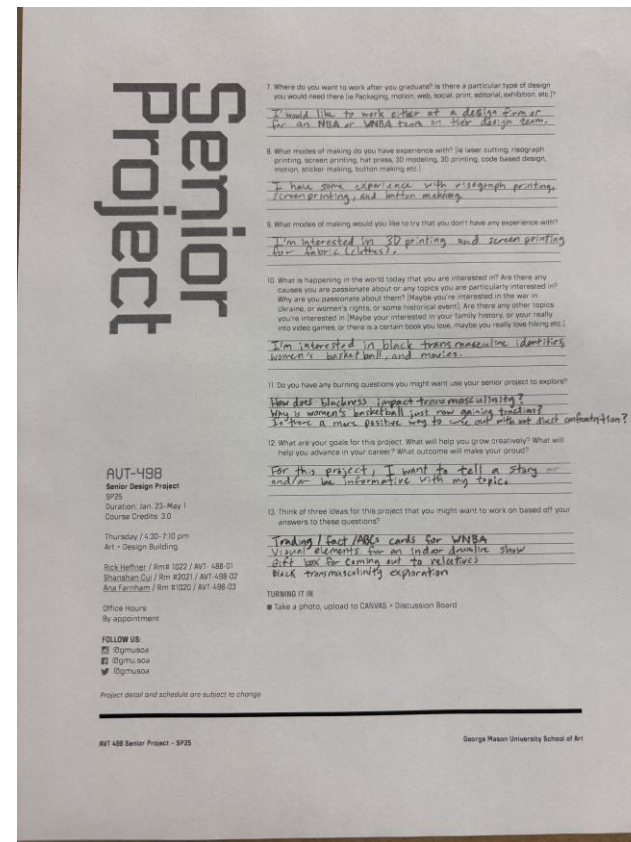
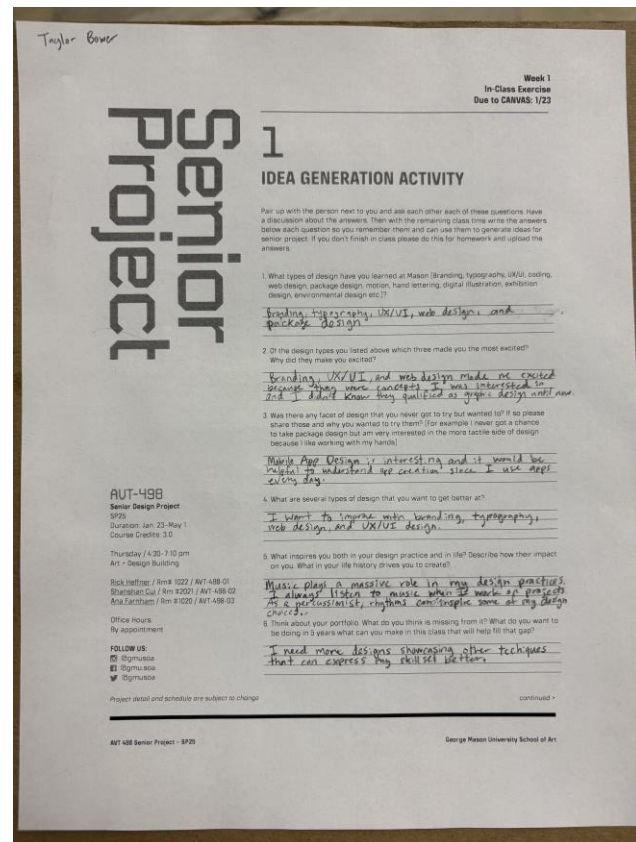


# Senior Design Project Process Book

**Taylor Bower**  
Spring 2025

# Idea Generation and Proposals



# Proposal 1

Create a full version of SWiSH women's basketball magazine

Deliverables: Magazine, t-shirt, stickers, poster(s)



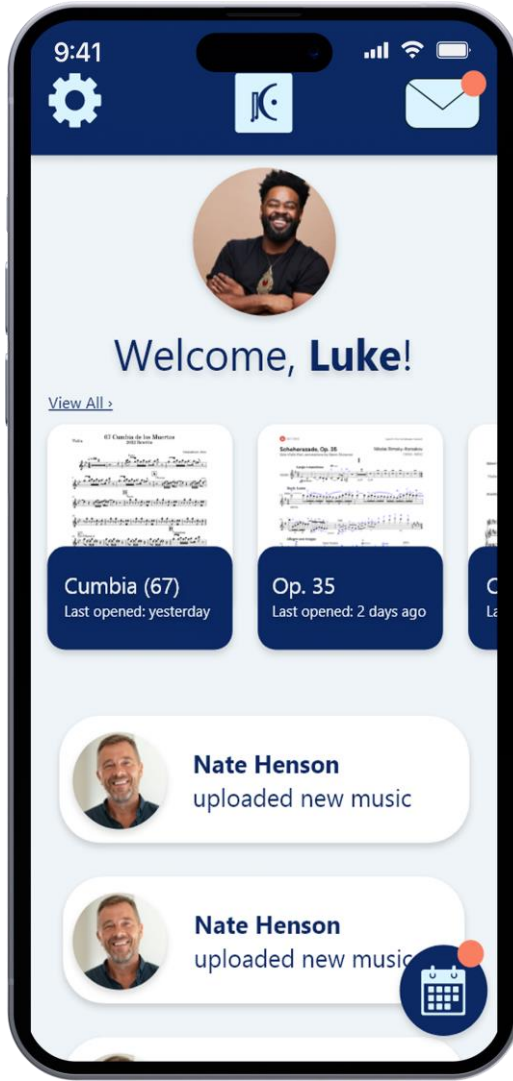
# Proposal 2

A specialized care package for Black transmasculine people filled with affirming items

Deliverables: Designed box, notecards, item packaging, stickers, pins/buttons, affirmation book and/or cards, website mockup, self care items







# Proposal 3

App for musicians to use for reading sheet music and communicating with their ensemble members

Deliverables: App mockup, website mockup, t-shirt, stickers

# Final Proposal

Care package made for  
Black transmasculine people

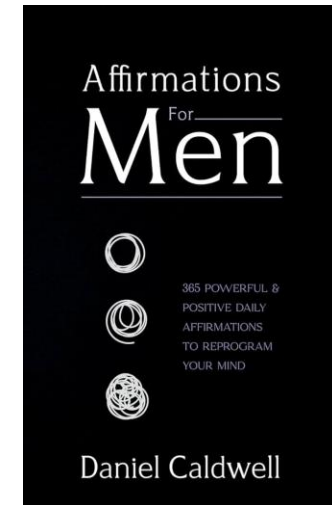
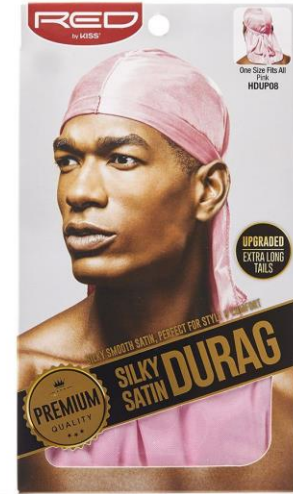


# Background

- Black trans masculine people are underrepresented in LGBTQ+ and trans spaces
- LGBTQ+ topics, especially trans people, are still considered to be extremely taboo in the Black community
- Solidarity can be hard to find in predominantly male spaces due to transphobia, homophobia, and toxic masculinity
- Most popular internet resources were created by nonblack trans people
- Black men (cis and trans) do not receive enough love and appreciation

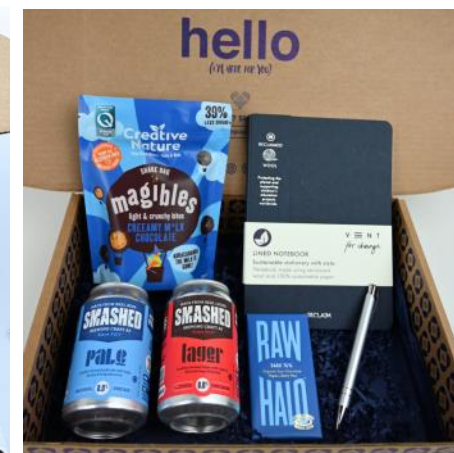
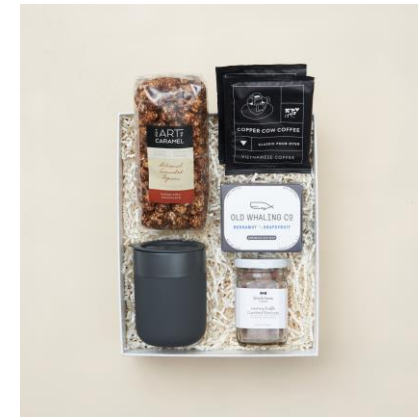
# Form and Deliverables

- Designed black roll end front tuck box filled with items for Black transmasculine people
  - Items
    - Hair care products
    - Durag with box
    - Lotion
  - Affirmation book
  - Notecard
  - Stickers





# Visual References



# Purpose

- A lot of Black transmasculine people are not accepted by their families
- Create something that can remind them that they should continue living their truth and that they are seen and loved
- The little things can make a big difference
- Make a portable safe space for transition milestones and trinkets

# Timeline

<b>Week 1 (1/23)</b> Idea Generation Three Proposals Research	<b>Week 2 (1/30)</b> Proposal Presentation Research	<b>Week 3 (2/6)</b> Final Proposal Presentation <b>Packet 1 Due</b>	<b>Week 4 (2/13)</b> Generation Timeline Collect content for affirmation book <b>Packet 2 Due</b>	<b>Week 5 (2/20)</b> Individual meetings <b>Packet 3 Due</b>
<b>Week 6 (2/27)</b> Midterm Presentations Speed Dating Checks <b>Packet 4 Due</b>	<b>Week 7 (3/6)</b> Progress Check Create branding for box <b>Packet 5 Due</b>	<b>Week 8 (Break)</b> Collect items for box Create affirmation book Create item labels	<b>Week 9 (3/20)</b> Midterm Presentations Progress Check Order created book <b>Packet 6 Due</b>	<b>Week 10 (3/27)</b> Midterm Presentations Create stickers <b>Packet 7 Due</b>
<b>Week 11 (4/3)</b> Create physical box <b>Packet 8 Due</b>	<b>Week 12 (4/10)</b> Opposite Instructor Reviews <b>Packet 9 Due</b>	<b>Week 13 (4/17)</b> Individual Check-ins Gallery Prep <b>Packet 10 Due (final)</b>	<b>Week 14 (4/24)</b> LAST CLASS (PROJECT DUE)	<b>Week 14 (4/25)</b> Project Due on Canvas All packets due Installation



# 3 Similar Projects



Birchbox



Care Package for a Boyfriend



GQ Box



# 3 Projects with Similar Content



Travel Sized Male Hygiene Box



Harry's Razors Box



ManBox Gift Set

# 3 Projects with Same Form



Loot Crate subscription box



Hot Beverage Gift Box



Pet Care Package

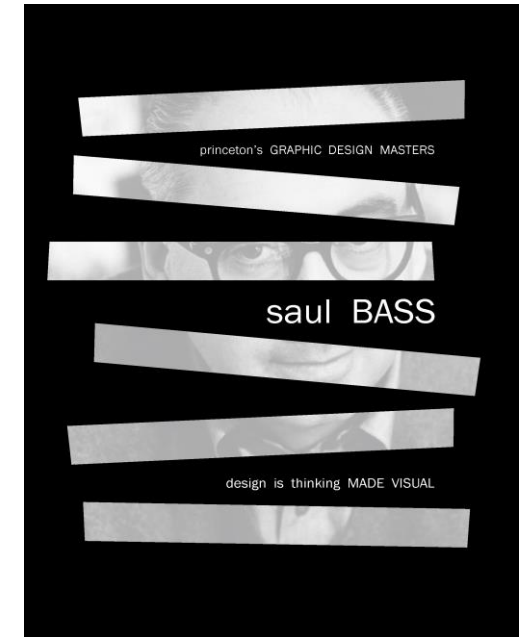
# 3 Different Projects



My Minecraft Skin



Movie Club at Mason  
Instagram post



Book cover from AVT 311

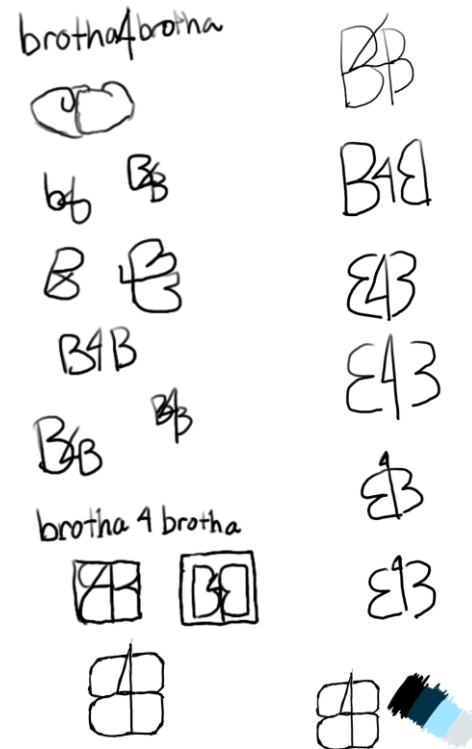


# Weekly Progress (Weeks 6–14)



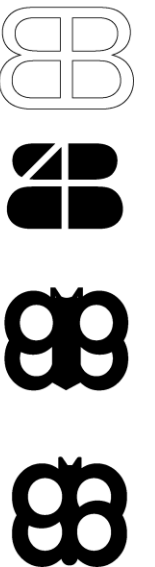
# Week 6

- Finalized logo and branding
- Began research
  - Box dieline sizes
  - Affirmations
  - Journal layouts



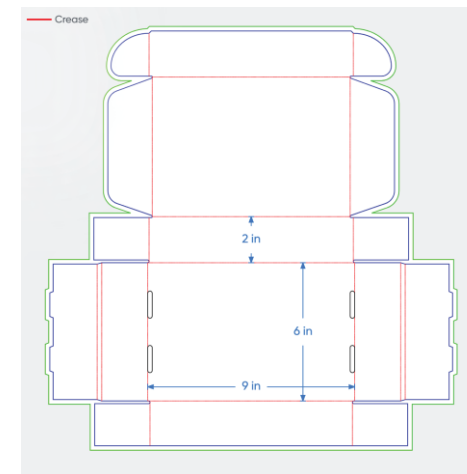
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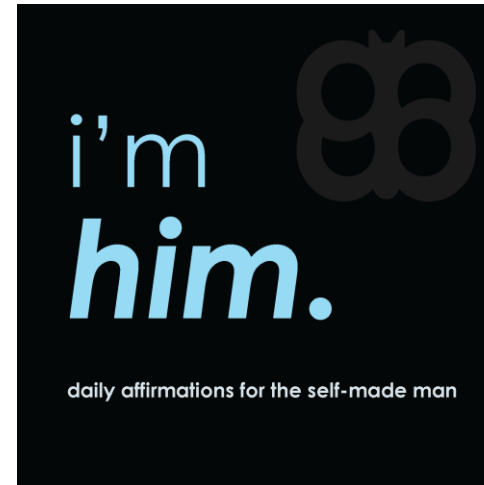
# Week 7

- Finalized logo
- Started affirmation book
- Finalized box dieline



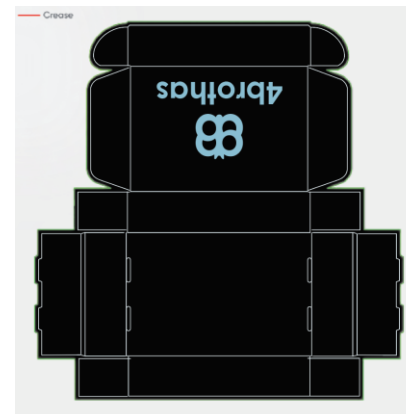
# Week 8

- Continued affirmation book
- Collecting bottles for project and references
- Started label creation
- Creation of book covers

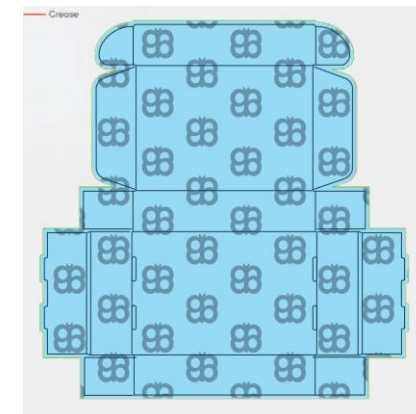


# Weeks 9–11

- Finalizing bottles included with project
- Painting travel-sized bottles
- Finalizing labels
- Designing the box
- Changing the book to a journal
- Sticker creation



outside



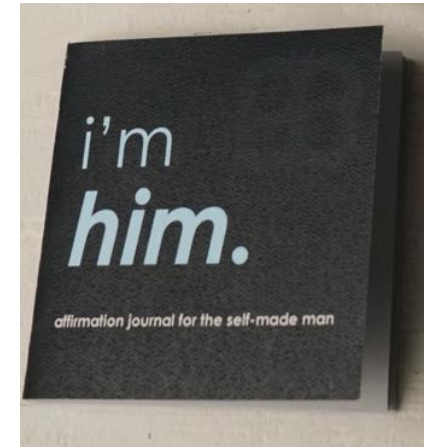
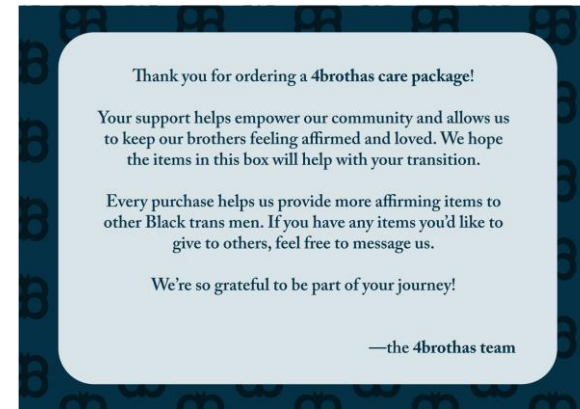
inside





# Week 12

- Creation of the physical box
- Notecard edits
- Printing first label drafts on sticker paper
- Constructing affirmation journal



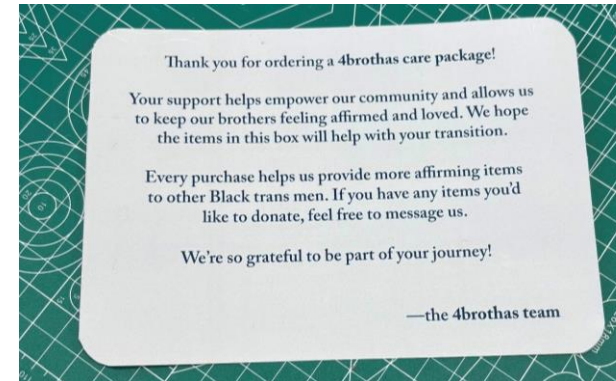
# Week 13

- Creation of the durag box
- First box construction
- Printing box designs

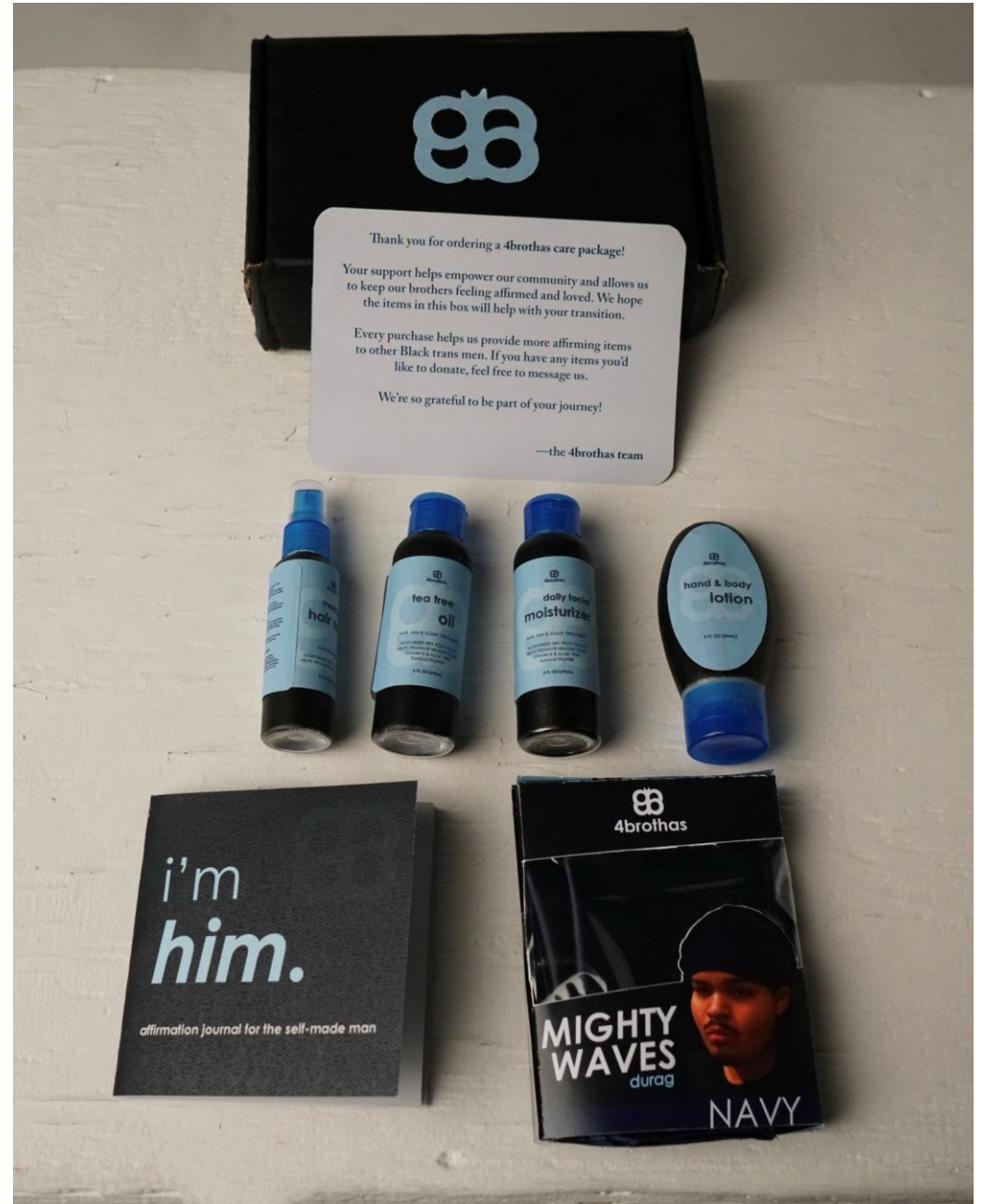


# Week 14

- Second iteration of the box
- Securing labels to bottles
- Touching up paint on bottles
- Final edits to notecard
- Exhibition photos









# Final Display

