

Lifetouch Offers Walk-In Senior Portraits at Pace University - Charlotte LoCicero



By: Charlotte LoCicero | April 2, 2025

PLEASANTVILLE, N.Y. — Seniors at [Pace University](#) don't need an appointment to capture their milestone moment this week. [Lifetouch](#), the renowned photography company, is set up in the Kessel Student Center, offering walk-in photo sessions from 9:10 a.m. to 6 p.m.

With QR codes around campus, students can sign up to get their photos taken or just walk in.

Among the photographers on-site is Soriel Cruzz from Vineland, New Jersey, who has been with Lifetouch for about a year. A passion for capturing memorable moments, Cruzz ensures each student gets a professional and polished portrait that will be cherished for years to come.

"We're doing some business attire photos as well as cap and gown," stated Cruzz.

Cruzz travels to universities across the East Coast as part of his role at Lifetouch. Based in Pennsylvania, his work takes him to schools from Massachusetts to Miami, capturing senior portraits at various campuses.

"Lifetouch travels to all the universities; my territory is based out of Pennsylvania, so I do mostly East Coast schools, anywhere from, let's say, Massachusetts all the way down to Miami," Cruzz stated.

All senior portraits are delivered digitally, with students receiving an email link to their photos within one to two weeks after their session. They can view their images, select their favorites, and customize their purchase. Students have the option to choose between digital downloads or physical prints and can curate their own photo packages based on their preferences.