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Alterra Mountain Co. replacing Steamboat Resort executive



Skiers at Steamboat Resort in March 2020.

KOURTNEY GEERS, DENVER BUSINESS JOURNAL



By [Lincoln Roch](#) – Intern, Denver Business Journal
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Steamboat Ski & Resort Corp. president and chief operating officer Dave Hunter is out.

The ski area's parent company, Alterra Mountain Co., "made the decision to part ways" with Hunter, the company said in a Tuesday news release.

Daily operations at the ski resort will be overseen by Alterra executive Rob Perlman as the Denver-based company begins an immediate search for Hunter's replacement.

No explanation was given for Hunter's exit. A spokesperson for Steamboat Ski & Resort Corp. declined to respond to questions from the Denver Business Journal regarding the departure and replacement timeline.

Perlman, currently the executive vice president for Alterra's Rocky Mountain division, spent nine years as president and COO of Steamboat from 2015 to 2024.

"Rob brings a wealth of experience with 30+ years in the ski industry," the release said.

Hunter spent seven years as the ski area's vice president of mountain operations before taking over for Perlman in 2024. Prior to Steamboat, he served as director of operations at the Eldora Mountain Resort ski area for 15 years and as director of North American sales for the snow cat manufacturer Prinoth.

"His [Hunter's] extensive knowledge and experience will keep Steamboat steered in the right direction to move full steam ahead for many years to come," Perlman said in a news release announcing Hunter's promotion in 2024.

Alterra operates 19 ski areas, including Steamboat, Winter Park and Arapahoe Basin in Colorado. The company also owns the popular Ikon Pass, which includes access to Eldora, Copper Mountain and the four Aspen Snowmass resorts, along with dozens of other ski destinations worldwide.