

MICHELLE ROBINSON

PROFESSIONAL FREELANCE WRITER

CONTACT

momchelle@gmail.com

PROFILE

Freelance writer with over 17 years of experience creating exceptional professional web content. Well-versed in search engine optimization, brand marketing and content strategy. Work with minimal input to research and produce engaging, error-free blogs, articles, online ads, webpages, social media posts and more. Ambitious, intent on achieving and committed to fulfilling every task to the highest standard.

SKILLS

Content creation
SEO strategies
Research techniques
Professional writing
Business writing
Blog writing
Creative writing
Editing
Communication

EDUCATION

West Virginia Wesleyan
College

1989 - 1993

- BA in Elementary Education
- Peer tutor for English Language and Grammar classes

EXPERIENCE

Self-Employed Professional Freelance Ghostwriter

May 2007 - Present

Writing for a wide range of clients from the medical, legal, entertainment and service industries. Projects include articles, blogs, website content, social media posts, product descriptions, business correspondence and advertising copy.

Ghostwriter for Writing By Cyndi

April 2009 – November 2010

Wrote hundreds of informative and conversational-style articles, blogs and product descriptions for a variety of websites. All content was search engine optimized, created to feature client-specified keywords.

Ghostwriter for No Doubt Marketing

March 2007 – September 2008

Produced hundreds of high-quality, SEO-optimized articles on a diverse array of subjects. All pieces were written to exacting client standards in regards to content, keyword density and length.