

Education

University of Sheffield

Master of Arts: Journalism

Activities and Coursework: NCTJ, Student Journalist for Sheffield Wire

Sept, 2024 - Sept, 2025
Sheffield, United Kingdom

Manipal Institute of Communication

Bachelor of Arts: Mass Media and Communication

Activities and Coursework: Student Journalist for AM Plus

July, 2019 - July, 2022
Manipal, India

Work Experience

Headout Inc.

Content Writer, Content Marketing

- Curated long-form content and micro-brands for experiences based in Malaysia and Australia.
- Handled SEO, Google Analytics, and performance for micro-brands.

March, 2023 - Sept, 2024
Bangalore, India

Design Journal

Content Writer

- Worked with mental health, real-estate, and food brands.
- Curated 12-25 posts per brand per month.
- Worked on brochures and advertisements for products.

June, 2022 - March, 2023
Bangalore, India

Manipal Institute of Communication

Social Media Intern

- Worked on the promotion of college events and writing captions for posts.
- Curated content for themed weeks/infographics.

Jan, 2021 - Jan, 2022
Manipal, India

Muscat Daily

Editorial Intern

- Curated a set number of articles per week for the feature section.
- Handled minor edits in reports and news articles.
- Attended and reported events happening across Muscat, Oman.

Oct, 2021 - Nov, 2021
Muscat, Oman

Dhobi G

Content Writing Intern

- Curated various short articles in the fashion and garment design industry for various mini blogs.
- Responsible for keeping content relevant to social media trends.

March, 2021 - May, 2021
Remote

Leadership and Volunteering

Her Campus at Manipal

President and Campus Correspondent

- Managed a team of 120+ members, overlooked all the content that went up on Her Campus at Manipal's website and social media pages.
- Supervising all on- and off-campus events, oversaw the duties of all departments, chapter recruitment, and growth.

May, 2021 - Aug, 2022
Manipal, India

Kalamanch

Member of the Scripting Committee

- Attended theatre and drama workshops.
- Analysed and wrote short scripts and screenplays.

Oct, 2019 - Apr, 2022
Manipal, India

Courses and Workshops

3-Day Workshop on Convergent Media, Mobile, and Conflict Journalism

Conducted by Mr. Subhajit Sen Gupta, Editor - Special Projects at CNN News18