




Digital-First Debt Collection Delivers



35%

**Liquidation
Increase**

for Leading Telecoms



Leading telecommunication service providers ran a champion-challenger test between **traditional call-and-collect vs TrueAccord's digital-first collection methods**

And these were the results...

Compared to call-and-collect.
TrueAccord delivered

35%
**increase in
liquidation**

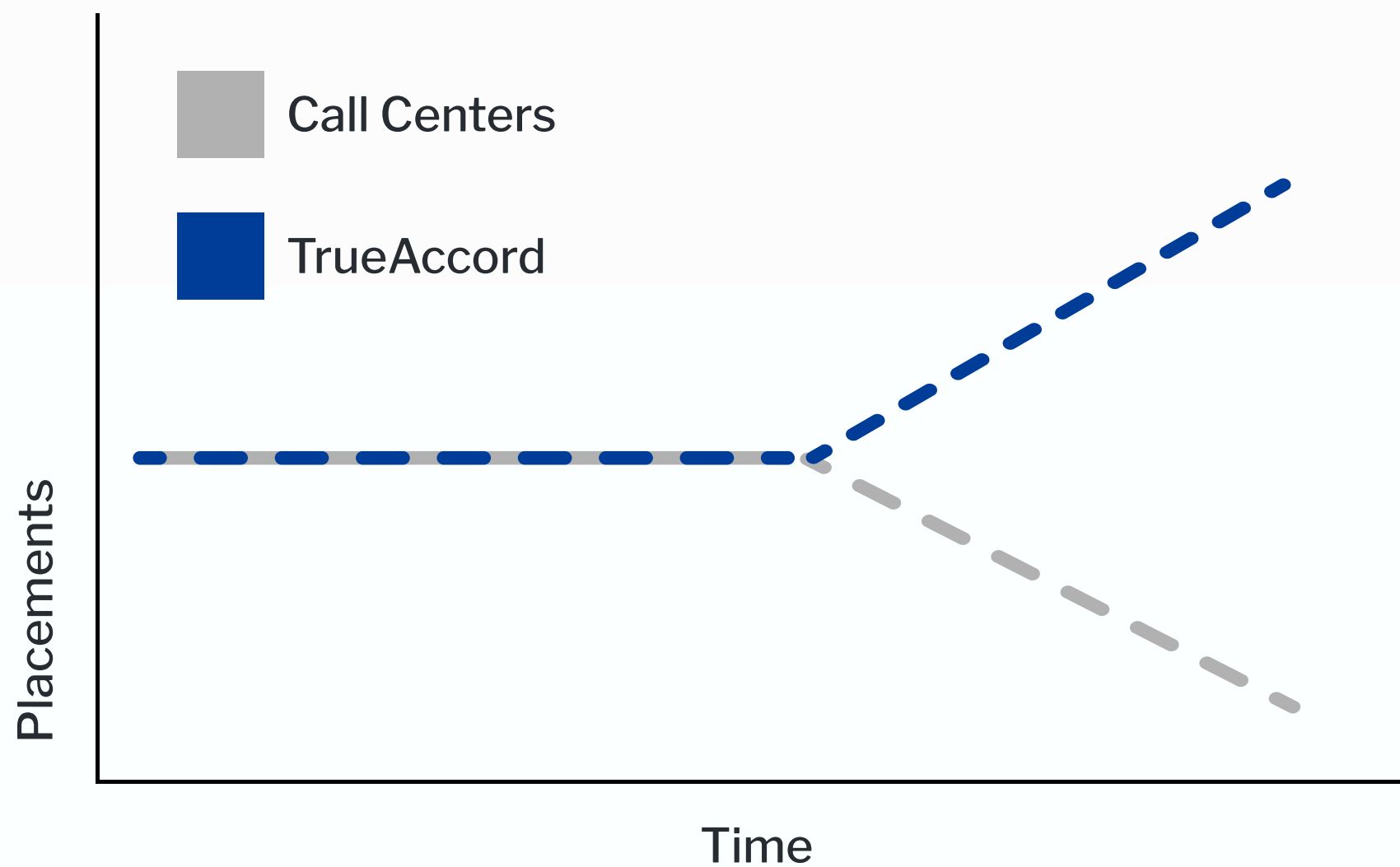


22%

**average
increase in
liquidation**

across all portfolios

By the end of the process, all
accounts switched from call-and-
collect to TrueAccord's digital-first,
omnichannel platform



**Download the full case study
and schedule a consultation
to get started today»»»**



TrueAccord