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From the Denver Business Journal:

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Two restaurants cleared to land at DIA

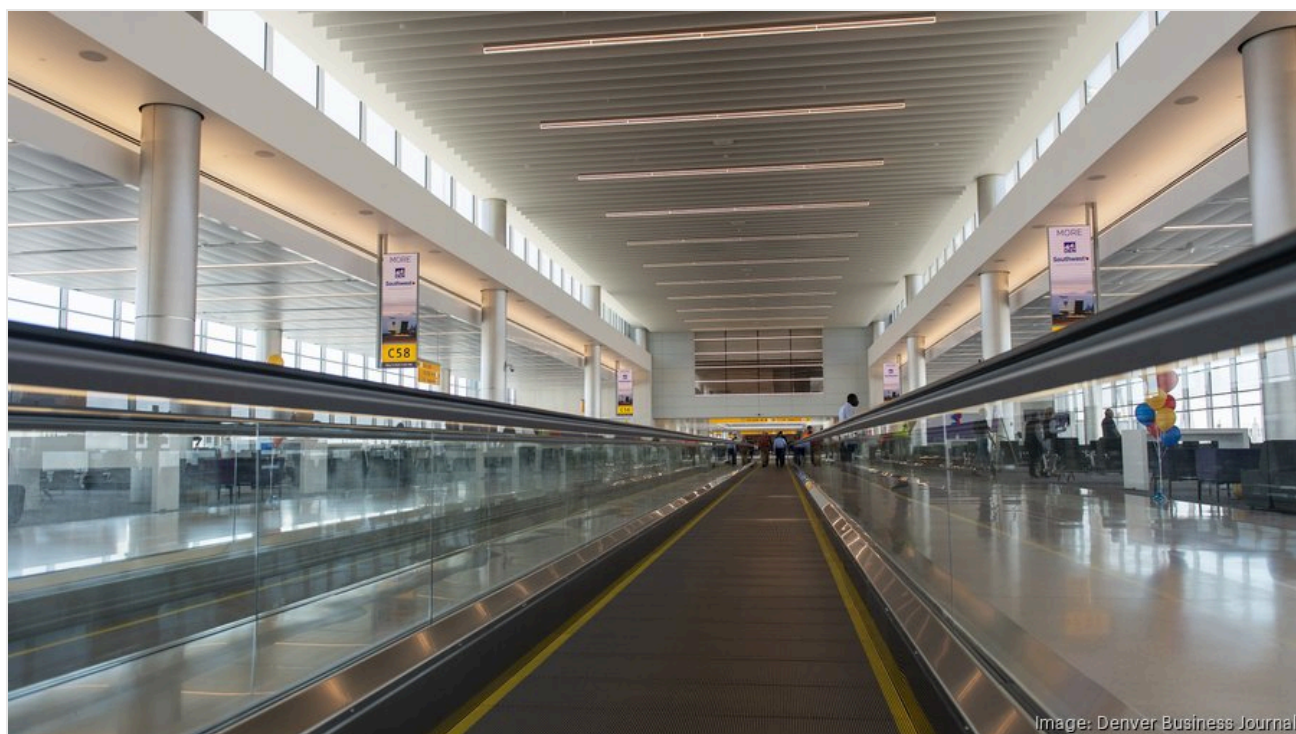


Image: Denver Business Journal

View of the inside of the new gates on Concourse C from the moving sidewalk during the unveiling of 16 new gates on Concourse C at Denver International Airport on May 5, 2022, in Denver.

SETH MCCONNELL | DENVER BUSINESS JOURNAL



By [Lincoln Roch](#) – Intern, Denver Business Journal
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Story Highlights

- Denver International Airport approved two SSP America restaurant concessions with 12-year agreements.
- SSP America will invest minimum \$6.45 million in Broncos Mile High Grill and \$6.4 million in Jax Seafood House.
- Both restaurants are slated to open in early 2029 with airport revenue sharing based on food and beverage sales.

A seafood restaurant and a Broncos-themed grill have both been cleared to open at Denver's airport.

SSP America will invest a minimum of \$6.45 million to design and build the Broncos Mile High Grill and a minimum of \$6.4 million to build out a Jax Seafood House, according to the 12 year concessions agreements with the Denver International Airport.

Both agreements won unanimous approval Monday night from the Denver City Council.

SSP America is one of the largest airport concessions operators in North America. In 2024, the company won a competitive bidding process for two restaurant locations initially planned at the mezzanine level of Concourse C.

To accommodate an airline, The Jax was moved to a 4,103-square-foot location on the main level of Concourse C. The Mile High Grill relocated to a 3,823-square-foot spot on the main level of the B Concourse.

Both will take over naturally expiring leases in early 2029. The Mile High Grill is required to open by Feb. 1, 2029 and the Jax to open by Dec. 6, 2029, according to city documents.

According to [previous reporting by the Denver Business Journal](#), the Broncos Mile High Grill will feature Broncos memorabilia and menu items named after players or famous moments. The venue is a way for the team to reach millions more consumers who are traveling in and out of DIA, the Broncos said.

Jax is a fishhouse and oyster bar with locations in Denver, Boulder, Fort Collins and Colorado Springs. It is owned by the Boulder-based Big Red F Restaurant Group, which would license the business to SSP America to operate.

Under the Broncos restaurant agreement, the airport would waive the first year's \$2.39 million rent in exchange for 17% of food and beverage sales and 19% of alcohol sales going to DIA. For the Jax, the airport would waive the first year's \$2 million rent in favor of the restaurant paying the equivalent of 16.5% of food and beverage sales and 18% of alcohol sales.

For year two and beyond, SSP America would pay whichever generates more revenue, the rent or the sales percentages for both restaurants.

According to the agreement, no funding or capital investment is required by DIA because the spaces will be turned over as is, city documents say.

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