

RIANNA VERLIN LOBO

Bengaluru, India • +91 8105238928 • lobianna@gmail.com
<https://riannalobo.journoportfolio.com/>

SUMMARY

Journalist with an MA in Journalism from the University of Sheffield, skilled in cultural and human-interest reporting backed by strong research skills and data analysis. Passionate about connecting local stories to wider social, political, and economic contexts, and contributing to trusted, globally relevant journalism.

WORK EXPERIENCE

Editorial Intern, National World Jun 2025 - Jul 2025

- At National World, I wrote news, lifestyle, and opinion pieces, covering politics, climate, and current events. I pitched original ideas, tracked daily news trends, and produced timely and engaging stories.

Content Writer, Headout Mar 2023 - Sep 2024

- Curated long-form content and micro-brands for experiences based in Malaysia and Australia. Increased organic performance for Malaysian and Australian experiences.
- Handled SEO, Google Analytics, and performance for micro-brands.

Content Writer, Design Journal Jun 2022 - Mar 2023

- Worked with a variety of clients, ranging from Mental health to home-grown Food brands.
- Curated >25 social media posts, blogs and reels for over 7 brands. for 5-6 brands a month.

Editorial Intern, Muscat Daily Oct 2021 - Nov 2021

- Pitched and developed original ideas for feature, news, and pop culture articles.
 - Wrote and published news, culture, and feature stories that explored a wide range of topics and perspectives.
 - Received editorial mentorship in copy editing and headline writing to refine my skills.
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EDUCATION

Master of Arts in Journalism Sep 2024 - Sep 2025

University of Sheffield, United Kingdom

- **Activities and Societies:** Journalism, Media and Communications Representative at UoS' Student Union. Cohort and Faculty Representative for MA Journalism and MA Broadcast Journalism.

Bachelor of Arts in Mass Media and Communications Jul 2019 - Jul 2022

Manipal Institute of Communications, MAHE

- **Activities and Societies:** President, Campus Correspondent and Editor-in-Chief of Her Campus at Manipal.
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ADDITIONAL INFORMATION

- **Technical Skills:** Adobe InDesign, Adobe Premiere Pro, Adobe Photoshop, 60 WPM Shorthand, Multimedia Journalism, Podcasting, Content Creation (TikToks/Reels)
- **Languages:** English, Konkani, Hindi, Kannada, Tulu, Malayalam, French
- **Certifications:** IELTS Score: 8.0 Overall (2023)