



Nov 21, 2025

Cali A Thompson

has successfully completed

Search Engine Optimization and Content Marketing

an online non-credit course authorized by IBM and offered through Coursera

Rav Ahuja
Global Program Director
IBM Skills Network

Rajesh Menon
Subject Matter Expert
SkillUp

COURSE CERTIFICATE



Verify at:
<https://coursera.org/verify/95HECJOT9DKX>

Coursera has confirmed the identity of this individual and
their participation in the course.