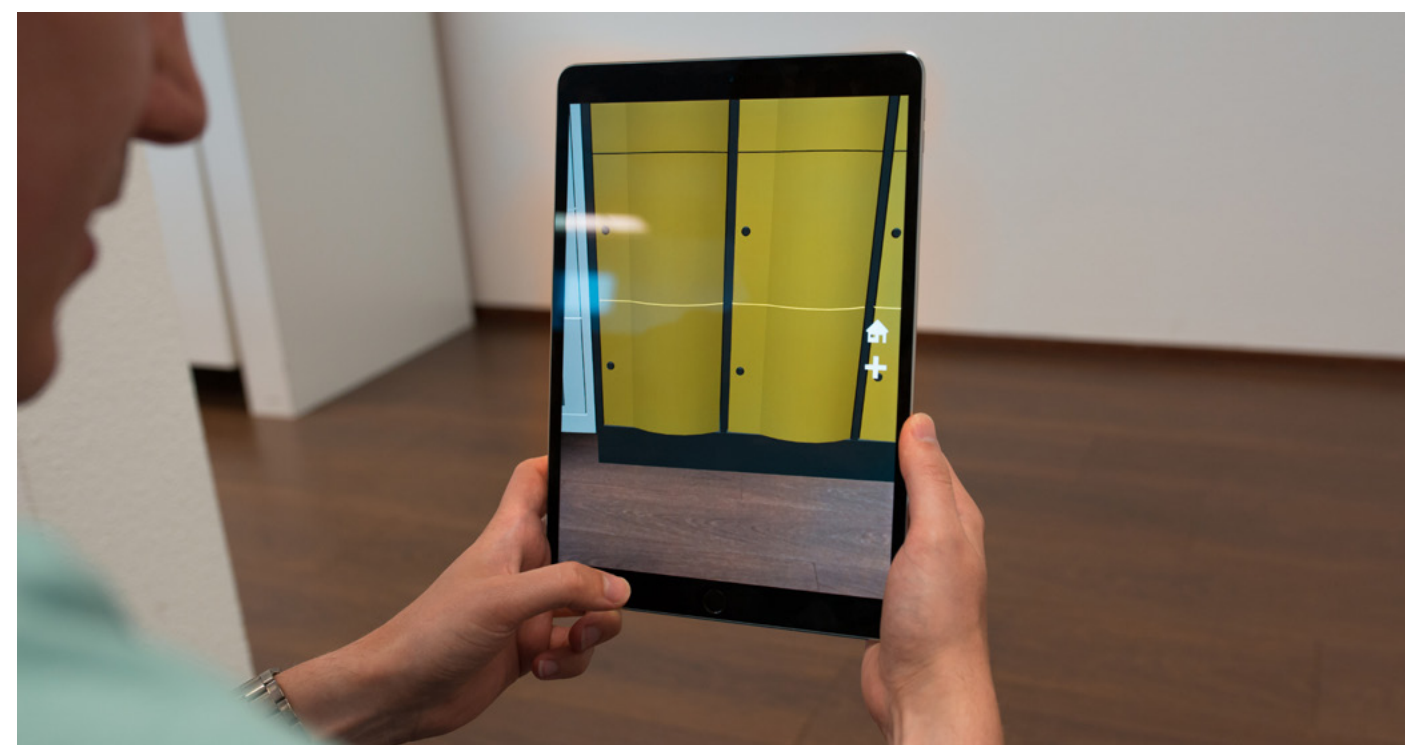


## Olssen

[DOWNLOAD THE APP >](#)

Next to the AR functionalities of selecting, placing, turning, adding and deleting 3D models, the Olssen AR app has three unique features:

- > Screenshots feature which allows users to capture their creations.
- > A quotation tool that automatically creates a bill of materials based on the 3D environment created. Quantities can be adjusted.
- > A content management system (CMS) allows Olssen to store information about their products online. The products of the CMS are represented in the catalog of the app.







# Reference Case



## NuBuiten

[DOWNLOAD THE APP >](#)

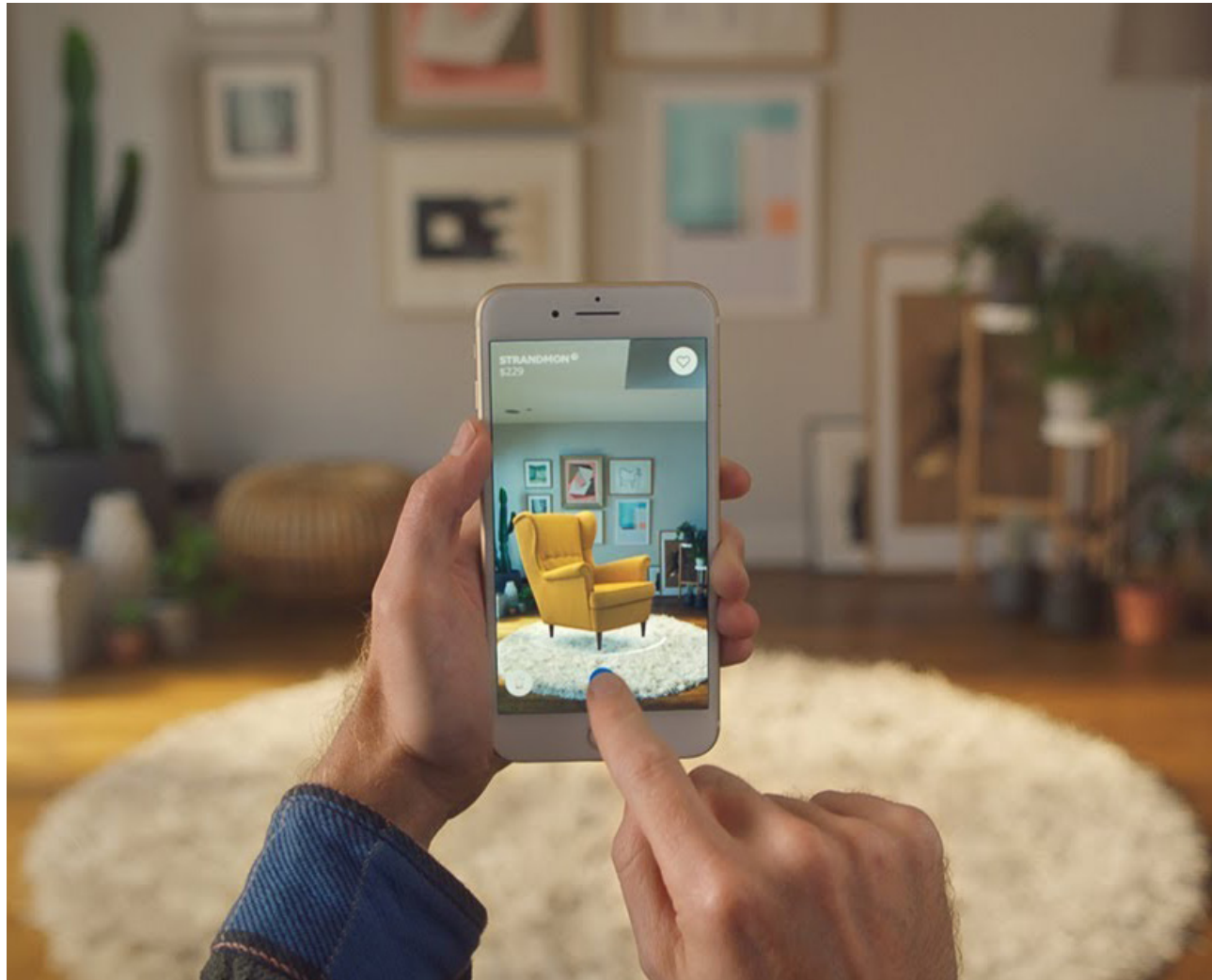
Next to the AR functionalities of selecting, placing, turning, adding and deleting 3D models, the NuBuiten AR app has three unique features:

- > Measure tool feature which allows users to measure distances in AR. This done by selecting a start and end point.
- > Users can add products to their wishlist. This wishlist is synced with their website account.
- > Firebase (an analytics tool) is used to measure usage of the app. Amongst other things, we can measure how long, how often the app is used and which products users view.



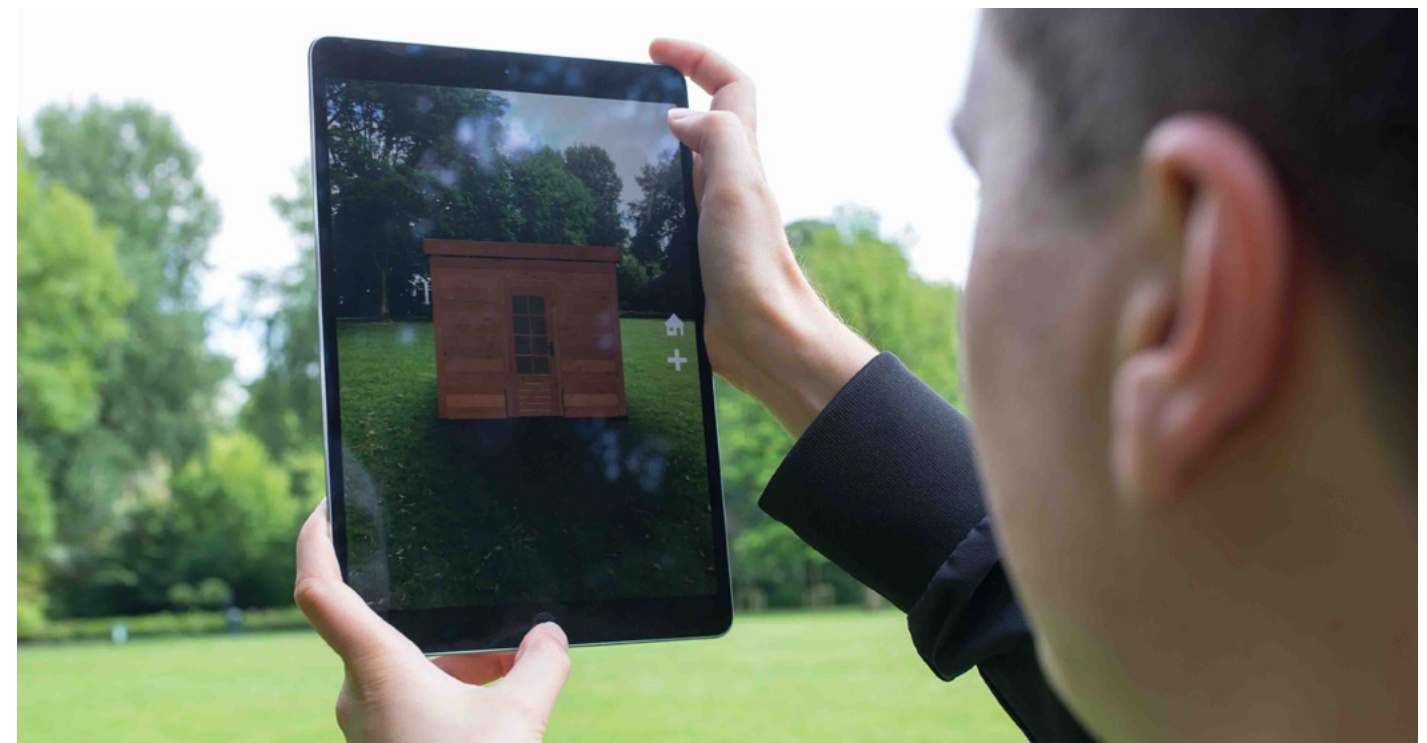


# Example Branche



## Retail

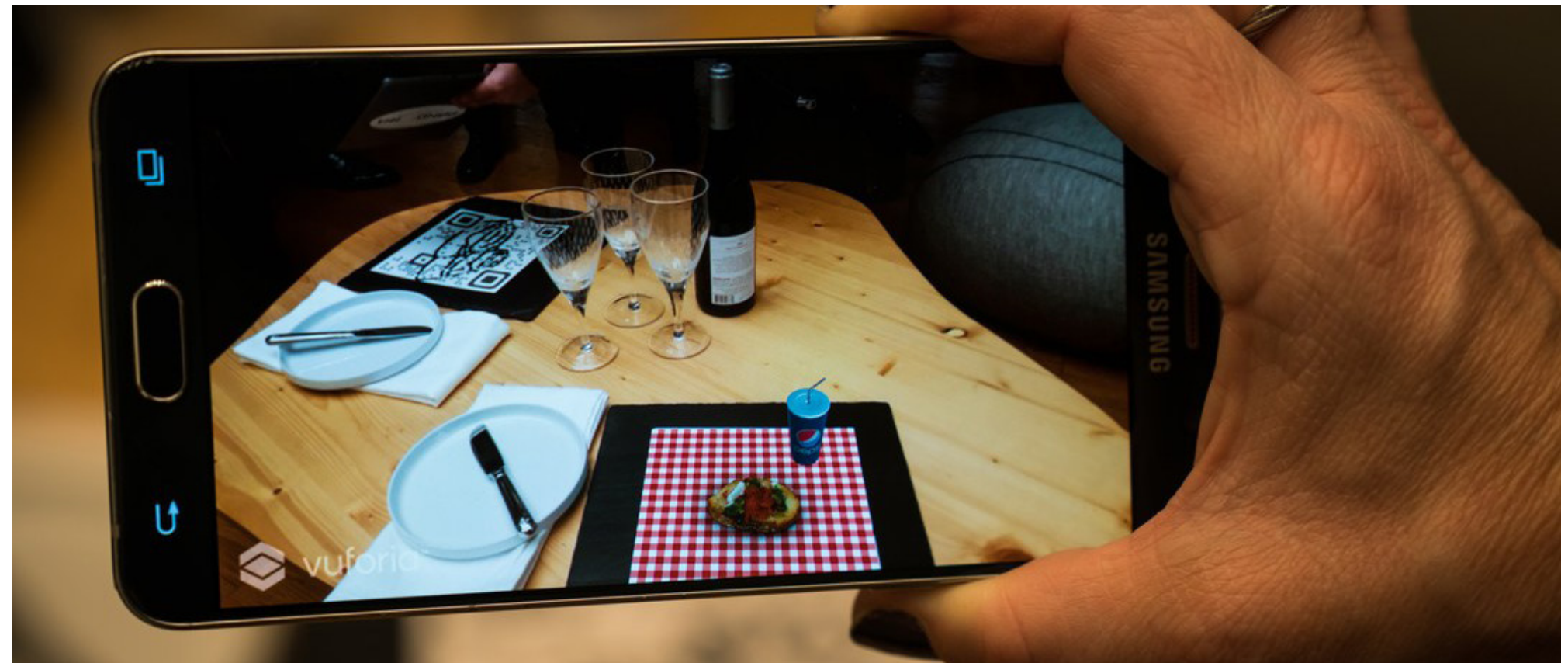
Try before you buy has never been easier. Augmented reality let's your customers try products at any location. Getting a unique insight in how it looks and fits. Bringing products to life, increasing confidence and driving sales. This sales tool increases conversion and reduces returns.







# Example Branche



## Food

Experience food a mouthwatering augmented reality. Using photogrammetry products look so real you can almost taste them. Food manufacturer and restaurants can use this technology to bring their menu to life and offer a unique taste of what's to come.



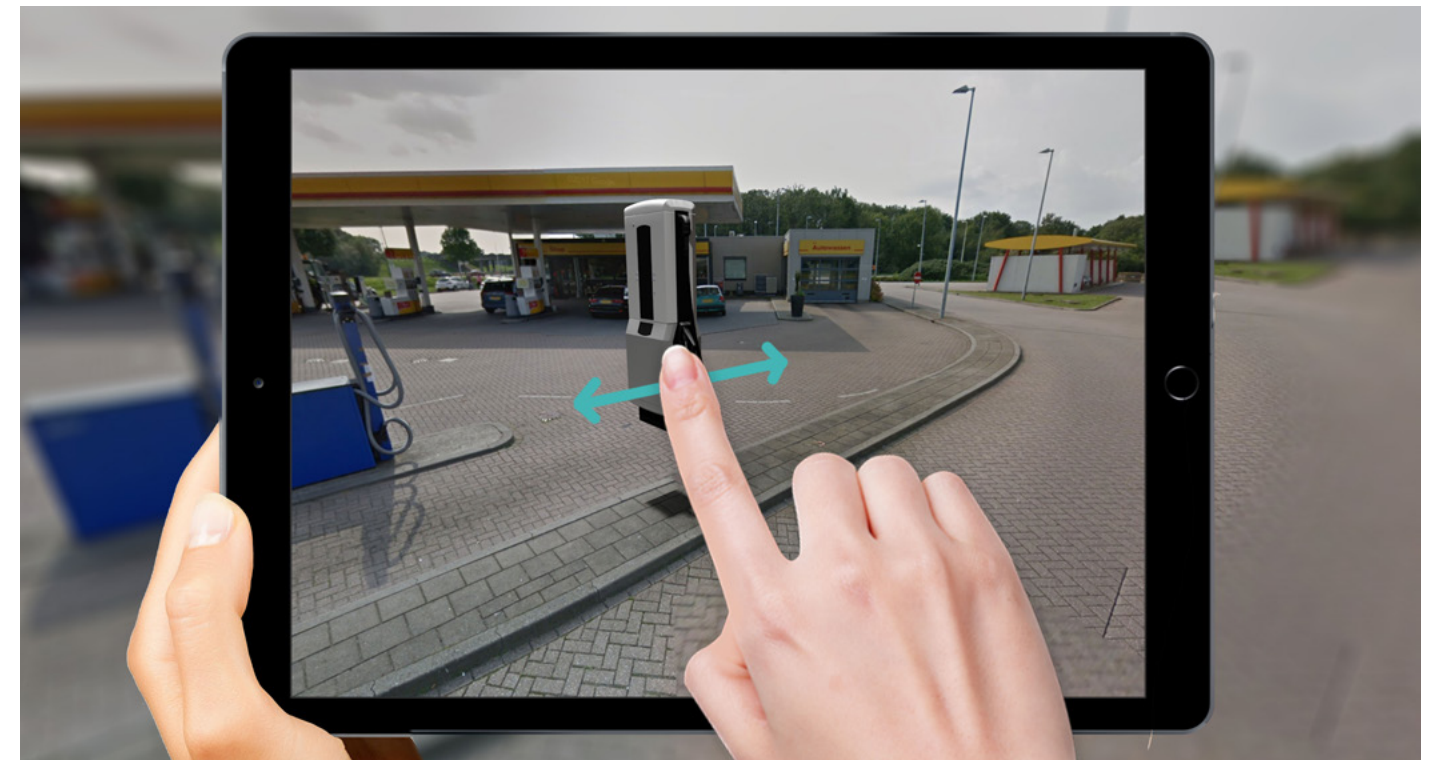


# Example Branche



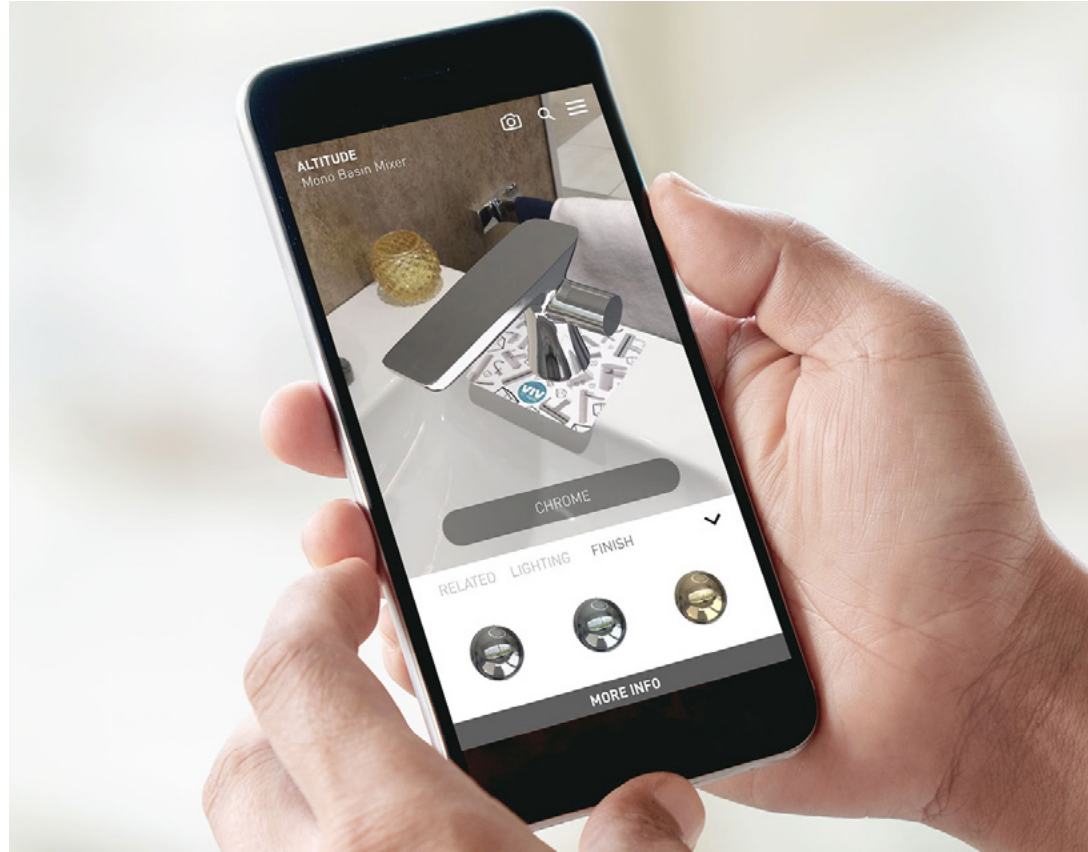
## Construction

Show complex products in 3D to create a sense of understanding not achieved with traditional 2D communication. See if your products, machines and installation fit the location due to the high accuracy of the news AR technology. Check, convince and convert.





# Example Branche



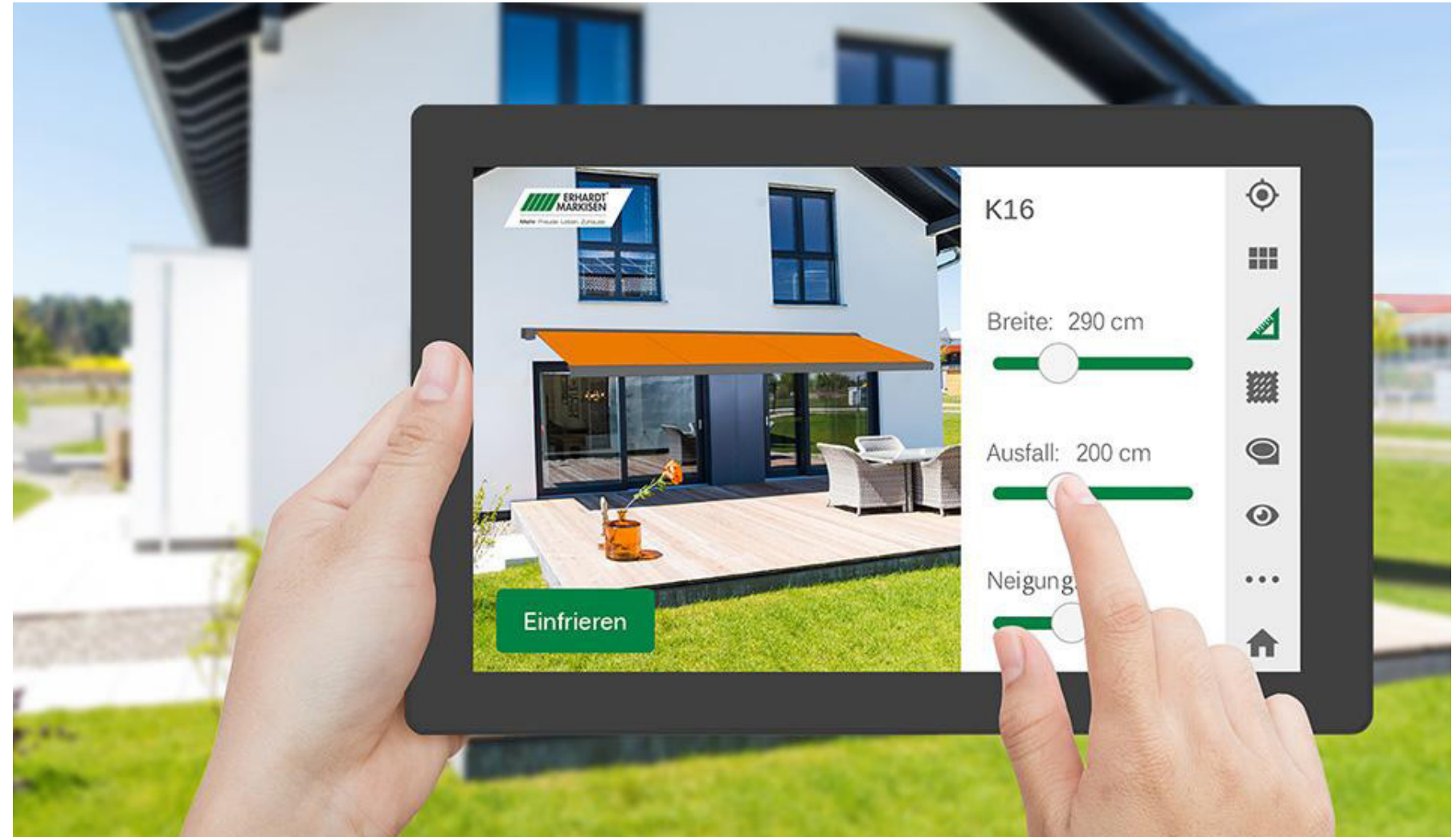
## Indoor

Detect walls and floors and project products directly on them. Picking a new floor or wallpaper has never been easier and more fun. Using digital files or real photos the results look stunning. Using 3D models it's possible to visualise furniture in all shapes and sizes on any location





# Example Branche



## Outdoor

Design or decorate your garden in a visual and fun way. Have a closer look at your new furniture and see if it fits in with the rest of your garden. Or visualise a whole new set of garden tiles on any surface. Increase product interaction, reduce decision time and increase buyer confidence.







## Facts & Figures





# Compatible Devices

## iPhone

SE, 6s (plus), 7 (plus), 8 (plus), X



## Huawei

P20 (Pro), Mate RS Porsche Design



## Moto

G5S Plus, G6, Z2 Force



## Nokia

6, 6.1(+), 7, 7.1 (+), 8 (Sirocco)



## iPad

9.7, 10.5, 12.9



## LG G6,

G6, G7 ThinQ, V30(+), JOJO, V35 ThinQ



## OnePlus

3T, 5, 5T, 6, 6T



## Samsung Galaxy

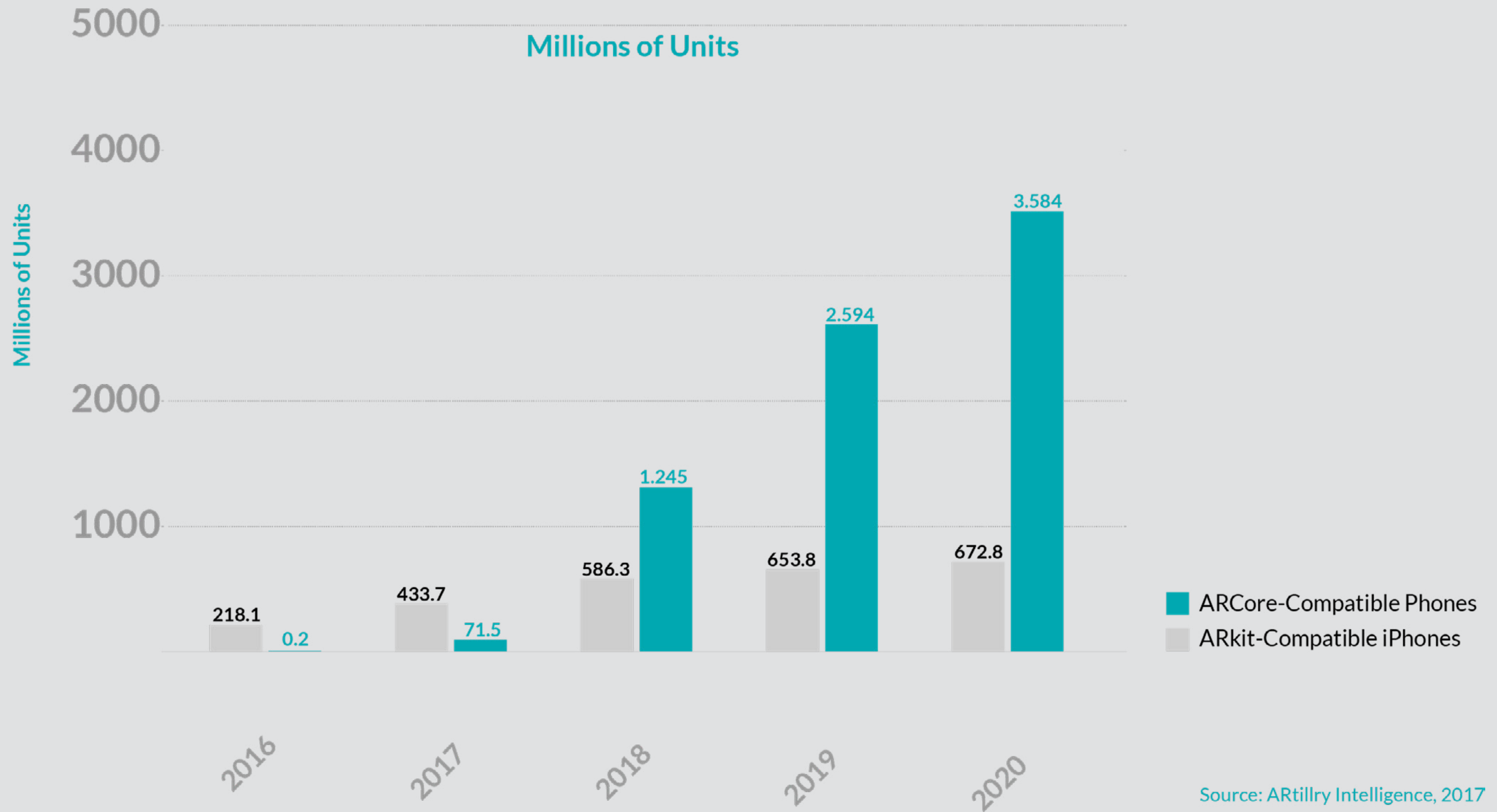
A5, A7, A8(+), S7 (Edge), S8(+), S9(+)





# Compatible devices increase

Global Handsets Compatible with ARCore or ARkit







## About Us

We are a full service VR / AR agency working on the future of immersive media.

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