

Eli Gregorski

elgregorski@gmail.com | (224) 600-4092 | [LinkedIn](#) | [Portfolio](#)

OBJECTIVE

I am a sports journalist with experience as both a writer and editor, seeking opportunities in digital media, content creation, or editorial roles where I can apply my experience in breaking news, feature writing, and live coverage across all major professional and collegiate sports.

EDUCATION

University of Colorado Boulder
Bachelor of Arts in Journalism | Sports Media Minor

August 2020 – May 2024
Cumulative GPA: 3.7/4.0

WORK EXPERIENCE

Staff Writer, Heavy.com, (Remote)

May 2025 - Present

- [Author Page](#)
- Lead contributor for a high-traffic sports information and news website with an audience exceeding three million viewers per week, producing comprehensive coverage of the NBA, with additional NCAA, NFL, Olympics, and Formula One coverage
- Wrote and published 3-6 articles daily, including breaking news, injury updates and reports, trade and free agency rumors, draft coverage, salary cap analytics, and informational statistics across all 30 NBA franchises
- Consistently ranked as a top-performing writer, generating hundreds of thousands of views per month by aligning content with high-intent search trends and reader interest
- Monitored live and developing storylines across official league, team, and player platforms, live broadcasts, and social media to consistently deliver accurate analysis and real-time updates
- Utilized data analytics to track live performance to maximize search engine optimization and click-through rates

Staff Writer, StadiumRant.com, (Remote)

January 2025 – May 2025

- [Author Page](#)
- Covered a broad range of sports, with a primary focus on the NBA, with additional coverage of the NFL, MLB, collegiate football and basketball, international soccer, and Formula One.
- Produced 6-10 articles weekly, including breaking news, feature stories, and editorial opinion pieces, to ensure consistent, engaging content.
- Reported on live games, team news, and athlete performances, delivering accurate analysis and real-time updates across digital platforms.

Assistant Sports Editor/Staff Writer, CU Independent, Boulder, Colorado

August 2022 – May 2024

- [Author Page](#)
- Drove comprehensive coverage as the principal beat reporter for the University of Colorado football team under head coach Deion Sanders and the men's basketball team, producing 60+ feature stories and in-depth analyses, which increased online engagement by 50%.
- Managed weekly collaborative sessions with a multi-person editorial team to ensure editorial execution of content strategy solutions, resulting in higher quality content.
- Proficiently edited and contributed to the development of three fellow sports writers' articles using WordPress, resulting in an improvement of publication content and cohesive editorial voice against tight deadlines.
- Cultivated and fostered vital relationships within the university's Sports Information Department, resulting in exclusive insights and timely updates for enhanced content.
- Achieved promotion from staff writer to assistant editor within one year, demonstrating leadership as a subject matter expert by implementing an efficient editing process and improving content strategy.

AWARDS

Society of Professional Journalists Best Independent Online Student Publication (2022, 2023)

University of Colorado Boulder, College of Media, Communication and Information Dean's List (Fall 2023/Spring 2024)

SKILLS

Technical: Proficient in SEO and AP writing style, content writing, editing, and production

Programs: WordPress, Adobe Creative Cloud, Microsoft Office Suite, Google Suite, Canva