



LOTUS

KITCHEN

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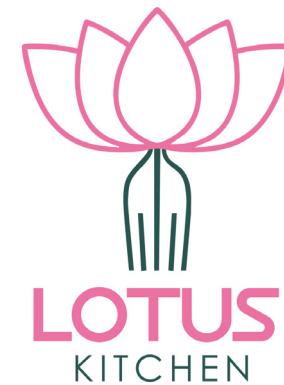
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TAYLOR BOWER

Group 3, Project 3, AVT 417 - 001

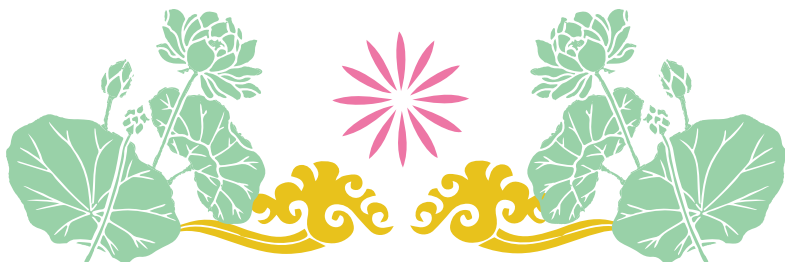
ABOUT US

At Lotus Kitchen, we believe in saving the planet by reducing waste. We sell Chinese Box Kits where customers can order Chinese appetizers, entrees, and desserts! We specialize in making the boxes in bamboo wood so customers can reuse them over and over again without them wearing down!



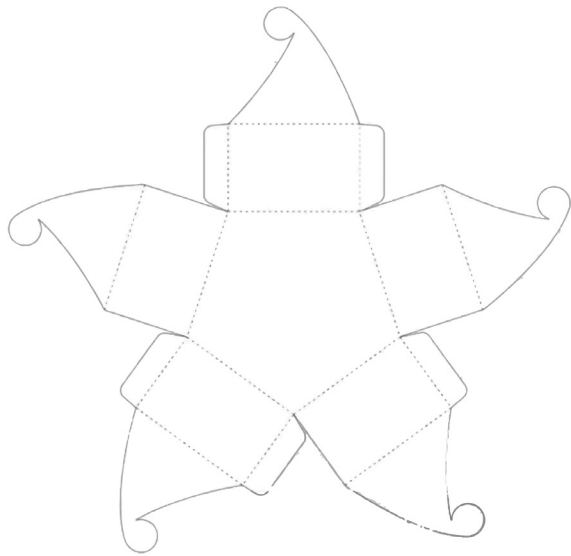
OUR STORY

Lotus Kitchen came to be when we were eating Chinese takeout and realized how many boxes they gave us for our order. It was a lot of plastic that we had to throw out. The takeout boxes are so thin that it's impossible to reuse them. That's when we came up with the idea of Lotus Kitchen Box Kits to help reduce waste in the Chinese food market!



WHY LOTUS KITCHEN?

We were looking at dielines for our box design and were drawn to boxes that look like flowers. It made us want to pay homage to the lotus, which is a Chinese flower. This inspired the name "Lotus Kitchen".



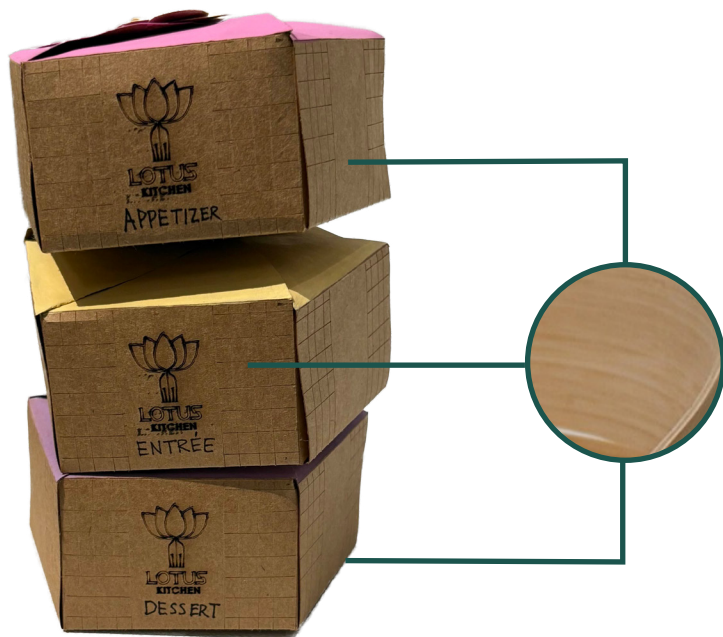
OUR MISSION

Lotus Kitchen's mission is to reduce waste all over the world by offering Chinese takeout boxes that will last and can be used constantly. It can be reused as a container, turned into a planter, a coloring page, whatever the consumer may need it for! Let's save the planet together and reduce waste!

OUR PRODUCT

We created takeout boxes that can be used constantly as bowls, plates, bento boxes, or leftover containers!



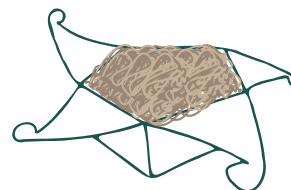


SUSTAINABILITY

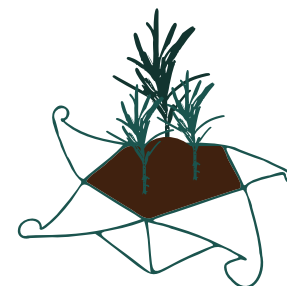
Our Products are made out of bamboo wood, so the containers are strong, long-lasting, and bamboo regrows easily and fast, so there's no need to destroy nature for materials. The designs are painted and lasercut to limit the usage of printed ink.

TRANSFORMATION PROCESS

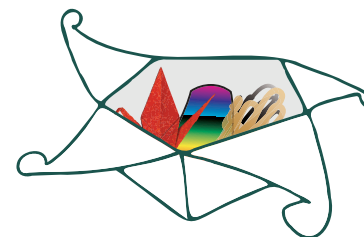
Each box starts off flat before being folded and glued together. The top five flaps overlap each other to create the shape of a water lily. After its initial use, our boxes can be used in a multitude of ways.



1. Container for leftover food

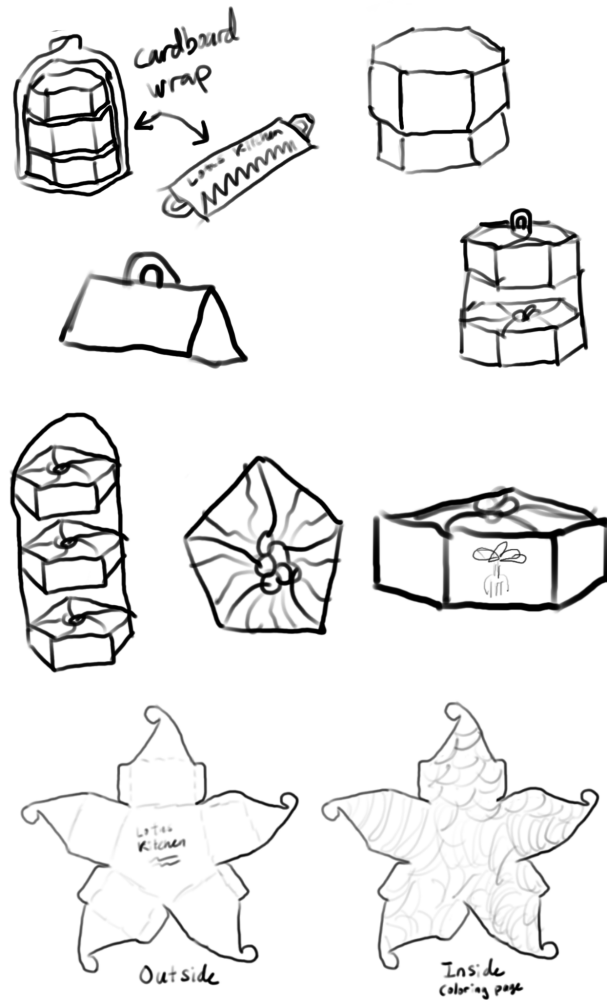


2. Planter for herbs or small plants



3. Storage for small trinkets or jewelry

PRODUCT DESIGN SKETCH

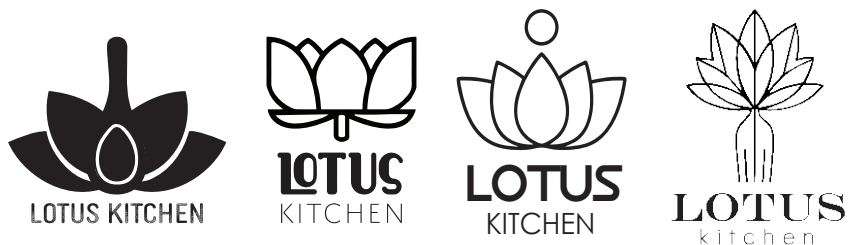


MOODBOARD



LOGO DESIGN PROCESS

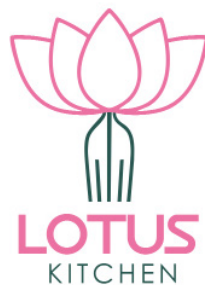
Sketches



Draft 1

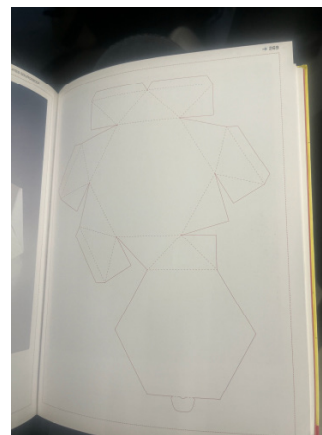


Final

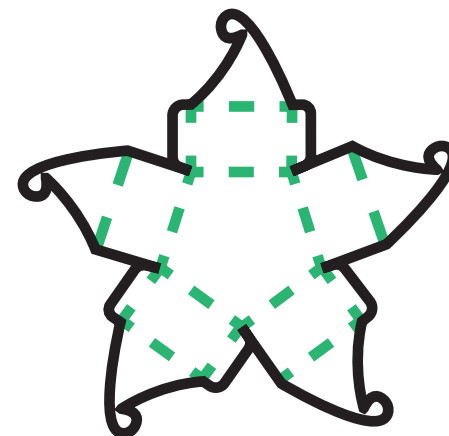


DIELINE PROCESS

Inspiration



Dieline



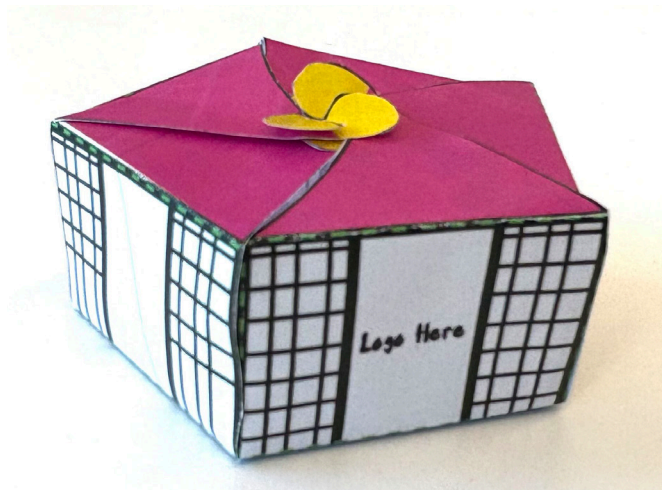
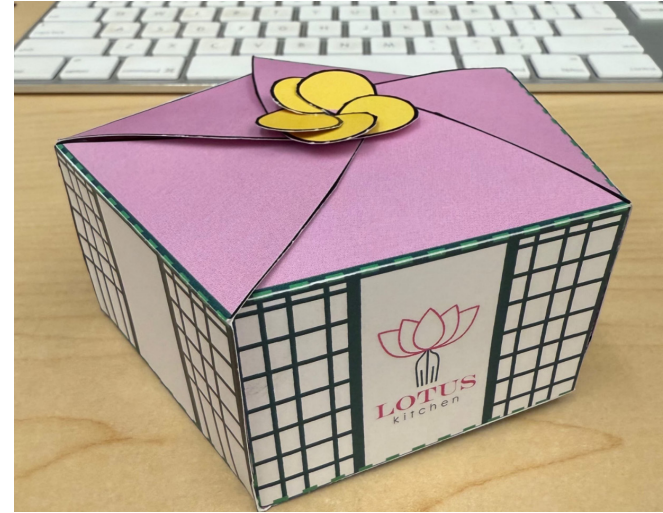
Built Box



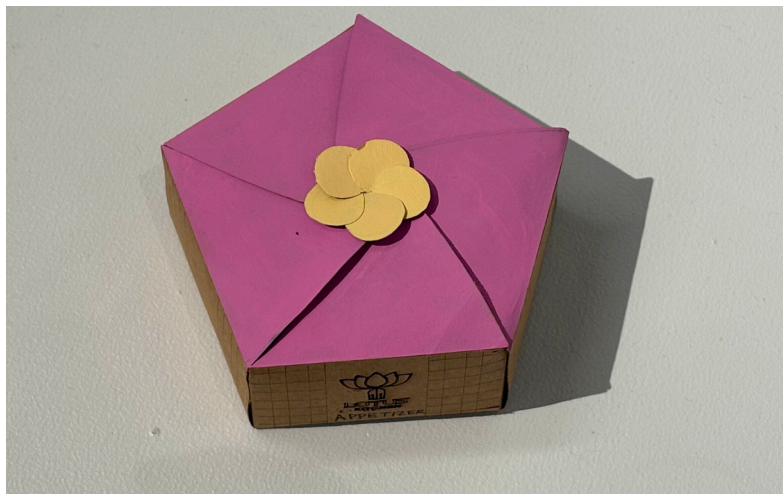
PRINTED DRAFTS



FINALIZED DRAFTS



FINAL PRODUCT



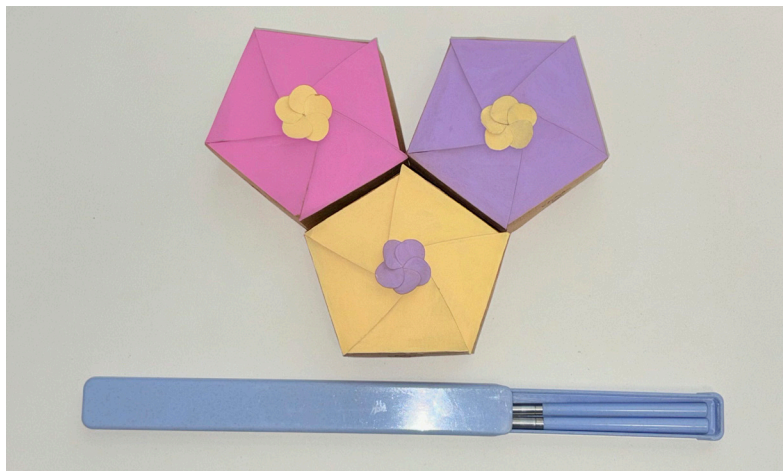
14

FINAL PRODUCT



15

FINAL PRODUCT



FINAL PRODUCT



FINAL PRODUCT

