

D’Nyah Jefferson - Philmore @03074056

PKG/ Slug Name: Heart of the Band

HUNS Youtube Link: <https://youtu.be/G4eYb2SmqI?si=EjiQH1FH12TqZZ9A>

VOSOTVO Link: <https://youtu.be/pOj4pRDi4Xs>

Reporter: D’Nyah Jefferson - Philmore

TRT: 02:56

SEO Tags: Washington D.C., Howard University, Drum Major, Ian Claville drum major, Howard University marching band drum major, HBCU drum major, student drum major

Anchor Lead In

<p>GPX – Close-up of Drum Major Ian Claville</p> <p>-----TAKE PKG -----</p> <p>TRT: 02:56</p> <p>OC: I’M D’NYAH JEFFERSON - PHILMORE</p> <p>(0:22 - 0:46) Ian Claville, Drum Major (1:09 - 1:36) Ian Claville, Drum Major (1:43 - 2:14) Ian Claville, Drum Major (2:29 - 2:47) Ian Claville, Drum Major</p> <p>----- (ANCHOR ON CAM TAG) -----</p>	<p>-----ANCHOR -----</p> <p>AT HOWARD UNIVERSITY, THE PERFORMANCES YOU SEE ON THE FIELD ARE ONLY A SMALL PART OF THE STORY. AS HOURS OF HARD WORK AND PREPARATION HAPPEN BEHIND THE SCENES, FOR ONE DRUM MAJOR, THAT DEDICATION IS A DAILY COMMITMENT.</p> <p>NEWSVISION REPORTER D’NYAH JEFFERSON-PHILMORE TAKES US INSIDE THE LIFE BEHIND THE PERFORMANCE.</p> <p>----- TAKE PKG -----</p> <p>TRT: 02:56</p> <p>OC: I’M D’NYAH JEFFERSON - PHILMORE</p> <p>-----ANCHOR -----</p> <p>HIS STORY REMINDS US THAT AT AN HBCU LIKE HOWARD, ALL THE ENERGY AND ENTERTAINMENT WE EXPERIENCE ON CAMPUS COMES FROM HOURS OF HARD WORK AND DEDICATION BEHIND THE SCENES.</p> <p>###</p>
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Reporter Script

<p>b-roll pre-game chanting before the Showtime band performs.</p> <p>b-roll of Ian Claville performing in a halftime show</p> <p>Font: Ian Claville 2024 - 2026 Drum Major</p> <p>b-roll interior of College of Fine Arts (COFA) basement and band room</p>	<p>TC 0:07 THE SOUND OF HOWARD UNIVERSITY'S SHOWTIME MARCHING BAND IS A STAPLE ON CAMPUS, DRAWING ATTENTION AT EVERY PERFORMANCE. AT THE CENTER OF IT ALL IS DRUM MAJOR, IAN CLAVILLE, NOW IN HIS FINAL YEAR LEADING THE BAND.</p> <p>TC 0:22 Ian Claville / Drum major Being a drum major, honestly, means the world to me. It's dreams come true, it's hopes manifested, it's prayers answered. It honestly means the world to me. I wanted to, in high school, be the drum major for my marching band, but I didn't have the opportunity due to extenuating circumstances, so being able to be in this role on a collegiate level, it definitely means the world to me and I'm grateful for it. (:24)</p> <p>TC 0:47 INSIDE THE COLLEGE OF FINE ARTS, STUDENTS REHEARSE AND PERFECT EVERY DETAIL OF THE SHOW.</p> <p>TC 0:55 [standup] WHILE MOST PEOPLE SEE THE PERFORMANCE ON GAME DAY, WHAT THEY DON'T SEE IS EVERYTHING IT TAKES TO BE PREPARED FOR GAME DAY. FOR IAN CLAVILLE, BEING DRUM MAJOR GOES FAR BEYOND THE SPOTLIGHT.</p> <p>TC 01:09 Ian Claville / Drum major A typical day for me during band season, honestly, may day is over at five o'clock, just off rip it's over at five o'clock. Band practice starts at five forty-five, so once five o'clock hits, I'm getting ready for band practice, so my day is done. Band</p>
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b-roll of Claville at practice interacting with his band members.

practice is going to go until the work is done, so sometimes that means 10:30 to 11 o'clock, late nights, a lot of late nights in the band in the football season for the band. (0:28)

TC 01:37
THESE LONG HOURS REFLECT THE DEMANDS OF LEADING THE SHOWTIME MARCHING BAND.

TC 01:42
Ian Claville / Drum major
Leading the band is a different set of responsibilities, but being able to balance being a full-time student, that's gonna look different for everybody in the position. Drum majors before and after me and even my counterpart with me, I mean, all of our schedules are different. All of our obligations are different, all of us are involved in different things, so the balance is a little different between each individual. But, as long as you keep school first, band second and then plan everything else around that, then you'll be fine and that's how I tend to approach things or balance the time of being a full-time student. (0: 33)

B-roll of band practice and Claville helping band members prepare for drum major tryouts.

TC 02:15
CLAVILLE IS NOW PREPARING STUDENTS DURING DRUM MAJOR STORY OUTS, TO TAKE OVER THE ROLE ONCE HE LEAVES. AS CLAVILLE CLOSES OUT HIS THIRD YEAR AS DRUM MAJOR, HE SAYS, THE EXPERIENCE HAS TAUGHT HIM THAT NO JOB IS TOO BIG.

TC 02:30
Ian Claville / Drum major
So if I ever feel like I'm in a tough position or I feel overwhelmed with something that I'm not able to do. Sometimes you need a referee when you look in the mirror and tell yourself, you led over 150 people for 3 years (0:18)

B-roll of Claville performing in New York

TC 02:48
REPORTING FROM WILLIAM H. GREENE. STADIUM AT HOWARD UNIVERSITY FOR NEWS VISION, I'M D'NYAH JEFFERSON-PHILMORE.

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VOSOTVO

<p>-----TAKE VO -----</p> <p>-----TAKE SOT-----</p> <p>Font: Ian Claville/Drum Major TRT:09</p> <p>OC: AND I'M GRATEFUL FOR IT</p> <p>"It's dreams come true, it's hopes manifested, it's prayers answered. It honestly means the world to me. I wanted to, in highschool, be the drum major for my marching band, but I didn't have the opportunity due to extenuating circumstances so being able to do this on a collegiate level, it definitely means the world to me and I'm grateful for it. "</p> <p>-----VO ----- Ian at band practice helping future drum majors</p>	<p>ANCHOR</p> <p>AT HOWARD UNIVERSITY, THE SHOWTIME MARCHING BAND IS A CAMPUS STAPLE, BRINGING ENERGY TO EVERY PERFORMANCE.</p> <p>----- (VO IN) -----</p> <p>DRUM MAJOR IAN CLAVILLE, A SENIOR MECHANICAL ENGINEERING MAJOR WITH A DOUBLE MINOR IN MUSIC AND MATHEMATICS FROM BATON ROUGE, LOUISIANA, LEADS THE SHOWTIME MARCHING BAND AT HOWARD UNIVERSITY WHILE BALANCING A DEMANDING ACADEMIC AND PERFORMANCE SCHEDULE.</p> <p>----- (SOT) -----</p> <p>TRT: (0:21)</p> <p>OC: AND I'M GRATEFUL FOR IT</p> <p>----- (VO IN) -----</p> <p>AS HIS SENIOR YEAR COMES TO A CLOSE, CLAVILLE PREPARES STUDENTS TO BE THE NEXT DRUM MAJOR.</p>
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